

Clean Seed Capital Appoints William Edward Mufford, P. Eng., as Chief Technology Officer

Vancouver, British Columbia - January 26, 2017 - Clean Seed Capital Group Ltd. (the “Company”) (TSXV: CSX) announces the appointment of William Edward Mufford, P. Eng., as its Chief Technology Officer. For more than 20 years Ed has built, expanded, developed and led high tech engineering teams from early stage research and development into large scale commercial production. He has carefully managed multi-million dollar development budgets to guide his teams to create a diverse range of innovative products that achieved a high level of commercial and technical success.

Ed has held leadership roles with Ballard Power Systems, General Hydrogen, & Plug Power Canada. At Xcellsis, a joint venture of Ballard, Ford and Daimler, Ed was the Director of Engineering behind the joint fuel cell bus and Ford electric car program, a \$40M project with 60 technical staff reports that went to earn \$100M+ of revenues. Subsequently he became the VP of Engineering at General Hydrogen working on a \$50M hybrid engine project with 60 direct reports that went on to sell 13,000 units throughout North America.

During his career, Ed has been an inventor, contributor, and supporter of teams developing, securing, advancing and expanding intellectual property with a specialty towards advanced control systems, electronics and software innovations. Ed graduated with honors from the University of British Columbia with a Bachelor of Science in 1990 and with a Master of Science in Electrical Engineering in 1992. Ed has been a registered Professional Engineer in British Columbia since 1995.

Graeme Lempriere CEO stated “At the heart of our organization is a dedicated team of talented technology professionals with years of applied research and development experience in commercializing successful technologies. You cannot be a great Chief Technology Officer without the support of a great team. Ed led members of our technical team while at Ballard Power and General Hydrogen creating instant synergy in our organization and enabling a quick transition into his new leadership role. Ed has the business and technological expertise to align critical technology-related decisions with Clean Seed's goals.”

Ed Mufford stated “I am thrilled to be working with Clean Seed’s extremely talented team. I will be managing the technical operations and direction of the company’s intellectual property portfolio as we seek to expand its scope. I am looking forward to leading our current development projects as well as the intellectual property expansion plans into planters and other complimentary areas. We have a portfolio of high impact smart technologies that serve as the foundation of the CX-6 Smart Seeder which we believe can be transitioned to other agriculture applications. I look forward to working closely with management as we accelerate the Clean Seed growth program.”

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX". Clean Seed is at the forefront of an agricultural shift to unparalleled high definition seeding technologies.

Clean Seed has developed an advanced precision no-till seeding system comprising several individually patented technologies, including in-ground openers, proprietary seed and fertilizer metering, and electronic control systems. Our most recent ground breaking achievement is also our most advanced and innovative to date: the award winning CX-6 SMART Seeder™, which is an industry first!

The ground-breaking CX-6 SMART Seeder™ creates a new niche within the large-scale farm equipment market.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

ON BEHALF OF THE BOARD

"Graeme Lempriere"

President, CEO

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This news release includes certain "forward-looking statements" as defined under applicable Canadian securities legislation. Forward-looking statements herein include, but are not limited to, statements with respect to the future manufacture and sale of equipment. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, there is no assurance the manufacturing and sales targets outlined herein will be met; and readers should not place undue reliance on forward-looking statements. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.