

# **MIDPOINT HOLDINGS LTD.**

26 Finsbury Square, London, United Kingdom, EC2A 1DS

---

## **NEWS RELEASE** **MIDPOINT PARTNERS WITH AVIOS TO OFFER REWARDS**

**London, UK** (January 25, 2018) – Midpoint Holdings Ltd. (TSXV: MPT) (“**Midpoint**” or the “**Company**”) is pleased to announce Midpoint.com and Avios, the global travel rewards currency, have partnered to offer customers the opportunity to collect Avios on international payments and money transfers on Midpoint’s FCA regulated platform.

Launching today, the collection opportunity is open to customers of Avios currency reward programmes, including the British Airways Executive Club, Iberia Plus, AerClub from Aer Lingus, Vueling Club and the Avios Travel Rewards Programme in South Africa. Customers will collect 1 Avios for every £10 GBP<sup>1</sup> transferred through [www.midpoint.com/avios](http://www.midpoint.com/avios).

Chris Treadwell, Commercial Director, Avios says: “This partnership offers customers yet another way to collect Avios. Importantly, it saves them money and the hassle of going through their banks to transfer money abroad.”

“The rewards are an attractive incentive for businesses, expats, international students and foreign home owners to save money every time they make foreign exchange transactions, international payments or send money abroad while enjoying top rated customer service”, said David Wong, CEO of Midpoint.

Avios Group (AGL) Limited operates the global Avios currency for the British Airways Executive Club, Iberia Plus, AerClub, Meridiana Club and Vueling frequent flyer programmes; as well as the Avios Travel Rewards Programmes in the UK and South Africa. Part of International Airlines Group, Avios is headquartered in the UK, with a global office network in Madrid, Johannesburg and New York City. Avios Fast Facts:

- over 7.8 million people around the world collect and use Avios;
- Avios has customers in over 190 countries;
- on average, every minute 8.31m Avios are used on flight bookings and 847 customers fly using Avios - a total of 606k flights made using Avios every month, enough airline seats to fill nearly 1,273 Airbus A380s;

---

<sup>1</sup> 1 Avios for every €11 Euros transferred for members of Iberia Plus, AerClub and Vueling Club

- over 14,000 short haul airline seats are booked using Avios on average each day;
- there are over 1,000 Avios collection partners world-wide; and customers can use Avios with 30 airline partners, over 90k hotels around the world providing access to thousands of different rewards

Members of the British Airways Executive Club, Iberia Plus, AerClub, Meridiana Club, Vueling Club and the Avios Travel Rewards Programmes can collect Avios when booking cash flights with British Airways, Iberia, Meridiana, Aer Lingus, Vueling or partner airlines as well as on international hotel chains stays, holidays, car rental and on everyday purchases through partners. Avios can be used for travel rewards including towards flights with British Airways, Iberia, Meridiana, Aer Lingus and Vueling.

**To learn more about Avios go to [www.avios.com](http://www.avios.com)**

### **About Midpoint**

Midpoint's US patent protected platform provides international payments at mid-market foreign exchange eliminating the bid/ask spread, hidden costs and fees saving customers money and time.

Midpoint has a 5-star rating in Trustpilot, is FCA regulated and uses segregated trust accounts at major local banks so funds are always safe and secure across 23 currencies and 72 countries. To see full coverage visit <https://www.midpoint.com/Articles/Coverage>.

Midpoint Holdings Limited is listed on the TSX Venture Exchange and cross-listed on the Frankfurt Stock Exchange.

### **For further information, please contact:**

David Wong, CEO on +44 20 7448 3082, or by email at [avios@midpoint.com](mailto:avios@midpoint.com).

*Neither the TSX Venture Exchange (the "TSXV") nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release and has neither approved nor disapproved of the contents of this news release.*

### **Forward-looking information**

*This news release contains certain “forward-looking information” within the meaning of applicable securities law. Forward looking information is frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate”, “may”, “will”, “would”, “potential”, “proposed” and other similar words, or statements that certain events or conditions “may” or “will” occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the information is provided, and is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information. For a description of the risks and uncertainties facing Midpoint and its business and affairs, readers should refer to Midpoint’s Management’s Discussion and Analysis. Midpoint undertakes no obligation to update forward-looking information if circumstances or management’s estimates or opinions should change, unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.*

*Not for distribution to U.S. Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. Securities law.*