



Naturally Splendid Ships Container of Hemp to Southeast Asia

Vancouver, British Columbia, March 3, 2020 - Naturally Splendid Enterprises Ltd. ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSX-V:NSP) (OTC:NSPDF) announces they have processed a purchase order for a container of hulled hemp seed destined for South Korea.

The shipment of approximately 20 tonnes of hemp seed is being expedited to South Korea.

Naturally Splendid has been receiving increased interest from Southeast Asia looking to Canada for safe efficacious food. Canada's agricultural practices are recognized as amongst the highest standards in the world. Increased inquiries from this region are due to a number of factors that may include the on-going coronavirus that is disrupting distribution channels in Southeast Asia.

In 2016, Naturally Splendid shipped over \$5M CDN of hemp seed to South Korea. This new client represents an opportunity in addition to the relationships that Naturally Splendid forged previously in this region.

Naturally Splendid Advisor Mr. Robert Arthurs, a former BC Ministry of International Trade Senior Manager specializing on business throughout Asia, will be assigned the task of assessing the needs of Southeast Asia. Mr. Arthurs reports, "Traditional distribution channels for food throughout Asia have been disrupted and will likely require augmentation from alternative distribution sources. We believe Naturally Splendid can assist in this regard."

Company CEO Mr. J. Craig Goodwin states, "We are committed to providing safe nutritious food across a variety of sectors and distribution channels. Naturally Splendid has previous roots exporting containers of bulk hemp food which I oversaw as CEO in 2016. If demand continues to grow in this region for hemp, we have the experience and logistics to ramp up our volumes for exporting in very short order."

About Naturally Splendid Enterprises Ltd.

NSE has established numerous healthy, functional foods under recognized brands such as Natera Sport™, Natera Hemp Foods, CHII™, Elevate Me™ and Woods Wild Bar. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. (NSE sales revenues for the first half 2019 exceeded FY2018). NSE is the

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current “go-to” manufacturer for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many global healthy food companies, private labelling a wide variety of nutritional food products destined for global healthy food markets. NSE plans to utilize current and new technologies to meet the expected exponential demand developing in the cannabis market. Pending appropriate NSE licensing and regulations in permitting jurisdictions, NSE's current production facilities will be one of very few facilities that is capable of meeting the demand for infused edibles and oils for both in-house and contract manufacturers' brands.

For more information e-mail info@naturallysplendid.com or call Investor Relations at 604-673-9573

On Behalf of the Board of Directors

Mr. J. Craig Goodwin
CEO, President, Director

Contact Information

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; customers will complete on sales contracts; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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