MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Management's Discussion and Analysis ("MD&A") of RESAAS Services Inc. (the "Company", "we", "our", "us" or "RESAAS") is dated August 30, 2021. You should read this MD&A in conjunction with our unaudited interim consolidated financial statements and the related notes thereto for the fiscal quarter ended June 30, 2021. We present our unaudited interim consolidated financial statements in Canadian dollars and in accordance with International Financial Reporting Standards ("IFRS"), as issued by the International Accounting Standards Board ("IASB"). All references to dollar amounts are in Canadian dollars unless otherwise noted.

This MD&A contains forward-looking statements that involve risks and uncertainties. Such information, although considered to be reasonable by the Company's management at the time of preparation, may prove to be inaccurate and actual results may differ materially from those anticipated in any forward-looking statements. Additional information on the Company, including our voluntarily-filed AIF, is available on SEDAR at www.sedar.com.

RESAAS has developed a cloud-based technology platform for the real estate industry servicing Multiple Listing Services (MLSs), franchises, real estate brokerage and real estate agents on a B2B basis (together, known as "Agents" whether operating on their own or belonging to a MLS, franchise or real estate brokerage).

We have created a suite of tools which integrate with the platform, including a global referral network, lead generation engine, listing management, client engagement modules, customer relationship management (CRM) tools, analytics, file sharing, an advertising engine and payment system. Our Platform enables Agents to communicate with other Agents globally, find leads, send and receive referrals to generate business opportunities, create pre-market property listings before it is made available to the MLS, create off-market property listings that is intended for a closed group and create on-market property listings. There is currently no other provider that can do what we do, and the real estate sector as a whole has been slow in digitalizing its business.

Our mission is to enable Agents to communicate effectively, connect instantly, engage meaningfully and create business opportunities with one another through a platform built for their benefit. Our platform allows for instant discussion and networking opportunities, both on local and global scale, for facilitating easier and richer communication within the real estate industry. We commenced operations in February 2013 and began revenue generating activities for the RESAAS platform in January 2015 after some of the components of the Company's platform were completed. The Company has continued to undertake activities that constitute further development of the platform.

One aspect of RESAAS' technology platform is designed to enable large real estate companies to increase the number of referrals they generate within their organization. Our clients include the worldwide RE/MAX network. Referrals are facilitated every day by RESAAS' technology, presenting new opportunities to the global agents using the network. It also provides business intelligence to the firms involved, helping them make informed decisions about expansion, growth and acquisition.

On January 14, 2020, the Company announced the completion of the acceleration of 12,000,000 warrants as previously announced on December 17, 2019. Of the 12,000,000 warrants accelerated, 3,725,000 were exercised by March 31, 2020 for gross proceeds of $745,000, 7,370,000 warrants were exercised after March 31, 2020 for gross proceeds of $1,474,000 and 905,000 unexercised warrants expired on January 11, 2020.

On January 29, 2020, the Company announced the launch of InstantReferrals, a major new benefit to real estate agents using RESAAS. InstantReferrals will deliver qualified leads to the Company's growing membership of subscribing agents.

On February 5, 2020, the Company announced it has extended its relationship with RE/MAX LLC to power its international referral system. RE/MAX LLC has over 125,000 agents in more than 110 countries around the world. The agreement enables RE/MAX agents to send, receive and manage their referral business globally in real-time.

On May 8, 2020, the Company announced the launch of RESAAS Virtual Showcase. Developed by RESAAS for sole purpose of marketing and selling real estate during the pandemic, the RESAAS Virtual Showcase allows real estate agents to conduct virtual tours globally and works with popular video-conferencing services such as Zoom, GotoMeeting and Skype. On May 22, 2020, the Company announced the addition of YouTube Live to both the RESAAS Virtual Showcase and the RESAAS Platform.

On May 27, 2020, the Company announced that AREAA Global has selected the Company to power its referral business among all 17,000 members. AREAA Global is a for-profit subsidiary of the Asian Real Estate Association of America (AREAA), the largest Asian organization in North America.

On June 15, 2020, the Company announced the launch of RESAAS U, an online education and training environment for RESAAS agents.

On August 28, 2020, the Company announced it has entered into an agreement to sell U.S. Food and Drug Administration (FDA) Emergency Use Authorization (EUA) COVID-19 Rapid Test Kits to real estate professionals across the United States through RESAAS's global real estate platform.

On September 29, 2020, the Company announced the launch of Consumer Lead Generation, for the first time bringing prospective consumers into the RESAAS platform.

On September 30, 2020, the Company announced the launch of RESAAS Ultimate, the highest tier plan available for subscription purchase by top RESAAS agents. The Ultimate subscription is priced at US$99 per month and includes a host of new benefits sought after by top real estate agents that are not otherwise available to regular RESAAS agents, including the ability to receive consumer leads, instant access to referrals, the ability to win unlimited referrals and preferred placement in search results.

On October 22, 2020, the Company announced that San Francisco Association of Realtors has engaged RESAAS as its official software development partner to create a first-to-market email distribution service. The email service will solve a long-term problem that exists within associations of all types. It will allow members to receive emails without having to disclose their actual email addresses.

On October 27, 2020, the Company was announced as a partner in the Keller Cloud Innovation Program. Keller Williams is the world's largest real estate franchise by agent count. RESAAS will enable Keller Williams agents to purchase the RESAAS Ultimate subscription through the Keller Williams Marketplace, the app store for all Keller Williams agents to browse top real estate software.

On November 10, 2020, the Company announced Blimp as a Lead Generation Partner. Blimp is a collaboration solution provider for both consumers and professionals servicing the real estate industry. Blimp provides an all-in-one collaboration space, connecting real estate consumers with professionals in all transaction related conversations across North America.

On December 8, 2020, the Company announced that the LGBTQ + Real Estate Alliance (the "Alliance") has selected RESAAS to house its member referral business and lead optimization services across North America. The Alliance has more than 50 chapters in the United States and Puerto Rico.

On January 26, 2021, the Company announced the launch of its dedicated Platform for the Global Commercial Real Estate industry valued at $16 trillion. RESAAS Commercial will be white-labeled for large commercial real estate firms and brokerages.

On March 9, 2021, the Company announced the addition of Randall Miles to the Company's Advisory Board. Mr. Miles has over 25 years' experience in senior management, corporate finance, private equity, business development and merchant banking. Mr. Miles is currently Vice-Chair Board of Directors of eXp World Holdings (NASDAQ: EXPI) and Managing Partner at SCM Capital Group. Formerly, Mr. Miles has held senior executive positions at re-eminent investment banks and has served as CEO of public and private equity backed high growth companies.

On March 31, 2021, the Company announced it has engaged investor relation specialists MZ Group ("MZ") to lead a comprehensive strategic capital markets and investor relations program across all key markets. MZ, one of the world's largest independent investor relations firms, will work closely with RESAAS management and advisory teams to develop and implement a comprehensive capital markets strategy. The program is designed to increase the Company's visibility across the investment community, with an emphasis on the US market and considerations to graduate to a senior exchange in the United States.

On April 1, 2021, the Company announced it has been included in the prestigious T3 Sixty "Tech 500" industry report for 2021, the second successive year of inclusion.

On June 3, 2021, the Company announced a strategic partnership with the Home Network Foundation to launch a cryptocurrency integration within the RESAAS platform. The Home Network Foundation has developed the HOME Protocol ecosystem, enabling real estate agents and their customers to earn HOME Tokens, a cryptographic digital asset, as they engage with the platform.

Results of Operations

Comparison of the six months ended June 30, 2021 and 2020

The following table summarizes the results of our operations for the six months ended June 30, 2021 and 2020

	Six Months Ended June 30,	
	2021	**2020**
	$	$
Revenue	356,389	218,451
Net loss from continuing operations	(1,866,884)	(1,431,634)
Basic and diluted loss per share	(0.03)	(0.02)
Total assets	708,769	1,391,015
Total non-current financial liabilities	1,750	12,010
Working capital (deficiency)	(155,620)	452,879

Revenue

The Company's revenue is primary earned from its cloud-based software-as-a-service for the real estate industry ("SaaS revenue"). SaaS revenue includes revenue from subscriptions fees and revenue from development work. During the six months ended June 30, 2021, the Company also earned revenue from the sale of COVID-19 rapid test kits to its network of real estate agents. The Company earned total revenue of $356,389 during the six months ended June 30, 2021 and $218,451 during the six months ended June 30, 2020.

Net Loss

Net loss from continuing operations increased by $435,250 from $1,431,634 during the six months ended June 30, 2020 to $1,866,884 during the six months ended June 30, 2021. The increase is primarily attributed to the increase in stock-based compensation of $921,330, offset against an increase in revenue of $137,938 and a decrease in general and administrative expenses of $180,352 from the six months ended June 30, 2020 to the six months ended June 30, 2021.

Operating Expenses

Amortization

Amortization expense consists of the amortization of property and equipment, capitalized costs to develop the Company's platform and amortization of the Real-Block Inc. blockchain application. Amortization expense decreased by $5,619 or 6% to $83,781 for the six months ended June 30, 2021 from $89,400 for the six months ended

June 30, 2020. Amortization of right-of-use assets decreased by $63,346 or 93% to $4,917 for the six months ended June 30, 2021 from $68,263 for the six months ended June 30, 2020. The decrease was due to the continuing amortization of existing assets during the six months ended June 30, 2021.

Consulting Fees

Consulting fees consist primarily consists of consultants engaged for investor relation activities. Consulting fees decreased by $64,340, or 61%, to $41,203 for the six months ended June 30, 2021 from $105,543 for the six months ended June 30, 2020. The decrease is primarily attributed to a reduction in the number of consultants during the year.

General and Administrative Expenses

General and administrative expenses consist primarily of salaries and benefits, rent, insurance, information technology and facility-related costs. General and administrative expenses decreased by $180,352, or 23%, to $601,448 for the six months ended June 30, 2021 from $781,800 for the six months ended June 30, 2020. The decrease was primarily attributed to the decrease in salaries and benefits from reduced headcount.

Management Fee Expenses

Management fee expenses consist primarily of salaries and benefits to key management. Management fee expenses decreased by $49,791, or 20%, to $198,265 for the six months ended June 30, 2021 from $248,056 for the six months ended June 30, 2020. The decrease in management fee expense is primarily attributed to the decrease in management size. During the six months ended June 30, 2021, the Company included the compensation paid to the Chief Executive Officer, the Chief Financial Officer, the Chief Operations Officer, and the Vice President of Capital Markets as management fees. During the six months ended June 30, 2020, the Company included the compensation paid to the Chief Executive Officer, the Chief Technology Officer, the Chief Financial Officer, the Chief Operations Officer and the Vice President of Operations as management fees.

Total Assets

Total assets were $708,769 at June 30, 2021 as compared with $1,391,015 at June 30, 2020. Assets consisted mainly of cash and cash equivalents of $275,349, prepaid expenses of $73,194 and intangible assets of $288,935 at June 30, 2021 as compared to cash and cash equivalents of $420,386, amounts receivable of $326,359 and intangible assets of $455,209 at June 30, 2020.

Results of Operations

Comparison of the three months ended June 30, 2021, and 2020

The following table summarizes the results of our operations for the three months ended June 30, 2021, and 2020 together with the changes to those items.

	Three Months Ended June 30,	
	2021 $	2020 $
Revenue	106,604	91,474
Net loss from continuing operations	(610,126)	(658,827)
Basic and diluted loss per share	(0.01)	(0.01)

Revenue

The Company's revenue is primary earned from its cloud-based software-as-a-service for the real estate industry ("SaaS revenue"). SaaS revenue includes revenue from subscriptions fees and revenue from development work. The Company earned total revenue of $106,604 during the three months ended June 30, 2021 and $91,474 during the three months ended June 30, 2020.

Net Loss from continuing Operations

Net loss from continuing operations decreased by $48,701 from $658,827 during the three months ended June 30, 2020 to $610,126 during the three months ended June 30, 2021. The increase is primarily attributed to the increase in revenue of $15,130 and gain on settlement of accounts payable of $13,418 from the three months ended June 30, 2020 to the three months ended June 30, 2021.

Operating Expenses

Amortization

Amortization expense consists of the amortization of property and equipment, capitalized costs to develop the Company's platform and amortization of the Real-Block Inc. blockchain application. Amortization expense decreased by $2,481 or 6% to $41,893 for the three months ended June 30, 2021 from $44,374 for the three months ended June 30, 2020. Amortization of right-of-use assets decreased by $31,672 or 93% to $2,459 for the three months ended June 30, 2021 from $34,131 for the three months ended June 30, 2020. The decrease was due to the continuing amortization of existing assets during the three months ended June 30, 2021.

General and Administrative Expenses

General and administrative expenses consist primarily of salaries and benefits, rent, insurance, information technology and facility-related costs. General and administrative expenses decreased by $78,120, or 27%, to $207,421 for the three months ended June 30, 2021, from $285,541 for the three months ended June 30, 2020. The decrease was primarily attributed to the decrease in payroll expenses from reduced headcount.

Management Fee Expenses

Management fee expenses consist primarily of salaries and benefits to key management. Management fee expenses decreased by $25,336, or 20%, to $99,587 for the three months ended June 30, 2021 from $124,923 for the three months ended June 30, 2020. The decrease in management fee expense is primarily attributed to the decrease in management size. During the three months ended June 30, 2021, the Company included the compensation paid to the Chief Executive Officer, the Chief Financial Officer, the Chief Operations Officer, and the Vice President of Capital Markets as management fees. During the three months ended June 30, 2020, the Company included the compensation paid to the Chief Executive Officer, the Chief Technology Officer, the Chief Financial Officer, the Chief Operations Officer and the Vice President of Operations as management fees.

Quarterly Information

Selected consolidated financial information for each of our last eight quarters (unaudited) as prepared in accordance with IFRS is as follows:

	June 30, 2021 $	March 31, 2021 $	December 31, 2020 $	September 30, 2020 $
Total Assets	708,769	757,427	669,008	1,057,903
Working Capital (deficiency)	(155,620)	(229,114)	(416,131)	121,555
Revenue	106,604	249,785	311,938	126,378
Net Loss	(610,126)	(1,256,758)	(694,671)	(654,024)
Loss per Share	(0.01)	(0.02)	(0.01)	(0.01)

	June 30, 2020 $	March 31, 2020 $	December 31, 2019 $	September 30, 2019 $
Total Assets	1,391,015	1,920,665	1,469,995	1,347,248
Working Capital (deficiency)	452,879	856,482	104,779	(273,599)
Revenue	91,474	126,977	126,435	156,978
Net Loss	(658,827)	(772,807)	(742,494)	(826,650)
Loss per Share	(0.01)	(0.01)	(0.01)	(0.01)

Three months ended June 30, 2021 and June 30, 2020

At June 30, 2021, total assets were $708,769 and working capital deficiency was $155,620 compared to total assets of $1,391,015 and working capital of $452,879 at June 30, 2020. The decrease in total assets and decrease in working capital was the result of a decrease in cash from operating expenditures. For the three months ended June 30, 2021, the Company incurred a net loss of $610,126 compared to a net loss of $658,827 for the three months ended June 30, 2020. Net loss per share was $0.01 for the three months ended June 30, 2021 and June 30, 2020. The decrease in net loss was primarily due to an increase in revenue of $15,130 and an increase in gain on settlement of accounts payable of $13,418 during the three months ended June 30, 2021 as compared to the three months ended June 30, 2020.

Three months ended June 30, 2021 and March 31, 2021

At June 30, 2021, total assets were $708,769 and working capital deficiency was $155,620 compared to total assets of $757,427 and working capital deficiency of $229,114 at March 31, 2021. The decrease in total assets was the result of a decrease in cash from operating expenditures. For the three months ended June 30, 2021, the Company incurred a net loss of $610,126 compared to a net loss of $1,256,758 for the three months ended March 31, 2021. Net loss per share was $0.01 for the three months ended June 30, 2021 and $0.02 for the three months ended March 31, 2021. The increase in net loss was primarily due to a decrease in stock-based compensation of approximately $593,000 and general and administrative expense of approximately $187,000 during the three months ended June 30, 2021 as compared to the three months ended March 31, 2021.

Three months ended March 31, 2021 and December 31, 2020

At March 31, 2021, total assets were $757,427 and working capital deficiency was $229,114 compared to total assets of $669,008 and working capital deficiency of $416,131 at December 31, 2020. The increase in total assets and decrease in working capital deficiency was the result of proceeds from the exercise of stock options. For the three months ended March 31, 2021, the Company incurred a net loss of $1,256,758 compared to a net loss of $694,671 for the three months ended December 31, 2020. Net loss per share was $0.02 for the three months ended March 31, 2021 and $0.01 for the three months ended December 31, 2020. The increase in net loss was primarily due to an increase stock-based compensation of approximately $823,000, offset by a decrease in bad debts of approximately $247,000 during the three months ended March 31, 2021 as compared to the three months ended December 31, 2020.

Three months ended March 31, 2021 and March 31, 2020

At March 31, 2021, total assets were 757,427 and working capital deficiency was $229,114 compared to total assets of $1,920,665 and working capital of $856,482 at March 31, 2020. The decrease in total assets and decrease in working capital was the result of a decrease in cash from operating expenditures. For the three months ended March 31, 2021, the Company incurred a net loss of $1,256,758 compared to a net loss of $772,807 for the three months ended March 31, 2020. Net loss per share was $0.02 for the three months ended March 31, 2021 and $0.01 for the three months ended March 31, 2020. The increase in net loss was primarily due to an increase stock-based compensation of approximately $802,000, offset by a decrease in general and administrative expense of approximately $100,000 and consulting fees of approximately $65,000 during the three months ended March 31, 2021 as compared to the three months ended March 31, 2020.

Liquidity and Capital Resources

Sources of Liquidity

Since our inception, we have incurred operating losses. We will need capital to fund our operations, which we may obtain from additional financings, debt and operations revenue or other sources. To date, we have financed our operations primarily through the issuance of our common shares.

As at June 30, 2021, we had total assets of $708,769 compared with $669,008 as at December 31, 2020. The decrease in assets is attributed to decrease in cash and a decrease in the carrying amount of intangible assets. The Company had a cash balance of $275,349 and working capital deficiency of $155,620 at June 30, 2021, compared with a cash balance of $130,071 and working capital deficiency of $416,131 at December 31, 2020. The increase in cash and working capital was a result of proceeds from exercise of stock options.

The unaudited interim consolidated financial statements have been prepared on a going concern basis, which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business. As of June 30, 2021, the Company had not yet generated significant revenue or positive cash flow from operations and had an accumulated deficit of $52,740,059. These factors, among others, create substantial doubt as to the ability of the Company to continue as a going concern. Management believes that the proceeds from additional equity financing activities that it is currently pursuing, combined with revenue that the Company expects to generate in subsequent periods, will provide the Company with sufficient working capital to satisfy its liabilities and commitments as they become due for the foreseeable future. There can be no assurances that sufficient equity can be raised on acceptable terms on a timely basis. The Company's strategy is to mitigate risks and uncertainties and to execute a business plan aimed at revenue growth and managing operating expenses and working capital requirements. Failure to implement this plan could have a material adverse effect on the Company's financial condition and results of operations.

Cash Flows

The following table summarizes the results of our cash flows for the six months ended June 30, 2021, and 2020:

	2021	**2020**
Opening balance	$130,071	$353,142
Net cash (outflow) from operating activities	(669,947)	(1,220,865)
Net cash inflow from investing activities	–	33,625
Net cash inflow from financing activities	815,225	1,254,484
Closing balance	$275,349	$420,386

Operating Activities

Net cash outflow from operating activities decreased by $550,918, or 45%, to 669,947 for the six months ended June 30, 2021 compared to $1,220,865 for the six months ended June 30, 2020. This decrease was primarily due to a decrease in cash outflow for accounts payable. Cash outflow for accounts payable and accrued liabilities was $99,234 during the six months ended June 30, 2021 compared to $205,994 during the six months ended June 30, 2020.

Investing Activities

Net cash inflow provided by investing activities for the six months ended June 30, 2020 includes the sublease income of $33,625. There was no cash inflow or outflow from investing activities during the six months ended June 30, 2021.

Financing Activities

Net cash inflows from financing activities for the six months ended June 30, 2021 and 2020 relates primarily to the issuance of common shares. During the six months ended June 30, 2021, the Company received net proceeds of $854,500 from the issuance of 2,790,000 common shares pursuant to the exercise of stock options. During the six months ended June 30, 2020, the Company received net proceeds of $1,359,000 from the issuance of 7,370,000 common shares pursuant to the exercise of warrants.

Related Party Transactions

During the six months ended June 30, 2021, the Company incurred management fees of $198,265 (2020 - $248,056) to various officers of the Company.

The amounts incurred are in the normal course of operations and have been recorded at their exchange amounts, which are the amounts agreed upon by the transacting parties.

Contractual Obligations and Commitments

The following table summarizes our contractual commitments and obligations as of June 30, 2021:

	Payments Due By Period				
	Total	Less Than 1 Year	Between 1 and 3 Years	Between 3 and 5 Years	More Than 5 Years
Operating lease obligations	$12,313	$10,554	$1,759	$ –	$ –
Total contractual obligations	$12,313	$10,554	$1,759	$ –	$ –

Off-Balance Sheet Arrangements

We do not have any, and during the periods presented we did not have any, off-balance sheet arrangements, other than the contractual obligations and commitments described above.

Funding Requirements

We believe we will raise sufficient funds to enable us to fund our operating expenses and capital expenditure requirements. We have based this estimate on assumptions that may prove to be wrong, and we could use our capital resources sooner than we currently expect. Our future capital requirements will depend on many factors, including:

- Raising capital through the sale of equity or convertible debt securities;
- Continue to grow monthly recurring revenue through Ultimate subscription and Premium subscription conversion, signing new accounts with MLSs and franchises;
- Continue to grow transaction revenue through the sale of consumer leads and launching RESAAS Pay;
- Continue to enhance the RESAAS platform to increase opportunities for monetizing;
- maintaining, enforcing and protecting our intellectual property rights and defending against any intellectual property-related claims;
- our ability to establish and maintain collaborations, licensing or other arrangements and the financial terms of such arrangements;
- the extent to which we acquire or invest in other businesses, products and technologies;
- the rate of the expansion of our physical presence in the United States and abroad; and
- the costs of operating as a public company.

Until such time, if ever, as we can generate substantial revenues, we expect to finance our cash needs through a combination of equity offerings, collaborations, strategic alliances, debt financings, and marketing, distribution or licensing arrangements. We do not have any committed external source of funds. To the extent that we raise additional capital through the sale of equity or convertible debt securities, the ownership interest of our existing shareholders may be diluted, and the terms of these securities may include liquidation or other preferences that adversely affect the rights of holders of our common shares. Debt financing, if available, may involve agreements that include covenants limiting or restricting our ability to take specific actions, such as incurring additional debt, making capital expenditures or declaring dividends or other distributions.

If we raise additional funds through collaborations, strategic alliances or marketing, distribution or licensing arrangements with third parties, we may have to relinquish valuable rights to our technologies, future revenue streams, or to grant licenses on terms that may not be favorable to us. If we are unable to raise additional funds through equity or debt financings or other arrangements when needed, we may be required to delay, limit, reduce or terminate our platform development or future commercialization efforts or grant rights to develop and market platform that we would otherwise prefer to develop and market ourselves.

Since December 31, 2019, the outbreak of the novel strain of coronavirus, specifically identified as "COVID-19", has resulted in governments worldwide enacting emergency measures to combat the spread of the virus. These measures, which include the implementation of travel bans, self-imposed quarantine periods and physical distancing, have caused material disruption to business globally resulting in an economic slowdown. Global equity markets have experienced significant volatility and weakness. While the Company does not anticipate any long-term impact, it is not possible to reliably estimate the immediate impact on the financial results and condition of the Company. The Company does not anticipate COVID-19 to negatively impact its business on a mid-term and long-term basis considering it is a cloud platform designed for agents to work remotely with each other, and will continue to monitor and assess risks.

Critical Accounting Estimates

We make estimates and assumptions about the future that affect the reported amounts of assets and liabilities. Estimates and judgments are continually evaluated based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In the future, actual experience may differ from these estimates and assumptions.

The effect of a change in accounting estimate is recognized prospectively by including it in comprehensive income in the period of the change, if the change affects that period only, or in the period of the change and future periods, if the change affects both.

Information about critical judgments in applying accounting policies that have the most significant risk of causing material adjustment to the carrying amounts of assets and liabilities recognized in our unaudited interim consolidated financial statements within the next financial year are discussed below.

(a) Share-based Payments

The grant date fair value of share-based payment awards granted to employees is recognized as a stock-based compensation expense, with a corresponding increase in equity, over the period that the employees unconditionally become entitled to the awards. The amount recognized as an expense is adjusted to reflect the number of awards for which the related service and non-market vesting conditions are expected to be met, such that the amount ultimately recognized as an expense is based on the number of awards that do meet the related service and non-market performance conditions at the vesting date. For share-based payment awards with non-vesting conditions, the grant date fair value of the share-based payment is measured to reflect such conditions and there is no true-up for differences between expected and actual outcomes.

Where equity instruments are granted to parties other than employees, they are recorded by reference to the fair value of the services received. If the fair value of the services received cannot be reliably estimated, we measure the services received by reference to the fair value of the equity instruments granted, measured at the date the counterparty renders service.

All equity-settled share-based payments are reflected in share-based payment reserve, until exercised. Upon exercise, shares are issued from treasury and the amount reflected in share-based payment reserve is credited to share capital, adjusted for any consideration paid.

The fair value of stock options granted is measured using a Black-Scholes model. Measurement inputs include share price on measure date, exercise price of the option, expected volatility, actual and expected life of the option, expected dividends based on the dividend yield at the date of the grant, anticipated forfeiture rate, and the riskfree interest rate. The expected life of the options is based on historical experience and general option holder behavior. The Company also makes an estimate of the number of options that will be forfeited and the rate is adjusted to reflect the actual number of options that vest. Consequently, the actual stock-based compensation expense may vary from the amount estimated.

(b) Impairment of Non-financial Assets

The carrying amounts of our non-financial assets are reviewed at each reporting date to determine whether there is any indication of impairment. If indicators exist, then the asset's recoverable amount is estimated.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purpose of impairment testing, assets that cannot be tested individually are grouped together into the smallest identifiable group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or groups of assets (the cash-generating unit, or "CGU").

Our corporate assets do not generate separate cash inflows. If there is an indication that a corporate asset may be impaired, then the recoverable amount is determined for the CGU to which the corporate asset belongs.

An impairment loss is recognized if the carrying amount of an asset or its CGU exceeds its estimated recoverable amount. Impairment losses are recognized in profit or loss. Impairment losses recognized in respect of CGUs are allocated first to reduce the carrying amount of any goodwill allocated to the units, and then to reduce the carrying amounts of the other assets in the unit (group of units) on a pro rata basis.

In respect of assets other than goodwill and intangible assets that have indefinite useful lives, impairment losses recognized in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no impairment loss had been recognized.

(c) Revenue Recognition for Special Contracts and Projects

The Company has projects with multiple deliverables that generally include subscriptions for software and services. Estimates are required to determine the status of a project at each period end.

Quantitative and Qualitative Disclosures about Financial Risks

Our activities expose us to a variety of financial risks: market risk (including foreign currency risk), cash flow and fair value interest rate risk, credit risk, and liquidity risk. Our principal financial instrument comprises cash and cash equivalents, and this is used to finance our operations. We have various other financial instruments such as trade receivables and payables that arise directly from our operations. The category of loans and receivables contains only trade and other receivables, shown on the face of the balance sheet, all of which mature within one year. We have compared fair value to book value for each class of financial asset and liability and no difference was identified. We have a policy, which has been consistently followed, of not trading in financial instruments.

Interest Rate Risk

We do not hold any derivative instruments to manage interest rate risk.

Foreign Currency Risk

Foreign currency risk refers to the risk that the value of a financial commitment or recognized asset or liability will fluctuate due to changes in foreign currency rates. Our net income and financial position, as expressed in Canadian dollars, are exposed to movements in foreign exchange rates against the U.S. dollar. We are exposed to foreign currency risk as a result of operating transactions and the translation for foreign bank accounts. We monitor our exposure to foreign exchange risk. Exposures are generally managed through natural hedging via the currency denomination of cash balances and any impact currently is not material to us.

Credit Risk

Credit risk is the risk of a financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations. The Company is exposed to credit risk associated with cash and the potential non-collectability of accounts receivable. The risk to cash is mitigated by placing the cash in high credit quality Canadian financial institutions. The Company's credit risk and maximum exposure thereto is as follows:

	June 30, 2021	**December 31, 2020**
	$	$
Cash held in Canadian financial institutions	275,349	130,071
Amounts receivable	58,102	73,490
	333,451	203,561

Liquidity Risk

We have funded our operations since inception primarily through the issuance of equity securities. Until such time as we can generate significant revenue from platform, if ever, we expect to finance our operations through a combination of public or private equity or debt financings or other sources. Adequate additional financing may not be available to us on acceptable terms, or at all. Our inability to raise capital as and when needed would have a negative impact on our financial condition and our ability to pursue our business strategy.

Subsequent Events

Subsequent to period-end, the Company issued 15,000 common shares pursuant to the exercise of stock options at $0.30 per share for gross proceeds of $4,500.

Outstanding Share Data

As at August 30, 2021, we had no Class A preferred shares issued and outstanding.

As at August 30, 2021, we had no Class B preferred shares issued and outstanding.

As at August 30, 2021, we had 72,123,002 common shares issued and outstanding.

As at August 30, 2021, we had 7,438,000 stock options and Nil warrants issued and outstanding.

Additional Disclosure for Venture Issuers Without Significant Revenues

During the six months ended June 30, 2021, the material components of general & administrative expenses included rent of $7,462 (2020 - $33,921), employee wages of $415,737 (2020 - $590,142), office expenses of $35,074 (2020 - $27,105), platform and information technology expenses of $125,614 (2020 - $104,602), and insurance of $14,742 (2020 - $13,589).