

February 11, 2019

Moovly Media Provides Update on Management Cease Trade Order

VANCOUVER, CANADA -- (February 11, 2019) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") provides an update with respect to the previously announced management cease trade order (the "MCTO") issued at the request of the Company on January 28, 2019.

The MCTO was issued in connection with the delay by the Company in filing its annual financial statements, management's discussion and analysis and related officer certifications for the fiscal year ended September 30, 2018 (collectively, the "Financial Statements") beyond the required filing deadline under Parts 4 and 5 of National Instrument 51-102 *Continuous Disclosure Obligations* and pursuant to National Instrument 52-109 *Certification of Disclosure in Issuer's Annual and Interim Filings*, being January 28, 2019.

The Company and its auditors are working diligently to finalize the Financial Statements which are expected to be filed in short order, and no later than February 28, 2019. The MCTO prohibits the Company's Chief Executive Officer and Chief Financial Officer from trading securities of the Company and will remain in effect until the Financial Statements are filed.

The Company is providing this status update in accordance with National Policy 12-203 Management Cease Trade Orders ("NP 12-203"). The Company intends to follow the provisions of the Alternative Information Guidelines set out in NP 12-203, including the issuance of bi-weekly default status reports in the form of news releases, for as long as the Company remains in default. The Company confirms as of the date of this news release that there has been no material change in the information contained in the default announcement issued on January 28, 2019 and there is no other material information concerning the affairs of the Company that has not been generally disclosed.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and presentations.

Moovly's advanced Studio Editor with over 175 million digital assets seamlessly integrated (via partnerships with Shutterstock & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message.

Moovly's API and BOTs technology allow 3rd parties to automate parts or all of the content-creation process, including mass customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources.

With clients including users from >300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost-effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

Brendon Grunewald
President, CEO and Director
Office phone: [+32 9 398 81 20](tel:+3293988120)
Email: press@moovly.com

Dan Whittle
Phone: +1 604-639-4486
Email: Daniel.whittle@moovly.com