

November 20, 2019

Moovly Announces Partnership with Boxlight Corporation

VANCOUVER, CANADA -- (November 20, 2019) Moovly Media Inc. (TSX VENTURE: MVY) (OTC: MVVYF) (FRANKFURT: OPV2) ("Moovly" or the "Company") is pleased to announce that it has entered into an exclusive global reseller partnership agreement with Boxlight Corporation (Nasdaq: BOXL) ("Boxlight"), based on growing demand for multimedia products in the education sector.

With this agreement, Boxlight will resell the jointly branded MimioMoovly cloud-based, video creation software. With no installation or maintenance needed, the online tool will enable students and teachers to easily create videos using over 1.3 million royalty-free media assets – including photos, illustrations, video clips, sound and music – to support classroom instruction, flipped classroom videos, video assignments, media literacy workshops, and more. Offering an engaging way to increase students' digital competencies, MimioMoovly can be used as a stand-alone video production tool or it can enhance larger interactive projects or lessons as part of the total Boxlight solution.

Brendon Grunewald, Co-Founder and CEO of Moovly, commented: "We are very happy to be working with Boxlight on a global basis. We have seen substantial growth in users signing up from both schools and universities. We will offer five unique subscription plans so customers can customize the program to best fits their needs individually, by school or by district."

"The ability to easily create and share video content through social media, vlogs and other platforms is changing our way of communication and expression," said Mark Elliott, CEO of Boxlight. "Boxlight is pleased to provide an education specific solution to leverage video creation in the classroom to enhance the learning environment. The MimioMoovly multimedia platform is a powerful tool to help prepare the next generation of students for their future careers."

To learn more, go to www.boxlight.com/mimiomoovly

About Boxlight Corporation:

Boxlight Corporation (Nasdaq: BOXL) ("Boxlight") is a leading provider of technology solutions for the global learning market. The company aims to improve learning and engagement in classrooms and to help educators enhance student outcomes, by developing the products they need. The company develops, sells, and services its integrated, interactive solution suite including software, classroom technologies, professional development and support services. For more information about the Boxlight story, visit <http://www.boxlight.com>.

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please refer to www.moovly.com.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward looking statements and information with respect to Moovly's future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's

Management Information Circular dated June 30, 2019 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.