



VIRANI Selects RESAAS to Enhance its International Marketing and Referral Business

Leading Luxury Brokerage Adopts RESAAS BrokerOS™ to Expand Global Reach

VANCOUVER, BC, May 17, 2021 /CNW/ - RESAAS Services Inc. (TSXV: RSS) (OTCQB: RSASF), ("RESAAS" or the "Company"), a technology platform for the real estate industry, has partnered with [Virani Real Estate Advisors](#) ("VIRANI"), a recognized market leader and international brokerage headquartered in Canada.

VIRANI, which specializes in new development project marketing, luxury re-sales and land acquisition, will leverage RESAAS to enhance its leading-edge technology and international marketing strategy. RESAAS BrokerOS™ will provide a centralized collaboration system across all VIRANI locations, while connecting VIRANI agents to the global RESAAS platform, increasing lead-flow and international referral business.

"RESAAS' referral capabilities allow progressive real estate companies to proactively capitalize on market trends," said Tom Rossiter, CEO of RESAAS. "Our unique and valuable data shows increased migration of buyers into the Pacific Northwest, specifically Seattle and Vancouver, where VIRANI is deeply involved in the luxury real estate market. We are proud to welcome VIRANI to the RESAAS platform and look forward to enabling its agents, which are highly regarded due to their commitment to offering the most personalized service in the industry."

VIRANI's international expertise spans across the globe with a passionate team of dedicated professionals in Vancouver, Seattle, London and Moscow. VIRANI is uniquely positioned to understand the culture, desires and needs of international buyers, and its extensive databank of global buyers gives sellers in Vancouver a distinct advantage. Exclusive listings that do not appear on the market are a speciality of VIRANI, reflecting the needs of its most discerning clients.

"Our time-honored traditions, concierge program of individualized services, unwavering passion and commitment to excellence has helped VIRANI exceed client expectations for over 15 years," said Karim Virani, Founder of VIRANI. "Partnering with RESAAS will enhance our industry-leading technology and is part of our extensive digital marketing strategy to harness real-time communication and unique data to expand our global presence and reach new clients."

Karim Virani's tremendous passion for the real estate industry and steadfast commitment to clients has earned him the reputation of being one of the top international real estate professionals. Karim also holds the prestigious designation from the Institute of Luxury Homes, as a Certified Luxury Home Marketing Specialist and is a member of the Million Dollar Guild.

About VIRANI

Headquartered in Canada, Virani Real Estate Advisors (VIRANI) was established in 2006 and is a recognized market leader and international brokerage that specializes in new development project marketing, luxury re-sales and land acquisition in the Greater Vancouver area. Please visit www.virani.ca for more information.

About RESAAS Services Inc.

RESAAS is a technology platform that enables real estate brokerages, franchises and associations to bring real-time communication, new business opportunities and unique data to their agents on a global basis. Visit www.resaas.com for more information.

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CNW 08:30e 17-MAY-21