PRESS RELEASE

August 29th 2018

Moovly Enters into IR Contract; Grants Stock Options

VANCOUVER, CANADA -- (August 29th, 2018) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company") announces that it has entered into an investor relations consulting agreement (the "Agreement") with Sealord Capital Corporation ("Sealord"), whereby Sealord will provide investor relations and communications services to Moovly, subject to TSX Venture Exchange approval.

The principal of Sealord is Daniel Whittle who will be the primary contact for the Company. Mr. Whittle has extensive financial markets experience including time as an Investment Advisor at both a regional and National investment dealer as well as serving in various investor relations roles for several Canadian public companies.

Pursuant to the Agreement Sealord will initiate and maintain contact with the financial community, shareholders, investors and other stakeholders for the purpose of increasing awareness of the Company and its activities. Through this, the Company hopes to foster productive, continuing dialogues with analysts, brokers, investors and other investment professionals.

In exchange for the services, Sealord will be paid a monthly fee of $5,500 over a 12-month term and has been granted 300,000 stock options to purchase common shares of the Company. The stock options are exercisable at $0.10 per share for a period of five years, and vest quarterly over a 1-year period.

The Company and Sealord act at arm's length and Sealord has no present interest, directly or indirectly, in the Company or its securities. The fee paid by the Company to Sealord is for services only.

In addition to the stock options granted to Sealord, the Company has granted an additional 8.45 million stock options to directors, officers, employees and consultants, exercisable at a price of $0.10 for a period of 5 years from the grant date. The grant of the stock options is subject to the terms of the Stock Option Plan and the approval of the TSX Venture Exchange. The Company has also cancelled an aggregate of 4.35 million stock options that were previously granted under the Company's Stock Option Plan to certain employees and consultants which were exercisable at $0.24 per common share.

About Moovly:
Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 200 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and Automator technologies allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >400 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated *results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Information Circular dated June 30, 2017 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.