FOR IMMEDIATE RELEASE

Cineplex Reports August Box Office Results

August Box Office Delivers with Surprise Hits and Historic Franchise Milestones

TORONTO, ON**, September 8, 2025** (TSX: CGX) – Cineplex, Canada's leading entertainment and media company, reported box office revenues of $49.1 million for August 2025.

Period	2024 Box Office (i)	2025 Box Office (i)	2025 as a Percentage of 2024
July	$72,468	$72,722	100%
August	$67,198	$49,087	73%
Q3 to date	**$139,666**	**$121,809**	**87%**
(i) Amounts are in thousands of dollars.			

Box office momentum remains positive, with revenues over the last five months reaching 87% of 2019 and 111% of 2024 levels. August 2025 brought solid results highlighted by standout performances and audience enthusiasm across genres. Leading the month was the breakout success of *Weapons*, which has now topped the domestic box office for four consecutive weeks, becoming the only film of the year to achieve that distinction. *The Fantastic Four: First Steps*, which opened at the end of July, quickly surged past franchise benchmarks to become the highest-grossing *Fantastic Four* film of all time, reaching the milestone in just two weeks. These results are especially notable given the tough year-over-year comparison to the record-breaking *Deadpool & Wolverine* in 2024.

Cineplex is seeing continued audience demand for international content, supported by strategic, personalized marketing which is directly connecting communities to culturally relevant content. *Chal Mera Putt 4* delivered exceptional results, with Cineplex accounting for 79.4% of its domestic box office, making it one of the highest-grossing Punjabi films in the company's history.

The remainder of 2025 promises a strong finish for the box office, beginning with *Demon Slayer: Kimetsu no Yaiba Infinity Castle* in September, which has generated the highest pre-sales of 2025 so far. Among the highly anticipated titles still to come are *Tron: Ares*, *Wicked: For Good*, *Zootopia 2* and *Avatar: Fire and Ash*; each poised to draw wide audiences and deliver strong theatrical results in the fourth quarter due to their compelling storytelling and franchise appeal. These films are also well suited to Cineplex's premium experiences, which continue to attract moviegoers seeking elevated, immersive entertainment. With this diverse and high-profile slate, Cineplex is well-positioned to carry its momentum through to the end of the year.

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of 171 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and an entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media or CDM), alternative programming (Cineplex Events) and motion picture distribution (Cineplex Pictures). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit Cineplex.com.

Caution Regarding Forward-Looking Statements

Certain statements and/or information in this news release (identified by words such as "may", "will", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and "continue" (or the negative thereof)), and words and expressions of similar import, and similar expressions suggesting future events or future performance are intended to identify forward-looking statements. Such forward-looking statements are based on expectations and assumptions made by Cineplex and is subject to risks and uncertainties which may be beyond Cineplex's control. A comprehensive discussion of risks that may impact Cineplex can be found in Cineplex's public reports and filings, including those described in Cineplex's Annual Information Form ("AIF") and Management's Discussion and Analysis ("Annual MD&A") for the year ended December 31, 2024, which are both available under the Company's profile on Sedar+ (www.sedarplus.ca). The foregoing list of factors that may affect future operations and results is not exhaustive. Readers are cautioned that undue reliance should not be placed on forward-looking statements as actual operations and results may vary materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. Cineplex does not undertake to update, correct or revise any forward-looking statements as a result of any new information, future events or otherwise, except as may be required by applicable law.

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