

NETWORK MEDIA GROUP INC.

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NEWS RELEASE

Network Entertainment To Develop Peter Sellers Documentary

VANCOUVER, CANADA, October 8, 2015 – Network Media Group Inc. (“Network” or the “Company”) (TSX: NTE.V) is pleased to announce its production subsidiary has entered into an agreement with the Estate of Peter Sellers under which it will develop a feature documentary on the life and legacy of famed comedian and actor, Peter Sellers. The project will celebrate Sellers’ comic genius through his work on stage, screen and radio.

“Peter Sellers created some of the entertainment industry’s most iconic characters”, states Network CEO, Derik Murray. “By interviewing those that knew him best, along with the many actors and comedians that followed in his wake, and were inspired by his once-in-a-generation talent, we will gain an even deeper understanding of the man who entertained and touched us with countless poignant and hilarious performances.”

The film will follow in the tradition of the Company’s highly acclaimed documentaries on iconic individuals whose performances and legacies endure, including Chris Farley, Johnny Cash and Steve McQueen.

About Network Media Group

Network is focused on becoming one of the world’s leading developers and producers of entertainment properties for the global marketplace and its worldwide audience. It is the parent company of Network Entertainment Inc., an established television and film production company with an award-winning international reputation. Its productions include the Academy Award shortlisted feature documentary *Facing Ali*, as well as documentaries on the lives of Bruce Lee, Steve McQueen, Evel Knievel and, most recently, Chris Farley and Johnny Cash. The *I Am Chris Farley* production, which was released in the summer of 2015, set all time ratings records for Spike.

Network's past projects and current productions can be viewed at www.networkentertainment.ca.

For further information concerning this press release, please email info@networkentertainment.ca.

**ON BEHALF OF THE BOARD OF DIRECTORS OF
NETWORK MEDIA GROUP INC.**

"Derik A. Murray"

Derik A. Murray
Chief Executive Officer and Director

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