

## **Naturally Splendid Prepares Another Container of Hemp for South Korea**

**VANCOUVER, BC / ACCESSWIRE / March 30, 2021 / Naturally Splendid Enterprises Ltd. ("Naturally Splendid") (TSX-V:NSP) (OTC:NSPDF) (Frankfurt:50N)** is pleased to announce the Company has received a Purchase Order for another container of hulled hemp seed from its roster of clients in South Korea.

This Purchase Order represents the fifth container shipment to South Korea since March 2020, with the frequency of purchase orders increasing of late.

Naturally Splendid was one of the early movers in the hemp opportunity in South Korea, going back as far as 2016. The relationships forged at that time are paying dividends now with increased orders for hulled hemp seed. These established relationships provide an opportunity to present additional plant-based products for their consideration as well.

Naturally Splendid has been focused on plant-based nutrition from the onset, with the Company's first retail products being hemp-related. The Company continues to offer retail hemp products under the Chii and NATERA brands. As noted in earlier news releases, hemp has the most digestible protein of any plant on earth, thus fitting perfectly with the Company's continuing plant-based initiatives.

Our acquisition of Prosnack Natural Foods and subsequent build-out of our Safe Quality Food manufacturing facility in Pitt Meadows, BC in 2017, provided the foundation to manufacture plant-based bars and bites. Since that time, the Company has produced our own Company branded plant-based lines of bars and bites and has been a contract manufacturer for these types of products for multiple clients.

The Company is now pursuing our most significant plant-based opportunity to date, NATERA Plant-Based Foods. NATERA Plant-Based Foods has over 40 commercially ready plant-based entrees, with ten of these offerings currently available online at [naterafoods.com](https://naterafoods.com). Additional entrees will be added to our offerings in a timely manner.

Naturally Splendid CEO Mr. Craig Goodwin states, *"The personal health benefits, as well as the sustainability and environmental benefits of plant-based foods are clearly evident and irrefutable, and consumers are gravitating towards these products for these reasons and many more. We made the strategic decision years ago to focus on nutritional plant-based products and now that consumer demand has never been greater, we are positioned better than ever with a facility that can be adapted to produce a wide range of plant-based products. We look forward to continuing providing tasty and nutritious plant-based products for this rapidly increasing market"*.

### **About Naturally Splendid Enterprises Ltd.**

Founded in 2010, NSE operates a Safe Quality Food Level 2 certified food manufacturing facility just outside Vancouver, BC in Canada. The Company has established numerous healthy, functional foods under recognized brands such as Natera Sport™, Natera Hemp Foods, CHII,

Elevate Me™ and Woods Wild Bar™, and most recently Natera Plant Based Foods, a line of delicious plant-based meat alternatives for the rapidly growing plant-based market segment.

The Company has a myriad of new products and line extensions under development that are approaching launch. NSE, through its joint venture Plasm Pharmaceutical, has been approved for conducting a phase 2 clinical trial approved by Health Canada for treatment of COVID-19.

NSE has also developed proprietary technologies for the extraction of high-demand, healthy omega 3 and 6 oils from hemp.

NSE contract manufacturers for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many healthy food companies, private labeling a wide variety of nutritional food products destined for global healthy food markets.

For more information, e-mail [info@naturallysplendid.com](mailto:info@naturallysplendid.com) or call Investor Relations at 604-465-0548 ext.105

On Behalf of the Board of Directors

Mr. J. Craig Goodwin  
CEO, Director

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### **Forward-Looking Statements**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; the ability to complete the sales of all bulk hemp seed purchase orders; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events,

conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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**SOURCE:** Naturally Splendid Enterprises Ltd.