



## **Naturally Splendid Enterprises Ltd. Featured in CANNAINVESTOR Magazine**

### **Included in CANNAINVESTOR Magazine Top 20 Stock Picks**

VANCOUVER, British Columbia, Aug. 16, 2016 -- Naturally Splendid Enterprises Ltd. ("Naturally Splendid") (NSP.V) (NSPDF) (50N.F) is pleased to announce it has been featured in the August issue of the CANNAINVESTOR Magazine and included in the Top 20 Stock Picks. To view the feature and Top 20 Stock Picks at no cost, please visit [www.cannainvestormag.com](http://www.cannainvestormag.com) and enter your e-mail address.

Naturally Splendid CEO Mr. J. Craig Goodwin states, "We are pleased that we have made the top 20 list at CANNAINVESTOR Magazine. Our sales have grown over 20 times to \$5,700,000 CDN in just the first two quarters of 2016 when compared to our revenue for all of 2015, and our purchase orders to date exceed \$9,200,000 million in 2016 alone. As our sales continue to increase, we believe that we will continue to gain recognition from a wide range of sources".

"Greetings and a warm welcome to the CANNAINVESTOR Magazine," states the staff of the CANNAINVESTOR Magazine. "The main purpose of our magazine is to highlight publicly-traded and privately-held industry companies. The cannabis industry is still in its infancy stage and data, information and research will be vital for investors to make informed investment decisions. We couldn't be more excited to profile Naturally Splendid Enterprises Ltd. in our August issue and include them in our Top 20 Stock Picks. We feel Naturally Splendid Enterprises Ltd. has a great story to communicate to our readers."

We invite all industry investors, analysts, entrepreneurs, and the financial media to subscribe at no cost to the CANNAINVESTOR Magazine. The August magazine issue will be the fourth issue of a monthly series and will be available in digital and print forms. The digital version of the magazine can be viewed by visiting [www.cannainvestormag.com](http://www.cannainvestormag.com).

#### **About Naturally Splendid Enterprises Ltd.**

Naturally Splendid is a multifaceted biotechnology company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived, bioactive ingredients, nutrientdense foods, and related products. Naturally Splendid is building an expanding portfolio of patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and non-psychoactive cannabinoid compounds in a broad spectrum of applications.

Naturally Splendid currently has six innovative divisions: (1) Natera® brand of retail hemp superfood products currently distributed throughout North America and Asia; (2) Chi Hemp Industries Incorporated (Chii) is selling natural and organic hemp products through e-commerce (3) PawsitiveFX® brand of pet care products; (4) Simlpi Plant-Based Ingredients Division of plant-derived bulk ingredients including patent-pending HempOmega®; (5) The 12,000-square-foot POS / BPC Facility - which is managed for Naturally Splendid by POS Bio-Sciences - is positioned to offer commercial-scale custom processing solutions for biological materials, such as functional foods and natural health ingredients to a wide range of clients (6) hemp-based cannabinoid nutraceuticals. The Company's advanced technologies, industry

expertise, and strategic partners allow for the creation of customized solutions with a consistent focus on quality and sustainability.

For more information e-mail [info@naturallysplendid.com](mailto:info@naturallysplendid.com) or call 604-673-9573.

On Behalf of the Board of Directors  
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### **Forward-Looking Statements**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, but not limited to, Naturally Splendid's ability to complete the private placement financing. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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