

**FORM 51-102F3
MATERIAL CHANGE REPORT**

ITEM 1 Name and Address of Company:

Moovly Media Inc.
901 – 1717 Bayshore Drive
Vancouver, BC V6G 3J4

ITEM 2 Date of Material Change:

February 5, 2021

ITEM 3 News Release:

A news release was distributed via Stockwatch and Baystreet and filed via SEDAR on April 10, 2025.

ITEM 4 Summary of Material Change:

Moovly Media Inc. announces that Ms. Kelsey Chin has resigned as Chief Financial Officer and Corporate Secretary of the Company, effective immediately.

ITEM 5 Full Description of Material Change:

5.1 – Full Description of Material Change:

Reference is made to the press release attached hereto.

5.2 – Disclosure for Restructuring Transactions:

Not applicable.

ITEM 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102:

Not Applicable.

ITEM 7 Omitted Information:

No material information has been omitted from this material change report on the basis that it is confidential information.

ITEM 8 Executive Officer:

Further information relating to this Material Change Report may be obtained from:

Brendon Grunewald, CEO
Telephone: (604) 639-4452

ITEM 9 Date of Report:

DATED as of April 10, 2025

Moovly Announces Resignation of CFO and Corporate Secretary

VANCOUVER, BC – April 10, 2025 - Moovly Media Inc. (TSXV: MVY) (OTC: MVVYF) (FRANKFURT: 0PV2) ("Moovly" or the "Company") announces that Ms. Kelsey Chin has resigned as Chief Financial Officer and Corporate Secretary of the Company, effective immediately.

The Board of Directors wishes to thank Ms. Chin for her continued support over the years and wishes her the best in her future endeavors. The Company intends to appoint a replacement CFO and Corporate Secretary to fill the vacancy in the near future.

About Moovly: Moovly is the leading provider of AI-powered creative tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via a partnership with Getty Images) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.
For additional information about Moovly, please visit www.moovly.com.

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