

NETWORK MEDIA GROUP INC.

1488 Frances Street
Vancouver, British Columbia, Canada V5L 1Y9

NEWS RELEASE

NETWORK ENTERTAINMENT ANNOUNCES THE LAUNCH OF ITS NEW NATIONAL GEOGRAPHIC SERIES *FACING*

Facing Delves Into the Real Stories Behind Some of Today's Most Prominent Headline-Makers, Including Pablo Escobar, Saddam Hussein, Suge Knight, Vladimir Putin and Arnold Schwarzenegger

Facing Premieres in Canada on Sunday, September 4 at 9/8c,
and in the United States on Tuesday, Aug. 30, at 9/8c, on National Geographic Channel

VANCOUVER, CANADA, August 29, 2016 – Network Media Group Inc. (TSX: NTE.V), through its subsidiary Network Entertainment Inc. (“Network” or “the Company”), is pleased to announce the launch of the first five episodes of its new National Geographic Channel series entitled *Facing*, a documentary series that takes an immersive look at the real stories behind some of modern history's most larger-than-life characters, in Canada on Sunday, September 4, at 9/8c, and in the United States on Tuesday, August 30, 2016, at 9/8c.

Inspired by Network's award-winning and critically acclaimed documentary *Facing Ali*, each hour-long episode will tackle the myths, legends and truths behind powerful headline-makers, including **Pablo Escobar, Saddam Hussein, Suge Knight, Vladimir Putin** and **Arnold Schwarzenegger**.

Through first-person interviews with those who “faced” them — their adversaries, allies, peers and those in their inner circle — along with select journalists and those affected by their actions, good and bad, *Facing* offers a sometimes startling perspective on these modern icons. The audience will come to know the real stories behind the headlines with an intimate look at their early life, rise to notoriety and existence in the public eye.

The *Facing* series has traveled the world to deliver a rich, cinematic portrayal and candid interviews with a dynamic cast, including **Steve Murphy, Javier Peña** and **Joe Toft**, the real-life DEA agents depicted in the Netflix hit series “Narcos”; **Jhon Jairo “Popeye” Velásquez**, Escobar's No. 1 hitman; musicians **Vanilla Ice** and **The D.O.C.**; **Dr. Mowaffak al-Rubaie**, who was tortured by Saddam Hussein and then later oversaw his execution; award-winning journalist **Dan Rather**; Pussy Riot co-founder **Nadya Tolokonnikova**; former U.S. Secretary of Defense **Dr. Robert Gates**; action stars **Carl Weathers** and **Lou Ferrigno**; celebrated international photographer **Platon**; and acclaimed film director **Ivan Reitman**.

“By telling the stories of iconic figures through the eyes of the series' incredible cast,” noted Kevin Tao Mohs, VP of Production and Development and Executive Producer for National Geographic Channel, “the *Facing* series delves into the real stories behind some of today's most prominent headline-makers in a uniquely compelling and entertaining fashion.” Mike Miller, Executive Producer for National

Geographic Channel added, “The immense scope and scale of the *Facing* series, coupled with Network’s trademark cinematic look and feel, distinguishes the show for our audiences around the world”.

“We are thrilled to be working with the talented team at National Geographic on our first project together,” added Executive Producer and Network CEO Derik Murray, “Their mission to bring the National Geographic audience superior quality storytelling and stunning visuals aligns perfectly with ours, and the *Facing* series is the perfect showcase for these values.”

Facing is produced by Network Entertainment for National Geographic Channels. For Network Entertainment, executive producers are Derik Murray and Paul Gertz; series producer is Roderick Bellamy; directors are Adrian Buitenhuis, Steve Burgess, Miro Cernetig, Michael Hamilton and Derik Murray. For National Geographic Channels, executive producers are Michael J. Miller and Kevin Tao Mohs; president, original programming and production is Tim Pastore.

National Geographic Channels U.S.

Based at the National Geographic Society headquarters in Washington, D.C., the National Geographic Channels US are a joint venture between National Geographic and Fox Networks. The Channels contribute to the National Geographic Society’s commitment to exploration, conservation and education with smart, innovative programming and profits that directly support its mission. Launched in January 2001, National Geographic Channel (NGC) celebrated its fifth anniversary with the debut of NGC HD. In 2010, the wildlife and natural history cable channel Nat Geo WILD was launched, and in 2011, the Spanish-language network Nat Geo Mundo was unveiled. The Channels have carriage with all of the nation’s major cable, telco and satellite television providers, with NGC currently available in nearly 90 million U.S. homes. Globally, National Geographic Channel is available in more than 440 million homes in 171 countries and 45 languages. For more information, visit natgeotv.com, find us on Facebook at facebook.com/NatGeoTVUS or follow @NatGeoChannel on [Twitter](https://twitter.com/NatGeoChannel) and [Instagram](https://www.instagram.com/natgeotv).

Network Entertainment Inc.

Network Entertainment develops, produces and distributes unscripted series, documentary specials and feature documentaries. Network’s documentaries include the Academy Award shortlisted feature documentary ***Facing Ali***, Spike TV's highest rating documentaries ***I Am Bruce Lee*** with Kobe Bryant, Gina Carano, and Jon "Bones" Jones and ***I Am Chris Farley*** with Bob Odenkirk, Dan Aykroyd, David Spade and Tom Arnold (which delivered record ratings for Spike TV, drawing in 1.5 million viewers, establishing it as the most watched documentary in Spike’s history), ***I Am Steve McQueen***, featuring Gary Oldman and Pierce Brosnan, and narrated by Robert Downey Jr., and ***I Am Evel Knievel*** featuring Matthew McConaughey, Michelle Rodriguez, and Kid Rock. Network’s recent productions include ***Johnny Cash - American Rebel***, which featured interviews with Willie Nelson, Merle Haggard and Sheryl Crow, and made its U.S. television premiere on CMT, a two-part documentary special ***The Cowboy***, which premiered on Discovery’s American Heroes Channel, and ***I Am JFK Jr.*** which features interviews with Robert De Niro, Cindy Crawford, Mike Tyson and Christiane Amanpour and was released Summer 2016.

Media Contact: Julie Frazier, Julie.frazier@natgeo.com / 212-656-0714.

For further information concerning this press release, please email info@networkentertainment.ca

**ON BEHALF OF THE BOARD OF DIRECTORS OF
NETWORK MEDIA GROUP INC.**

"Derik A. Murray"

Derik A. Murray

Chief Executive Officer and Director

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