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Date: January 24, 2017

To: All Canadian Securities Regulatory Authorities

**Subject: Naturally Splendid Enterprises Ltd.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General Meeting
Record Date for Notice of Meeting :	January 27, 2017
Record Date for Voting (if applicable) :	January 27, 2017
Beneficial Ownership Determination Date :	January 27, 2017
Meeting Date :	February 28, 2017
Meeting Location (if available) :	Suite 704, 595 Howe Street, Vancouver, British Columbia
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	No

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

Description	CUSIP Number	ISIN
COMMON SHARES	63902L100	CA63902L1004

Sincerely,

**Computershare**

Agent for Naturally Splendid Enterprises Ltd.