

URBANIMMERSIVE INC.

NOTICE OF CHANGE OF AUDITOR

November 29, 2015

To: PricewaterhouseCoopers LLP ("PWC")
And To: Raymond Chabot Grant Thornton LLP ("RCGT")
And To: Autorité des Marchés Financiers
Ontario Securities Commission
British Columbia Securities Commission
Alberta Securities Commission

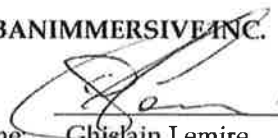
Re: Notice of Change of Auditor - Urbanimmersive Inc. (the "Corporation")

Notice is made pursuant to Section 4.11 of National Instrument 51-102 *Continuous Disclosure Obligations* ("NI 51-102") as follows:

1. Following completion of a tender process for its external auditor services, the Corporation requested and accepted the resignation of PWC as the auditor of the Corporation effective as of November 26, 2015 (the "Effective Date"). The Corporation appointed RCGT as the auditor of the Corporation to fill the resulting vacancy as of the Effective Date and to hold office until the next annual meeting of shareholders of the Corporation, at which time the Board of Directors anticipates RCGT will be proposed for appointment as auditor of the Corporation.
2. The request that PWC resign as well as the acceptance thereof and the appointment of RCGT was, in each case, considered and approved by the Board of Directors, following consideration and recommendation by the Audit Committee, and constitutes the "resignation" of PWC and the "appointment" of RCGT for the purposes of NI 51-102.
3. The reports of PWC on the financial statements of the Corporation for the two most recently completed fiscal years, being the fiscal years ended September 30, 2013 and 2014, did not express a modified opinion.
4. There have been no "reportable events" (as defined in Section 4.11 of NI 51-102).

DATED this 29th day of November 2015.

URBANIMMERSIVE INC.

By: 

Name: Ghislain Lemire

Title: Chief Executive Officer