



NATERA Sport™ Bites at Genesis Invitational PGA Tournament

Vancouver, British Columbia, December 4, 2019 - Naturally Splendid Enterprises Ltd. ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSX-V:NSP) (OTC:NSPDF) a healthy food, hemp product developer and large scale producer for in-house brands as well as global contract manufacturer, is pleased to announce they have been invited to be the feature product at the Hexadyne "Military Pavilion" at the Genesis Invitational PGA Tournament February 10 – 16, 2020.

The Genesis Invitational is hosted by PGA Tour Professional Tiger Woods, benefiting the TGR Foundation, a Tiger Woods Charity.

Naturally Splendid CEO Mr. J. Craig Goodwin states, "We are pleased to be presenting Natera Sport™ Bites at the Military Pavilion at the invitation of Hexadyne Corporation. Hexadyne a Defense Contractor is a long-time supporter of the TGR Foundation and we are proud to be playing our role in supporting Hexadyne and this very worthy charity".

Natera Sport™ Bites have been gaining recognition in the golfing community having appeared in Golf Magazine. Dr. Stuart Love, Naturally Splendid Advisor and Formulator, created the nutritious bites with athletes in mind from amateur to professional athletes.

Dr. Stuart Love comments, "I have worked with my clients on the PGA Tour for eleven years, many of whom are ranked in the top 25 golfers in the world. Proper nutrition quite obviously is an important component of their success. It was with that in mind that I formulated the Natera Sport Bites. I am excited to be working closely with the Company supporting the marketing and promotion of this line."

Natera Sport™ Bites were featured at many PGA of BC events in 2019 as a soft launch process. Following the successful soft launch where the popularity of the product was assessed, the strategy now is to build on the brand recognition established in events such as the Genesis Invitational and PGA of BC events and leverage that recognition in securing established distribution channels.

About Naturally Splendid Enterprises Ltd.

NSE has established numerous healthy, functional foods under recognized brands such as Natera Sport™, Natera Hemp Foods, CHII™, Elevate Me™ and Woods Wild Bar. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE

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has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. (NSE sales revenues for the first half 2019 exceeded FY2018). NSE is the current “go-to” manufacturer for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many global healthy food companies, private labelling a wide variety of nutritional food products destined for global healthy food markets. NSE plans to utilize current and new technologies to meet the expected exponential demand developing in the cannabis market. Pending appropriate NSE licensing and regulations in permitting jurisdictions, NSE's current production facilities will be one of very few facilities that is capable of meeting the demand for infused edibles and oils for both in-house and contract manufacturers' brands.

For more information e-mail info@naturallysplendid.com or call Investor Relations at 604-673-9573

On Behalf of the Board of Directors
Mr. Craig Goodwin
CEO, President, Director

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; the ability to complete the sales of all bulk hemp seed purchase orders; and the risk that any of the potential applications, including its application to become a Licensed Dealer, may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the

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