FOR IMMEDIATE RELEASE

Cineplex Reports September Box Office Results

TORONTO, ON**, October 9, 2025** (TSX: CGX) – Cineplex, Canada's leading entertainment and media company, reported box office revenues of $37.7 million for September 2025.

Period	2024 Box Office (i)	2025 Box Office (i)	2025 as a Percentage of 2024
July	$72,468	$72,722	100%
August	$67,198	$49,087	73%
September	$35,218	$37,669	107%
Q3 to date	**$174,884**	**$159,478**	**91%**
(i) Amounts are in thousands of dollars.			

September delivered a series of franchise milestones at the box office. *The Conjuring: Last Rites* led the month with a powerful $84 million debut, marking the third-largest opening for any horror film in history and becoming the highest grossing title in The Conjuring franchise. The film delivered a standout performance, driven by strong demand across premium experiences that drove almost 60% of the film's box office at Cineplex. Meanwhile, *Demon Slayer: Kimetsu no Yaiba – The Movie: Infinity Castle*, the fourth installment in the globally celebrated anime series, is now the highest grossing entry in the franchise and holds the title of second highest grossing foreign-language film of all time at the domestic box office and in Cineplex history. These results underscore the demand for alternative content and reinforce Cineplex's commitment to delivering diverse films to Canadian audiences.

"Outside a tough comparative last August, with the release of *Deadpool & Wolverine*, Q3 box office performed well compared to the prior year, and we're proud to continue bringing diverse and culturally significant content to audiences across Canada." said Ellis Jacob, President and CEO, Cineplex. "The success of *Taylor Swift, The Official Release Party of A Showgirl* this past weekend, marked a dynamic start to what is shaping up to be a strong fourth quarter as we remain focused on delivering memorable experiences to audiences across Canada."

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of 171 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and an entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media or CDM), alternative programming (Cineplex Events) and motion picture distribution (Cineplex Pictures). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit Cineplex.com.

Caution Regarding Forward-Looking Statements

Certain statements and/or information in this news release (identified by words such as "may", "will", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and "continue" (or the negative thereof)), and words and expressions of similar import, and similar expressions suggesting future events or future performance are intended to identify forward-looking statements. Such forward-looking statements are based on expectations and assumptions made by Cineplex and is subject to risks and uncertainties which may be beyond Cineplex's control. A comprehensive discussion of risks that may impact Cineplex can be found in Cineplex's public reports and filings, including those described in Cineplex's Annual Information Form ("AIF") and Management's Discussion and Analysis ("Annual MD&A") for the year ended December 31, 2024, which are both available under the Company's profile on Sedar+ (www.sedarplus.ca). The foregoing list of factors that may affect future operations and results is not exhaustive. Readers are cautioned that undue reliance should not be placed on forward-looking statements as actual operations and results may vary materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. Cineplex does not undertake to update, correct or revise any forward-looking statements as a result of any new information, future events or otherwise, except as may be required by applicable law.

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