



POS BPC Facility Scales Up for Production

VANCOUVER, BRITISH COLUMBIA - (March 8, 2016) - Naturally Splendid Enterprises Ltd. ("Naturally Splendid") (**FRANKFURT:50N**) (**TSX VENTURE:NSP**) (**OTC:NSPDF**) is pleased to announce that their majority owned subsidiary, POS BPC Manufacturing Corp. ("POS BPC"), is in the final stages of scaling up the Bio Processing Centre at Innovation Place (the "POS / BPC Facility") in order to resume production during the last week of March 2016.

Naturally Splendid's 2015 acquisition of 51% of the shares of POS BPC from POS Bio-Sciences was completed on June 19, 2015. POS Bio-Sciences CEO Dale Kelly states, "This quality facility has the potential to attract world-class clients. It is ISO 9001 certified, has an NHP site license, and is HACCP and cGMP certified. We are also working towards a CFIA site license. With the facility nearing operation again, POS Bio-Sciences can, together with Naturally Splendid, approach over 600 potential clients to advise them of the services we will offer at the POS / BPC Facility".

The 12,000-square-foot POS / BPC Facility — which is managed for POS BPC by POS Bio-Sciences — will, after operations resume, be in a position to offer commercial-scale custom processing solutions for biological materials, such as functional foods and natural health ingredients. As a result of its 2015 acquisition of POS BPC, NSE has the ability, working in conjunction with POS Bio-Sciences, to seamlessly coordinate the entire plant-to-product process by utilizing the expertise of POS Bio-Science's R&D scientists; from sourcing bioactive, plant-based ingredients, to overseeing toll processing, to formulation, and to creating unique custom ingredient solutions. The relationship among POS BPC, POS Bio-Sciences, and NSE provides Naturally Splendid with the unique opportunity of offering clients the convenience of comprehensive solutions and services.

The POS / BPC Facility contains approximately 60,000L of tankage, a fractional distillation system, evaporation equipment, spray drying equipment, a ring dryer and various other pieces of complementary and auxiliary equipment. It is capable of processing a variety of products including, among others, the suite of plant-based omega technologies such as HempOmega® (www.hempomega.com). Additionally, the POS / BPC Facility is designed to produce plant-based extracts, tinctures and dry ingredients for a variety of clients.

"The POS / BPC facility is an important and strategic asset for Canada," explains POS Bio-Sciences President & CEO, Dale Kelly. "It is positioned at the geographic heart of the value-added agricultural sector, with quick access to rapidly growing global markets. Having not only the expertise, but also the capacity to shift from pilot plant volumes to commercial processes provides a unique advantage in the supply chain. Bringing a facility with the sophistication of POS /BPC back online after several months offline does take time, and we're only now beginning to scratch the surface of its potential," says Kelly. "But we are committed to doing it right, and for the long term. The Bio-Processing Centre at Innovation Place has a long history in Saskatchewan, and we're confident it will be a thriving business for years to come."

Once fully operational, the POS / BPC Facility is expected to create as many as 10 immediate new jobs,

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and carries the potential to attract significant foreign direct investment to the province.

Naturally Splendid Co-Founder Bryan Carson reports, "Naturally Splendid's strategic decision to acquire 51% of POS BPC and gain access to the POS / BPC Facility positions Naturally Splendid to compete in the rapidly growing food, beverage, cosmetic, pet care and livestock ingredients industries."

About Naturally Splendid Enterprises Ltd.

Naturally Splendid is a multifaceted biotechnology company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived, bioactive ingredients, nutrient-dense foods, and related products. Naturally Splendid is building an expanding portfolio of patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and non-psychoactive cannabinoid compounds in a broad spectrum of applications.

Naturally Splendid currently has four innovative divisions: (1) Natera® brand of retail hemp superfood products currently distributed throughout North America; (2) Chi Hemp Industries Incorporated (Chii) is selling natural and organic hemp products through e-commerce (3) PawsitiveFX® brand of pet care products; (4) BCI Division of plant-derived bulk ingredients including patent-pending HempOmega®; and (5) hemp-based cannabinoid nutraceuticals. The Company's advanced technologies, industry expertise, and strategic partners allow for the creation of customized solutions with a consistent focus on quality and sustainability.

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For more information please e-mail info@naturallysplendid.com or call 604-673-9573.

On Behalf of the Board of Directors

J. Craig Goodwin
CEO, Director

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, the Company's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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