



NFL Super Bowl Champion Strengthens Naturally Splendid's Advisory Board

Vancouver, British Columbia - June 17th, 2015 - Naturally Splendid Enterprises Ltd. (the "Company" or "NSP") (Frankfurt: 50N) (TSX Venture: NSP) (OTC: NSPDF) announces that former professional football player and Super Bowl champion, Mitch Berger, has been appointed to its Advisory Board.

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Mitch will be representing the NATERA® brand of products as well as providing input into a premium line of health consumables such as nutritional protein formulations and functional beverages. Mr. Berger states, "I have been involved in athletics all my life and was driven enough that I was able to forge a 16 year career in the NFL. I have been fortunate to have access to world-class trainers and nutritionist throughout my major university and professional playing days. This unique perspective has given me insight into what athletes and active persons require for ultimate health and wellness. I plan to leverage that knowledge and marketing experience, to assist Naturally Splendid® in developing premium formulations for a suite of health related products from protein formulations to functional beverages".

"In a previous news release, Naturally Splendid announced the signing of a binding letter of agreement ("Agreement") with POS BPC Manufacturing Corp., a wholly owned subsidiary of POS Bio-Sciences (POS), to provide research and development services ("Services") on an exclusive basis for hemp based research, process and product development. The Company has prepaid \$250,000 to POS Holdings for R&D developing beverage and protein/omega formulations. Mitch Berger will be working alongside the Naturally Splendid team and Dr. Rick Green from POS Bio-Sciences developing these new formulations and products targeted for today's demanding athletes and people seeking a healthy life style.

Mitch played 16 successful years in the NFL that ultimately led to a Super Bowl Championship with the Pittsburgh Steelers in 2009. He has seamlessly moved into radio and TV broadcasting and currently does NFL analysis for several leading Canadian Stations. Mitch also co-hosts and guest hosts on multiple national television talk shows. He attended the University of Colorado Boulder on a full scholarship, where he was a 1st team All-American. He graduated from Colorado University in 1995 with a degree in Marketing.

Since retiring, Mitch has returned to Canada and now resides in Vancouver, British Columbia. While he is a partner in several successful companies throughout North America his main focus is doing NFL analysis for Canadian national sports broadcaster TSN and Off the Record, TSN Radio 1050 in Toronto and Team 1040 in Vancouver.

Naturally Splendid CEO Craig Goodwin reports, "We are most fortunate to have Mitch and his passion for health and wellness join the Naturally Splendid Advisory Board. Mitch is arguably the most successful and decorated Canadian born NFL player in history. His drive for excellence in professional football is equaled by his drive to be successful in business post football". We are committed to developing superior products for the health and wellness market. Connecting Mitch with our resources at POS Bio-Sciences provides an environment to create the potential to develop and market multiple health consumables and functional beverages for the health wellness market".

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About Naturally Splendid

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Naturally Splendid is a multifaceted biotechnology company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived bioactive ingredients, nutrient-dense foods, , and related products. Naturally Splendid is building an expanding portfolio of patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and non-psychoactive cannabinoid compounds in a broad spectrum of applications. Naturally Splendid currently has four innovative divisions: (1) Natera™ brand of retail hemp superfood products currently distributed throughout North America; (2) PawsitiveFX™ brand of pet care products; (3) BCI™ division of plant-derived bulk ingredients including patent-pending HempOmega®; and (4) hemp based cannabinoid pharmaceuticals and nutraceuticals.. The Company's advanced technologies, industry expertise, and strategic partners allow for the creation of customized solutions with a consistent focus on quality and sustainability.

-About POS Bio-Sciences (www.pos.ca)

POS Bio-Sciences specializes in the creation of value added products from biological materials, for uses in food supplements, nutraceuticals, cosmetics, biofuels, and medical devices. POS Bio-Sciences provides research and development services to hundreds of companies from around the world who are looking to develop and commercialize processes for extracting, fractionating, modifying, and/or purifying valuable components of biological materials. The facilities used by POS Bio-Sciences allow for on-site analytical testing as well as trials at lab scale, mini-pilot plant scale, and pilot scale. POS Bio-Sciences also provides custom and toll processing services to companies that require a back-up manufacturer, an interim manufacturer while in the process of building their own production facilities, and companies that do not wish to invest in their own production facilities.

All POS Bio-Sciences processes are GMP-compliant and fully supported by quality assurance, commitment to regulatory compliance, and certification to international standards. POS Bio-Sciences also offers a suite of support services to assist clients and ensure that project outcomes meet their needs and expectations.

POS Bio-Sciences is a registered business name of POS Management Corp

For more information e-mail info@naturallysplendid.com or call 604-673-9573

On Behalf of the Board of Directors

J. Craig Goodwin
CEO, Director

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control. There is no guarantee that the Company's plans will be found to be commercially viable, Naturally Splendid will be successful in developing the Laguna HempOmega™ Infused Protein Products , if developed, Laguna will complete any sales of the Laguna HempOmega™ Infused Protein Products ; the costs to develop these products will not be higher than anticipated; the Company's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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