MOOVLY MEDIA INC.
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NOTICE OF ANNUAL GENERAL MEETING OF THE SHAREHOLDERS

TAKE NOTICE THAT an annual general meeting (the "**Meeting**") of the shareholders (the "**Shareholders**") of Moovly Media Inc. ("**Moovly**") will be held at the offices of Moovly located at Suite 302, 1620 West 8th Avenue, Vancouver, British Columbia, on October 22, 2019 at 10:30 a.m. (Vancouver time) for the following purposes:

1. to receive and consider the audited financial statements of Moovly for the financial years ended September 30, 2018 and 2017, together with the auditor's reports thereon;
2. to fix the number of directors to be elected for Moovly at five (5) members;
3. to elect directors of Moovly to hold office until the next annual meeting of the Shareholders;
4. to appoint auditors for Moovly for the ensuing financial year and to authorize the directors to fix the remuneration to be paid to the auditors;
5. to consider and, if deemed advisable, to pass an ordinary resolution, the full text of which is set forth in the accompanying management information circular and proxy statement (the "**Management Information Circular**"), adopting and re-approving the stock option plan of the Corporation and authorizing the Corporation's board of directors to make any amendments thereto that may be required for the purpose of obtaining the approval of applicable securities regulatory authorities or stock exchanges; and
6. to transact such other business as may properly come before the Meeting.

Information relating to matters to be acted upon by the Shareholders at the Meeting is set forth in the accompanying Management Information Circular.

A Shareholder may attend the Meeting in person or may be represented at the Meeting by proxy. Shareholders who are unable to attend the Meeting in person and wish to be represented by proxy are requested to date, sign and return the accompanying instrument of proxy, or other appropriate form of proxy, in accordance with the instructions set forth in the accompanying Management Information Circular. An instrument of proxy will not be valid unless it is deposited at the offices of Computershare Investor Services (Attention: Proxy Department) at 100 University Avenue, 9th Floor, Toronto, Ontario, M5J 2Y1, in the enclosed self-addressed envelope, not less than 48 hours (excluding Saturdays, Sundays and statutory holidays) before the time of the Meeting, or any adjournment thereof. An instrument of proxy may also be voted using a touch tone telephone at 1-866-732-VOTE (8683). Alternatively, a registered Shareholder can complete internet voting by logging on at www.investorvote.com and entering the CONTROL NUMBER located on the address box of the Shareholder's instrument of proxy. A person appointed as proxy holder need not be a Shareholder of Moovly.

Only Shareholders of record as at the close of business on September 17, 2019 are entitled to receive notice of the Meeting.

If you are a non-registered Moovly Shareholder and have received this notice and accompanying Management Information Circular from your broker or another intermediary, please complete and return the voting instruction or other authorization form provided to you by your broker or other intermediary in accordance with the instructions provided to you.

SHAREHOLDERS ARE CAUTIONED THAT THE USE OF THE MAIL TO TRANSMIT PROXIES IS AT EACH SHAREHOLDER'S RISK.

DATED at Vancouver, British Columbia, this 22nd ay of September, 2019.

BY ORDER OF THE BOARD OF DIRECTORS

"*Brendon Grunewald*"

Brendon Grunewald
Chief Executive Officer and Director