**FIRST GROWTH HOLDINGS LTD.**
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# FIRST GROWTH ANNOUNCES NEW CHIEF FINANCIAL OFFICER

**VANCOUVER, BC /** TNW Accesswire / March 16, 2015 / **First Growth Holdings Ltd.** (**"First Growth"** or the **"Company"**) (TSX-V: FGH), is pleased to announce that its board of directors have appointed William Larkin as the Company's new Chief Financial Officer effective March 12, 2015.

Prior to joining First Growth, Mr. Larkin served as Chief Financial Officer of Westport Innovations Inc. from February 2010 to June 2014 and Vice President, Corporate Development through December 2014. Mr. Larkin served as Chief Financial Officer of Fuel Systems Solutions, Inc. (FSYS) from May 2008 to May 2009 and as a consultant through September 2009. Mr. Larkin served as Corporate Controller and Chief Accounting Officer of FSYS from November 2006 to May 2008. Prior to that, Mr. Larkin served as Director of Financial Reporting at Standard Pacific Corp. and as an auditor at Deloitte & Touche LLP, based in Los Angeles. Mr. Larkin earned a Bachelor of Science degree in accounting from the University of Southern California and is a certified public accountant.

Mr. Chan, CEO and director of First Growth commented, “First Growth is delighted to welcome Mr. Larkin to our senior executive team. His public company, operational accounting and capital markets experience will be a very good fit as we continue to grow our business.”

William Larkin replaces Herrick Lau who has resigned his position as Chief Financial Officer of the Company. The Company expresses its appreciation to Mr. Lau and thanks him for his invaluable contributions over his tenure and wishes him success in his future endeavors.

## About First Growth

First Growth is a Canadian-based company that identifies and develops strong brands in the Canadian and international markets. Strong brands have a global reach in today′s modern world with the rapid adoption of social media and advancements in technology. First Growth recognizes the potential for certain brands to penetrate international markets and will be focused on developing each one of its brands to its fullest potential.

WineOnline is the first brand that First Growth will develop. WineOnline, through its website WineOnline.ca, allows customers to shop for great unique wines that are not readily available in most stores, and have the wine delivered to your home or office. The direct-to-customer online wine business in Canada is far behind first world peer countries. First Growth views this as an enormous opportunity for the right brand to establish itself as the industry leader. Acquiring WineOnline, which is an established brand in Ontario and has been since 2004, is the perfect opportunity to grow an existing business into a national leading online retailer.

First Growth will be evaluating and exploring other brands that have international opportunities for growth and investing in them in order to create increased shareholder value.

**ON BEHALF OF FIRST GROWTH HOLDINGS LTD.:**

"J. Paul Guedes"

J. Paul Guedes
President

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