



Naturally Splendid Secures Additional Purchase Order from Australian Distributor

VANCOUVER, British Columbia, Aug. 20, 2018 -- **Naturally Splendid Enterprises Ltd.** (“**Naturally Splendid**” or “**NSE**” or “**The Company**”) (TSX-V:NSP) (OTCQB:NSPDF) (Frankfurt:50N) is pleased to announce that an additional Purchase Order of NATERA® branded products valued at approximately \$100,000.00 CDN, has been received from their Australian distributor.

Naturally Splendid’s strategic alliance with our Australian distributor, a multi-divisional distribution company with eight wholly owned subsidiaries covering retail; food service; and practitioner markets, represents several thousand points of sales and is the foundation to launching multiple product lines in Australia.

The first shipment of NATERA® branded products cleared customs in Australia and arrived at our distributor's warehouse in late 2017. The second shipment valued at approximately \$140,000CDN, was shipped in a 40' container for distribution throughout Australia. This most recent shipment is intended to expand the NATERA® consumer base and further penetrate the Australian market.

Naturally Splendid President Mr. Craig Goodwin states, "Our vertical integration strategy creates a unique position for the Company when measured against most other hemp companies. Since our first shipment to Australia, we have solidified our vertical integration to include our own hemp processing, expanded our bar manufacturing and test kitchen facility, applied for our Dealer License allowing for the extraction of CBD (cannabidiol) from hemp amongst many other activities, as well as have invested significant resources developing new products. Products developed by Naturally Splendid derived from industrial hemp for food, cosmetics, skincare, pet nutrition and care, will continue to find new markets such as Australia and we look forward to working with our distributors expanding the NATERA® brand there, thus creating an expanding opportunity to leverage our proprietary technologies like HempOmega™ and numerous other products that Naturally Splendid has developed as it relates to hemp."

At the Australian Industrial Hemp Conference earlier this year, Mr. John Harvey, Managing Director AgriFutures Australia stated, "With the recent changes in the regulatory environment AgriFutures Australia has identified hemp as important emerging industry. Therefore, the Australian Industrial Hemp Conference comes at a particularly important time for the Australian industry to coordinate and to develop business models that will unlock the potential of this crop".

Naturally Splendid CEO Mr. Douglas Mason states, "The position of AgriFutures Australia sends a positive signal in our opinion, for evolving hemp regulations including CBD (cannabidiol), derived in our case from hemp. Our previously announced Dealer License application as well as plans to build our own CBD extraction facility, further strengthens our opportunity in Australia and we look forward to expanding our product offerings there as regulations allow".

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About Naturally Splendid Enterprises Ltd.

Naturally Splendid is a biotechnology and consumer products company that is developing, producing, commercializing, and licensing an entirely new generation of plant-derived, bioactive ingredients, nutrient dense foods, and related products. Naturally Splendid is building an expanding portfolio of patents (issued and pending) and proprietary intellectual property focused on the commercial uses of industrial hemp and marijuana cannabinoid compounds in a broad spectrum of applications.

Naturally Splendid currently has four innovative divisions:

(1) BIOTECHNOLOGY – Focused on three major platforms:

- Proprietary HempOmega™ encapsulation
- Extraction and formulation with Cannabidiol (CBD)
- Hemp and plant-based proteins

(2) CONSUMER PRODUCTS

NATERA® - brand of retail hemp and superfood products distributed throughout North America, Asia and Europe.

The Bar Makers (Prosnack Natural Foods Inc.) makers of **(Elevate Me™)** - lifestyle brand of healthy meal replacement products distributed throughout North America.

Chi Hemp Industries Incorporated (CHII) - e-commerce platform for natural and organic hemp products.

PawsitiveFX® - topical pet care products.

NATERA®CBD - retail hemp-based cannabinoid nutraceutical and cosmeceutical products distributed in Asia.

NATERA®Skincare - brand of retail hemp based cosmeceutical products.

(3) NATERA® Ingredients - bulk ingredients including HempOmega™

Naturally Splendid Hemp Processing is a science-based, industrial hemp seed processing business located in Abbotsford, BC. Listed as the only strictly organic hemp seed processor in North America

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- (4) **Co-Packaging/Toll-Processing** - packaging for house-brands (NATERA® and CHII) and third-party partners.

For more information e-mail info@naturallysplendid.com or call Investor Relations at 604-673-9573

On Behalf of the Board of Directors
Mr. Douglas Mason
CEO, Director

Contact Information

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; the ability to complete the sales of all bulk hemp seed purchase orders; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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