



Naturally Splendid Manufacturing \$100,000 Purchase Order for Laguna Blends and Prepares for Additional Purchase Order

VANCOUVER, BRITISH COLUMBIA - (December 24, 2015) - Naturally Splendid Enterprises Ltd. (“Naturally Splendid”) (**FRANKFURT:50N**) (**TSX VENTURE:NSP**) (**OTC:NSPDF**) is pleased to announce that production of the first Laguna Blends Purchase Order has been scheduled for the last week of January 2016.

As announced in an earlier news release, the first purchase order from Laguna Blends is for \$100,000 CDN. This purchase order is the first installment of a definitive agreement with Laguna Blends to produce \$1,600,000 CDN of Pro369, in the first year of the Agreement, and \$4,500,000 CDN of Pro369 in the second year of the Agreement. Naturally Splendid CEO Craig Goodwin reports, “It is anticipated that Laguna will place a second Purchase Order estimated to be \$250,000 CDN by the second quarter of 2016. We are working closely with Laguna as they prepare for their launch and ramping up of sales.”

Pro369 has been custom formulated for Laguna Blends by Naturally Splendid. Naturally Splendid VP of Operations Bryan Carson states, “Naturally Splendid is prepared for production with packaging and ingredients ordered and production time slotted for the last week of January 2016. Naturally Splendid has custom formulated Pro369 in four flavours. The Minister of Health has granted Laguna a product license along with a Natural Product Number for all four of the Pro369 Flavours. We are proud that all four (4) custom formulated proteins were approved by Health Canada and are now focused on the move into the production phase with Laguna Blends. These are exciting times for Naturally Splendid as we begin to monetize the products we have developed.”

In order to obtain authorization to legally sell as a natural health product in Canada, a product license application must be submitted to Health Canada. To obtain a license to sell a natural health product, applicants must give detailed information about the product to Health Canada, including: medicinal ingredients, source material, dosages, potency, non-medicinal ingredients and recommended use(s).

Pro369 is a unique blend of hemp protein, HempOmega™ and other plant-based ingredients within the offering from Naturally Splendid’s 100% owned, BC Ingredients (bcingredients.com). The HempOmega™ infused protein formulations are water-soluble and can be directly mixed in water, juices, dairy, or dairy alternatives such as almond, coconut, soy or rice milk.”

Laguna Blends CEO Stuart Gray reports, “We are thrilled with the support we have received from Naturally Splendid. We have great confidence in the formulations that Naturally Splendid created for Laguna and look forward to distributing them through our growing network.”

About Naturally Splendid Enterprises Ltd.

Naturally Splendid is a multifaceted biotechnology company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived, bioactive ingredients,

nutrient-dense foods, and related products. Naturally Splendid is building an expanding portfolio of patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and non-psychoactive cannabinoid compounds in a broad spectrum of applications.

Naturally Splendid currently has four innovative divisions: (1) Natera® brand of retail hemp superfood products currently distributed throughout North America; (2) PawsitiveFX® brand of pet care products; (3) BCI Division of plant-derived bulk ingredients including patent-pending HempOmega®; and (4) hemp-based cannabinoid nutraceuticals. The Company's advanced technologies, industry expertise, and strategic partners allow for the creation of customized solutions with a consistent focus on quality and sustainability.

About Laguna Blends Inc. The Company's business is focused on the nutritional health benefits derived from hemp. Laguna is a network marketing company that intends to generate retail sales through independent affiliates. Affiliates utilize tools and technology that enable them to build an international business from their own home or while travelling. The first products to be launched are functional beverage products that provide high levels of protein and/or nutrition.

Laguna's products are made from high quality hemp protein. Some of the current products are, "Caffe" an instant, "just add water" hot coffee beverage that contains both whey and hemp protein. In addition, the Company plans to market a product called Pro369. This unique single serving "on-the-go" hemp protein is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water or added to milk, almond milk or coconut milk. Pro369 can be blended in a shake or smoothie. The Company intends to sell its products through its independent affiliates in the USA and Canada and anticipates launching its business in early 2016.

For more information please e-mail info@naturallysplendid.com or call 604-673-9573

On Behalf of the Board of Directors

J. Craig Goodwin
CEO, Director

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, the Company's ability to compete with large food and beverage companies; sales of any potential products

developed will be profitable; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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