



Naturally Splendid will not be presenting at the Cannabis Investor Webcast May 26th, 2016

Vancouver, BC /May 26th, 2016/ Naturally Splendid Enterprises, Ltd. (OTCQB: NSPDF) (TSX-V: NSP) (FSE: 50N) will be not be presenting at the Cannabis Investor Webcast Thursday, May 26th 2016 at 11:00AM PT or 2:00 PM ET.

Naturally Splendid has been invited by the B.C. Ministry of International Trade to participate in an international trade mission lead by Premier Christy Clark, which Naturally Splendid is currently attending.

British Columbia Premier Christy Clark is currently leading an international trade mission from May 23-31, 2016 to South Korea, the Philippines and Japan, focused on trade and investment in key sectors and developing opportunities in emerging markets within the region. The trade mission began in Seoul, South Korea and includes stops in Manila and Tokyo.

“Naturally Splendid will be providing updates on the next Cannabis Investor Webcast regarding the recent trade mission to Asia. We are experiencing significant success exporting to South Korea and plan on extending our exporting reach. Participating in this trade mission is an exciting opportunity for the Company. I look forward to providing updates upon our return” said Naturally Splendid CEO Craig Goodwin.

The Cannabis Investor Webcast will include presentations from privately-held and publicly-traded industry companies and industry professionals. Naturally Splendid Enterprises, Ltd. presentation will be 30-minutes long and followed by 15-minutes of Q&A. The Cannabis Investor Webcast is a great opportunity for the audience to research industry companies without taking time-off from work, paying registration fees and incurring travel-related expenses.

Cannabis investors, analysts, executives, media, and consumers who would like to attend our free online webcast please click on the link <http://www.cannawebcast.com/> and visit the Registration Page and to view the recording of the webcast please visit www.youtube.com and search for Cannabis Investor Webcast two weeks after the live presentation.

About Naturally Splendid Enterprises Ltd.

Naturally Splendid is a multifaceted biotechnology company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived, bioactive ingredients, nutrient-dense foods, and related products. Naturally Splendid is building an expanding portfolio of

patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and non-psychoactive cannabinoid compounds in a broad spectrum of applications.

Naturally Splendid currently has five innovative divisions: (1) Natera® brand of retail hemp superfood products currently distributed throughout North America and Asia; (2) Chi Hemp Industries Incorporated (Chii) is selling natural and organic hemp products through e-commerce (3) PawsitiveFX® brand of pet care products; (4) BCI Division of plant-derived bulk ingredients including patent-pending HempOmega®; and (5) hemp-based cannabinoid nutraceuticals. The Company's advanced technologies, industry expertise, and strategic partners allow for the creation of customized solutions with a consistent focus on quality and sustainability.

For more information e-mail info@naturallysplendid.com or call 604-673-9573

On Behalf of the Board of Directors

J. Craig Goodwin

CEO, Director

Contact Information

Naturally Splendid Enterprises Ltd.

(NSP - TSX Venture; NSPDF - OTCQB; 50N Frankfurt)

2435 Beta Avenue

Burnaby, BC, V5C 5N1

Phone: (604) 570-0902

Fax: (604) 570-0934

E-mail: info@naturallysplendid.com

Website: www.naturallysplendid.com

Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally

Splendid's control. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.