



**Annual Report** December 2000

REGISTERED NO: 1818486



**Persimmon is one of the UK's leading homebuilders. By building on its traditional values Persimmon pledges to deliver customer satisfaction based upon excellent product quality, prime locations, a wide choice of properties and first-class service. Our developments range, from social housing to luxury penthouses, throughout England, Scotland and Wales. Over half of which are built on 'brownfield' land, mostly replacing derelict industrial sites.**

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**+9%**

Turnover £740.8m\*

**+10%**

Average selling price £105,307\*

**+18%**

Operating margin 15.6%

**+26%**

Operating profit £115.7m

**+28%**

Profit before tax £104.0m

**+29%**

Profit per unit £14,785

**+26%**

Basic earnings 40.6p

**+12%**

Dividend per share 12.4p

**+14%**

Dividend cover 3.3x

**+14%**

Net assets per share 228.8p

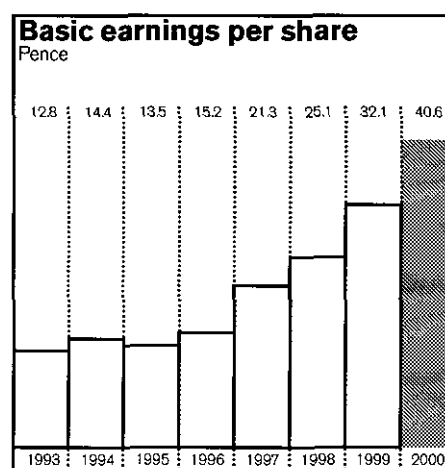
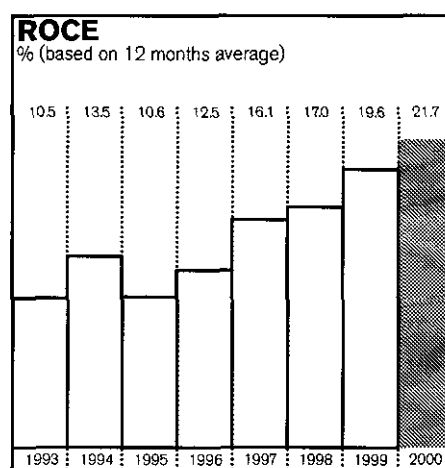
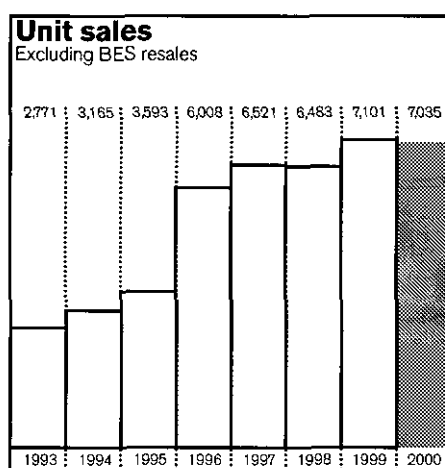
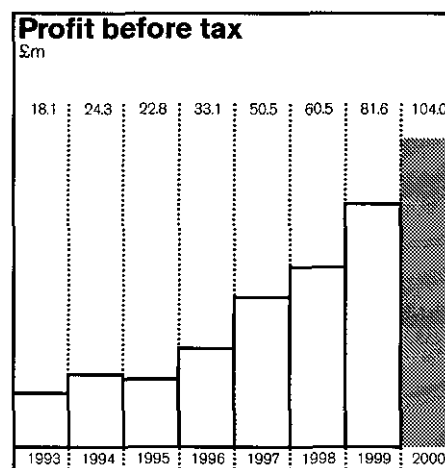
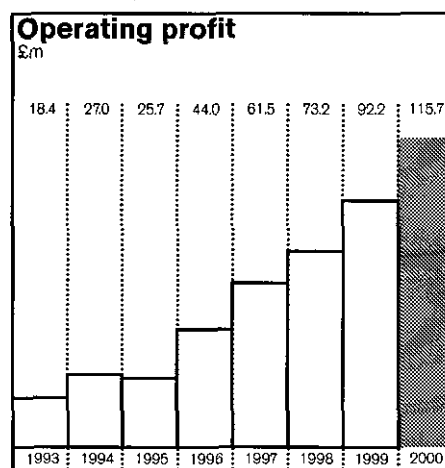
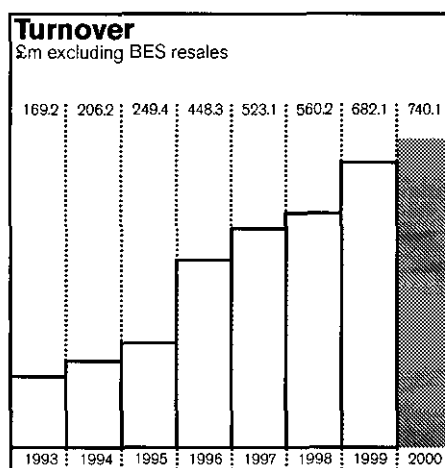
**+15%**

Equity shareholders' funds £418.4m

**+11%**

Return on capital employed 21.7%

\*Excluding BES resales



| Eight year record                         | 2000                    | 1999                   | 1998                   | 1997                   | 1996                   | 1995    | 1994<br>Restated <sup>(3)</sup> | 1993<br>Restated <sup>(3)</sup> |
|-------------------------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|---------|---------------------------------|---------------------------------|
| Unit sales                                | 7,035 <sup>(1)</sup>    | 7,101 <sup>(1)</sup>   | 6,483 <sup>(1)</sup>   | 6,521 <sup>(1)</sup>   | 6,008 <sup>(1)</sup>   | 3,593   | 3,165                           | 2,771                           |
| Turnover                                  | £740.8m <sup>(1)</sup>  | £682.1m <sup>(1)</sup> | £560.2m <sup>(1)</sup> | £523.1m <sup>(1)</sup> | £448.3m <sup>(1)</sup> | £249.4m | £206.2m                         | £169.2m                         |
| Average selling price                     | £105,307 <sup>(1)</sup> | £96,055 <sup>(1)</sup> | £86,414 <sup>(1)</sup> | £80,224 <sup>(1)</sup> | £74,617 <sup>(1)</sup> | £69,421 | £65,159                         | £61,078                         |
| Operating profit                          | £115.7m                 | £92.2m                 | £73.2m                 | £61.5m                 | £44.0m                 | £25.7m  | £27.0m                          | £18.4m                          |
| Profit before tax                         | £104.0m                 | £81.6m                 | £60.5m                 | £50.5m                 | £33.1m                 | £22.8m  | £24.3m                          | £18.1m                          |
| Basic earnings per share <sup>(2)</sup>   | 40.6p                   | 32.1p                  | 25.1p                  | 21.3p                  | 15.2p                  | 13.5p   | 14.4p                           | 12.8p                           |
| Diluted earnings per share <sup>(2)</sup> | 40.4p                   | 31.8p                  | 25.1p                  | 21.2p                  | 15.1p                  | 13.5p   | 14.3p                           | 12.7p                           |
| Dividend per share                        | 12.4p                   | 11.1p                  | 10.4p                  | 10.0p                  | 9.5p                   | 9.5p    | 9.5p                            | 9.0p                            |
| Net assets per share                      | 228.8p                  | 200.6p                 | 179.5p                 | 164.9p                 | 153.7p                 | 172.6p  | 168.1p                          | 146.5p                          |
| Equity shareholders' funds                | £418.4m                 | £363.7m                | £320.7m                | £293.4m                | £269.6m                | £201.7m | £196.4m                         | £144.2m                         |
| Return on capital employed                | 21.7%                   | 19.6%                  | 17.0%                  | 16.1%                  | 12.5%                  | 10.6%   | 13.5%                           | 10.5%                           |

(1) Excluding BES resales of 18 units in 2000, 251 units in 1999, 223 units in 1998, 44 units in 1997 and 64 units in 1996.

(2) Restated for the bonus element in the 1996 and 1994 rights issues.

(3) Restated at 31 December 1995 on adoption of new policy for accounting for BES Assured Tenancy Schemes.

## **Chairman's statement**

In the 12 months to 31 December 2000 Persimmon achieved another record year with earnings per share increased by 26% to 40.6p (1999: 32.1p). In the same period our net pre-tax profits rose by 28% to £104.0 million (1999: £81.6 million).

We legally completed marginally fewer homes than in the previous year, at 7,035 against 7,101 in 1999. However, profit per unit increased by 29% to £14,785 (1999: £11,486). Operating margins in the second half of 2000 were 16.2%, and 15.6% for the full year (1999: 13.2%). Average selling price per unit was £105,307 (1999: £96,055).

Return on average capital employed rose to 21.7% (1999: 19.6%). Net debt at the year end was £116.2 million, giving a gearing level of 28% on shareholders' funds of £418.4 million. Interest cover was ten times.

We are proposing to increase our dividend by 12% to 12.4p per share (1999: 11.1p per share), which is covered 3.3 times. We paid an interim dividend of 3.9p per share in October 2000 and, as already forecast, will recommend a final dividend of 8.5p, which will be payable on 27 April 2001 to shareholders on the register as at 9 March 2001.

Our new divisional structure has now been in place for a year and is working extremely well. Both the North team led by John Millar and the South team led by Mike Farley are ready to respond to additional responsibilities.

Since January 2001 Persimmon has been working hard to achieve the acquisition of Beazer. The only material outstanding condition to our offer for Beazer is now the approval by the Office of Fair Trading which we are confident of securing. The acquisition is a tremendous opportunity for our Group and we are looking forward to a successful integration of Beazer into Persimmon. We are confident that we can make rapid improvements to Beazer's operations. Persimmon will motivate Beazer's strong middle management to adopt our own well-proven methods.

We expect the acquisition to add significant value for shareholders in the short term, and the longer term prospects are very exciting.

continued overleaf

### **Wide product range →**

**From flats for first time buyers to detached family homes, we build an ever growing range of property types and designs created specifically to suit the local environment. This reduces our exposure to volatility in individual market sectors.**

The cash paid for Beazer, plus their debt, will take Persimmon's gearing to about 100% initially. Interest cover will be comfortable at circa six times. We are confident of reducing gearing to about 70% within 12 months. As described in the offer documents, this will be achieved partly by managing the reduction of the combined land bank of about 58,000 plots to some 50,000 plots, by replacing less plots over the next 12 months. The enlarged Persimmon will also have over 20,000 acres of strategic land throughout the UK, which we will be taking through the planning system over the next few years.

New sales of Persimmon homes have gone very well since the New Year, and we are confident of another good result in 2001. Prior to the Beazer acquisition, the value of Persimmon's current year sales up to 26th February is over 20% higher than at the same date in 2000.

At the end of 2000 Mike Allen, Brian Taylor and Harry Littlefair all retired from our Main Board. Between them they have given 52 years of service to our Group. We all thank them most sincerely for the great contribution each of them has made to Persimmon.

I would like to thank all our staff for their considerable efforts which have achieved such success. We welcome many members of the staff of Beazer to the Persimmon team, a combination which will ensure the strong and profitable future growth of the enlarged Persimmon.

Duncan Davidson  
Chairman  
28 February 2001

## Chief Executive's review

This has been an excellent year for Persimmon. I am particularly pleased that our continued commitment to maximising profit per plot and operating margins has been so effective and has ensured yet another record result for shareholders. The split of the business into North and South divisions has been highly effective and I am confident that Persimmon has the right structure in place to quickly and profitably integrate Beazer into our business.

### Current Trading and Outlook

Sales volumes for the first two months of 2001 are very encouraging, and current forward sales revenues are well ahead of last year. We expect market conditions to remain positive for the remainder of the year with trading characterised by modest house price inflation and continued strong demand for our homes.

The strength of the core Persimmon business and the opportunities that the Beazer acquisition offers encourages us to be confident for the future.

### Strategy

The enlarged Persimmon group will be reshaped to maximise margins and profitability from between 13,000 and 14,000 homes throughout the UK. By operating our North and South divisions with flexibility and a high degree of autonomy the increased volumes will be smoothly integrated into our business. Each Division is capable of successfully managing a business of 6,000 to 7,000 homes per annum broadly within the existing management structure. We are, therefore, confident that the synergies we can realise will achieve cost savings in excess of £20m per annum.

## Considering our environment →

**Preserving our environment is very important to us. When building any new developments care is taken in every aspect of the design. Local details in building materials and plant life are always considered ensuring that our new home developments enhance the local environment.**

Picture: Farleigh Green, Flax Bourton, Bristol.

The core Persimmon housing division will provide the bulk of the volumes across all markets with an emphasis on good value homes. In addition, we believe that the Charles Church brand has yet to realise its full potential and we will increase activity under this upmarket brand without compromising on its premium value, thereby improving margins over the medium term.

#### Land and Planning

At 1st January 2001 Persimmon had a total of 30,888 consented plots owned and under control at an average cost of £23,181 per plot, a cost to revenue percentage of 19.9% (2000: £21,325 – 20%). The enlarged Group will control a combined land bank of circa 58,000 plots. We are, therefore, in a very strong position to manage our business through the various planning and technical challenges effectively. We are well able to work within PPG3, although we would, of course, welcome a more reliable and predictable planning system. The enlarged Group will be supported by a strategic land bank of over 20,000 acres.

#### Customers

During the year we have continued to invest in improving our customer care service. As standards rise in the industry, so do customer expectations. We will continue to invest in this part of our business whilst reinforcing and extending training programmes.

We continue to monitor customer feedback through independent surveys and our IT systems, to enable us to take any appropriate action to improve our service further.

#### ← Quality homes

**We take pride in the quality of our product. One of our most recent innovations is the introduction of our Finishing Touches scheme, which enables the customer to personalise their new home to their own taste.**

Picture: The Grove, West Haddon, Northampton.

↓ **North Division Board** From left:  
Steve Watt, MD of City Developments, who sits on both boards; Corinne Gill, Divisional Finance Director; Chris Johnson, MD of the West Yorkshire division; David Broadbent, MD of the North West and Mercia divisions and John Miller, Divisional Chief Executive.

↓↓ **South Division Board** From left:  
Richard Wright, MD of the Midlands division; David Bryant, Regional Chairman; Mike Farley, Divisional Chief Executive; Steve Watt; David Thornton, MD of the Wessex division and Chris Turpin, Divisional Finance Director.

## Staff

Our success over the years has been due to the efforts of our staff at all levels. We have attained our position in the industry by the decisions and contributions that they have made.

I am sure that the swift integration of Beazer staff into the enlarged Group will ensure that Persimmon moves forward again with further success over the next few years.

John White  
Chief Executive  
28 February 2001

## Revitalising our towns and cities →

**Maintaining a strong supply of land, including significant strategic interests, gives us flexibility to respond to home buyers' ever changing needs. Through our City Developments business we have extended our involvement in the regeneration of inner cities.** Picture: Tyne Views, Windmill Hills, Gateshead (before and after).

## ← Satisfying customers

**Through our customer care arrangements and in particular the Persimmon Pledge we provide a high quality service to all our customers.**

Picture: Holmesdale Park, Nutfield.

## Financial review

### Trading

Group turnover of £742.2m was 7% higher than that achieved in the prior year. This growth was generated from a 10% increase in average selling price of new homes sold to £105,307, new home legal completion volumes remaining at similar levels at 7,035. The increase in selling prices was achieved through continued improvement in product specification, further enhancement of the value of our offer to our customers, and an element of price inflation. The mix of sales across our regional markets in both the North and South Divisions remained relatively consistent.

In addition to the sale of new homes we sold 18 BES units generating further revenue of £1.4m. At the year end the value of remaining BES units was reduced to just £2.5m.

An increase of 26% in operating profits to £116.0m (before amortisation of goodwill arising on the acquisition of Tilbury Douglas Homes Limited on 22 February 2000) delivered operating margins for the year of 15.6%, up from 13.2% last year. Further improvement in gross margins to 19.8% (1999: 17.0%) was largely as a result of management's continued focus on maximising margins. Indeed, the second half of 2000 provided further growth with gross margins of 20.0% and operating margins of 16.2%.

The interest charge of £11.7m (1999: £10.6m) was covered 9.9 times (1999: 8.7 times) and was generated from average debt levels for the year of approximately £165m (1999: £150m).

The 28% increase in pre-tax profit to £104.0m represents another record performance for Persimmon and the first year in which pre-tax profits in excess of £100m have been achieved. The 29% increase in pre-tax profit per plot to £14,785 (1999: £11,486) demonstrates management's continued focus on improving profitability. An effective tax rate of 29% is in line with that of the prior year.

Earnings per share of 40.6p were 26% ahead of the prior year (1999: 32.1p) further extending Persimmon's robust record of earnings growth. The proposed final dividend of 8.5p delivers a full year rate of 12.4p representing an increase of 12% over last year (1999: 11.1p) and is covered 3.3 times.

## Balance sheet

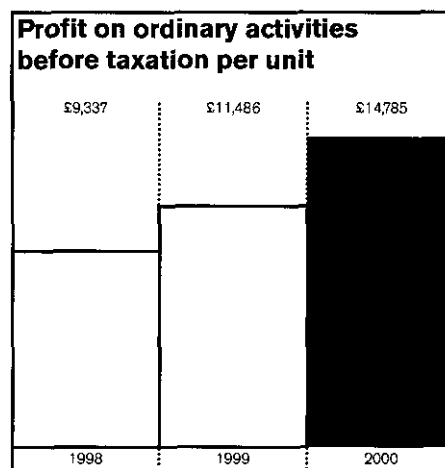
Net assets per share of 228.8p grew by 14% on the prior year with net assets increasing by £54.7m to £418.4m. The major movements on the prior year were within stocks and work in progress, land creditors and borrowings.

At £477.6m land held for development (including licence monies prepaid) increased by £84.9m but was part funded by the £44.3m increase in land creditors to £86.1m (1999: £41.8m). Management continue to employ the policy of acquiring land assets in as capital efficient manner as possible, agreeing deferred terms where circumstances allow. The group owned and controlled approximately 31,000 plots at the year end with a further 4,500 plots proceeding to contract, which in total represented just over 5 times our new home sales last year. At 31 December 2000 the average plot cost of land owned and under control represented 19.9% (1999: 20.0%) of anticipated average sales revenue reflecting management's continued success in acquiring land at keen price levels. Over 7,000 acres of additional strategic land assets are held by the group. These holdings are either owned, held under option or under conditional contracts.

Work in progress of £199.6m was £23.4m higher than last year. This investment was made in support of the 17% increase in forward order value at the year end. Part exchange stocks of £22.2m increased £10.9m over the prior year level reflecting a return to a more normal level of demand for this facility by our customers, the ageing of the stock held having improved upon that of last year.

At 21.7%, the return on average capital employed (pre-tax) increased by 11% on last year's levels of 19.6%. This continued improvement reflects the strong operating margin performance together with management's focus on capital efficiency. Average capital employed for 2000 was £533.3m (1999: £465.8m).

The increase in shareholders' funds of £54.7m results from retained profits of £51.2m, take-up of the scrip dividend and employee share incentives.



## ← Modern living

**Through the various urban regeneration schemes carried out by our City Developments business, the Company now provides a wide range of modern apartments, thus satisfying the needs of those customers who prefer to live in towns and cities.**

Picture: Morrison Street, Glasgow.

### Today's technology →

Our web site has been created to promote our products and to provide information on the Group. Users can access the home finder facility to view our wide range of developments.

### Borrowing and cashflow

At £116.2m, year end borrowings net of cash balances represented gearing of 28% (1999: 26% on net borrowings of £94.8m).

Net cash inflow from operating activities of £61.1m was generated after further investment in land and work in progress. This net cash inflow fully funded the payment of interest, tax and dividends. The net consideration for the acquisition of Tilbury Douglas Homes Limited of £19.0m was funded from debt.

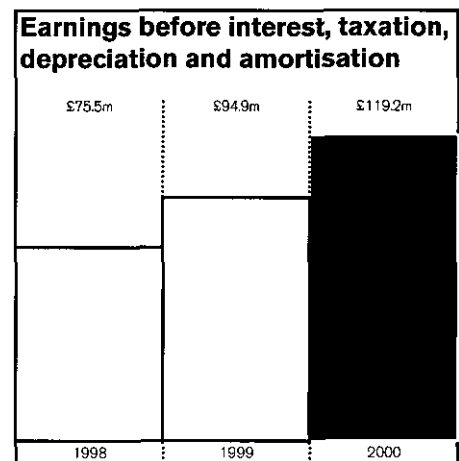
### Treasury

The group finances its operations through a combination of shareholder's funds, bank loans, overdrafts, cash in hand, and long term loans. In addition, the group consistently applies a policy of seeking to secure deferred terms on the acquisition of land assets.

Each operating subsidiary has its own bank account. These are managed within overall facility limits by head office and may be subject to offset arrangements. All borrowing facilities are arranged by head office and are allocated across the subsidiaries on commercial terms. Short term cash deposits are invested by head office at competitive rates.

Strategy for the management of risks associated with liquidity, interest rates and foreign currency is reserved for the Main Board. A policy of maintaining secure, flexible facilities with an overall extended maturity profile to accommodate medium term forecast funding requirements is consistently applied to address liquidity risk.

With regard to interest rates, prevailing and forecast monetary conditions are consistently monitored and determine the approach to interest rate risk management. The group may enter into derivative transactions to manage this risk by way of interest rate swaps. A pre-defined balance between fixed interest rate, and floating interest rate, debt is not used. No new fixed rate agreements have been entered into during the period under review.



## ← Developing people

**Persimmon is committed to developing and training staff to the highest levels. We have a positive approach to recruiting and training apprentices who will become the craftsmen of the future.** Picture: Tyne Views, Windmill Hills, Gateshead.

The business operates wholly within the UK. Debt may be raised from capital markets outside the UK. The group eliminates all foreign currency risk on entering into such transactions by way of foreign currency swaps.

Details of the group's borrowings and financial instruments are disclosed in note 16 and note 18 to the financial statements.

### Beazer Acquisition

On Wednesday 24 January 2001 Persimmon announced its offer to acquire the entire issued share capital of Beazer Group plc. The Board of Beazer Group plc subsequently recommended our final offer ("the Offer" as announced on Tuesday 30 January 2001), the Offer documents being mailed to the shareholders of Beazer Group plc on Monday 5 February 2001. On the same day a Circular was posted to all shareholders of Persimmon plc giving notice of an Extraordinary General Meeting ("EGM") at which a resolution in support of the acquisition was to be considered. This EGM was duly held on Wednesday 21 February 2001 at which Persimmon shareholders overwhelmingly approved the resolution. On Tuesday 27 February 2001 the board announced that by the first closing date of the Offer (26 February 2001) valid acceptances had been received in respect of approximately 88.5% of the issued ordinary share capital of Beazer. As at 28 February 2001, the only material outstanding condition to completion is the clearance of the acquisition by the Office of Fair Trading. The Board are confident that, on successful completion of the acquisition, it will generate significant value for Persimmon shareholders.

The consideration within the Offer comprises £312m in cash plus approximately 88.4m new Persimmon plc shares. In addition, the holders of the new shares will have the right to receive the final Persimmon dividend of 8.5p per share proposed by the Board in respect of the year ended 31 December 2000.

In support of the Offer the company has arranged new UK bank facilities totalling £800m, which will replace existing facilities upon completion of the acquisition.

Mike Killoran  
Group Finance Director  
28 February 2001

**Board of directors** From the left:

Duncan Davidson, Group Chairman (59)

Duncan Davidson founded the group in 1972 and led its development from a small local housebuilder to the large and successful group it is today. He has been involved in the housing industry for 38 years.

John White, Group Chief Executive (49)

John White was appointed to his present position in 1993 having previously been Chairman of the group subsidiaries in Midlands, Anglia and the South East. He joined Persimmon in 1979, and was appointed to the board in 1986. He is a member of the Risk Committee.

Michael Killoran BA (HONS.) ACA,  
Group Finance Director (39)

Michael Killoran qualified as a chartered accountant whilst with Arthur Andersen in Leeds. He was appointed to the board in January 1999 and took over his present role in April 1999. He is a member of the Risk Committee.

Geoffrey Grewer, Group Company Secretary (58)

Geoff Grewer has spent the whole of his working life in the construction industry. He joined the group in 1972 and was appointed to the board in 1975.

Michael Farley BSC (HONS.) MCIQB,  
Divisional Chief Executive (47)

Michael Farley joined Persimmon in 1983 and was appointed to the board in 1989. He was appointed Divisional Chief Executive of the South Division in 2000. He continues as Chairman of the group subsidiaries in Midlands, North Midlands, Wessex and Wales.

John Millar FRICS, Divisional Chief Executive (57)

John Millar joined Persimmon in 1986 and was appointed to the board in 1993. He was appointed Divisional Chief Executive of the North Division in 2000. He continues as Chairman of the group subsidiaries in North East, North West, East Scotland and West Scotland.

David Bryant, Regional Chairman (48)

David Bryant is Chairman of the group subsidiaries in Anglia, Thames Valley, South East, South Coast and East Midlands. He was appointed to the board in 1991.

Sir Chips Keswick, Non-Executive Director (61)

Sir Chips Keswick is a director of the Bank of England, De Beers Consolidated Mines Limited, The Edinburgh Investment Trust plc, IMI plc, Investec Bank (U.K.) Limited and Anglo American plc. He was appointed to the board in 1984 and is chairman of the Nomination and Remuneration Committee and member of the Audit Committee.

Hamish Leslie Melville, Non-Executive Director (56)

Hamish Leslie Melville is a Managing Director/Senior Advisor of Credit Suisse First Boston (Europe). He is Chairman of Northern Recruitment Group plc and Old Mutual South Africa Trust and is a director of other public companies. He is a former Chairman of the National Trust for Scotland. He is a member of both the Nomination and Remuneration Committee and the Audit Committee of Persimmon. He was appointed to the board in 1995.

David Thompson, Non-Executive Director (46)

David Thompson is Managing Director of the Wolverhampton and Dudley Breweries plc. He is also non-executive director of The Income and Growth Trust plc. Appointed to the board in August 1999, he is a member of the Nomination and Remuneration Committee and Chairman of the Audit Committee.

**Secretary and registered office**

Geoffrey Grewer  
Persimmon House  
Fulford  
York YO19 4FE

**Company number**  
1818486

**Advisors**

**Auditors**

KPMG Audit Plc

**Registrars**

Computershare Services PLC  
P.O. Box 435, Owen House  
8 Bankhead Crossway North  
Edinburgh EH11 4BR

**Bankers**

The Royal Bank of Scotland plc  
Lloyds Bank Plc  
Yorkshire Bank PLC  
Barclays Bank PLC  
Société Générale  
Bank of Scotland

**Financial**

**advisors/stockbrokers**

Hoare Govett Ltd  
(a member of ABN Amro Group)

**Solicitors**

Rowe & Maw

**Directors' report**  
For the year ended  
31 December 2000

The directors have pleasure in presenting to shareholders their report and the financial statements for the year ended 31 December 2000.

**Principal activity and business review**

The principal activity of the group is housebuilding, all of which is carried out within the United Kingdom and is unchanged from last year. A review of the group's activities during the year and future prospects is contained within the Chairman's Statement, Chief Executive's Review and the Financial Review.

The group's turnover and profit before taxation arising from ordinary activities were £742,164,000 and £104,016,000 respectively.

An interim dividend of 3.9p per share was paid to shareholders on 27 October 2000 and it is now proposed to pay a final dividend of 8.5p per share on 27 April 2001 to shareholders on the register at the close of business on 9 March 2001, making a total for the year of 12.4p per share (1999: 11.1p). The dividends paid and proposed amount to £22,635,000 (1999: £20,079,000). The directors are again offering shares in lieu of cash for the final dividend, as this enables shareholders to increase their holdings in a simple and cost effective manner.

**Directors and directors' interests**

The directors of the company at 31 December 2000 are shown on pages 20 and 21, except for Michael Allen, Harry Littlefair and Brian Taylor who resigned at the end of the year. All of the directors served for the whole of the year. In accordance with Article 102, John White, Michael Farley and David Bryant will retire at the annual general meeting and, being eligible, each offers themselves for re-election.

Details of contracts of significance with directors are included in note 30 to the financial statements.

The interests of the directors in the shares of the company at 31 December 2000 and as at the date of this report are disclosed in the Remuneration Report on page 28. Details of the interests of the directors in share options and awards of shares may be found on pages 29 and 30 within the same report.

**Substantial shareholdings**

In addition to the interests of Mr Davidson and his family, who have holdings of 18,033,164 ordinary shares (9.9% of the issued share capital) the company has been notified that the following are interested in 3% or more of the issued ordinary share capital of the company as at 28 February 2001.

|                                   | Number of<br>ordinary shares | Percentage<br>of issued<br>share capital |
|-----------------------------------|------------------------------|------------------------------------------|
| Fidelity Investment Services      | 22,624,309                   | 12.32%                                   |
| M&G Investment Management         | 15,678,357                   | 8.57%                                    |
| Jupiter Asset Management          | 8,376,648                    | 4.58%                                    |
| SG Asset Management               | 6,388,408                    | 3.50%                                    |
| Merrill Lynch Investment Managers | 6,267,638                    | 3.42%                                    |
| Standard Life Investment Managers | 5,765,818                    | 3.15%                                    |

**Charitable and political donations**

Charitable donations of £52,000 were made by the group during the year. No political donations were made during the year.

## **Employees**

The importance of good communications with employees is recognised by the directors. Each operating company maintains employee relations appropriate to its own particular needs and an internal magazine is published twice a year. Various benefit schemes are available to employees, all of whom are encouraged to participate, subject to eligibility. Equal opportunities for training, career development and promotion are available to all employees regardless of disability, age, sex, race, religion, colour, nationality or sexual orientation.

Applications for employment by disabled persons are always fully and fairly considered with appropriate regard to the aptitudes and abilities of the applicant concerned. In the event of a person becoming disabled during their employment the company will endeavour to continue their employment and arrange appropriate training.

## **Health and safety**

It is the group's intention that its work will be carried out in accordance with the relevant statutory provisions and the group health and safety policy. All reasonable practicable measures are taken to avoid risk to its employees, subcontractors and visitors to its sites and premises.

All directors, managers and employees have the responsibility for implementing group policy and for ensuring that health and safety considerations are always given due regard in planning and in day-to-day supervision of work.

All employees and subcontractors are expected to co-operate in carrying out this policy and must ensure that their own work, so far as is reasonably practicable, is carried out without risk to themselves or others.

## **Environment**

As a leading UK housebuilder we recognise that we have a responsibility to minimise the impact of our business activities on the environment.

Concerns of an environmental nature are fully considered when planning and building our developments. Environmental issues are addressed at an early stage in order that appropriate measures can be taken to protect and, if possible, enhance the local environment.

The group builds around 60% of its homes on land which has had a former use, which is in line with the Government's national target of having 60% of new houses built on recycled land.

Each year throughout the UK the group carries out substantial landscaping and tree planting as well as retaining, wherever possible, natural features such as mature trees.

## **Creditor payment policy**

The group's policy for the payment of most of its trade creditors is to follow the CBI's Prompt Payers Code (copies are available from the CBI, Centre Point, 103 New Oxford Street, London WC1A 1DU). For other suppliers, payment terms are agreed when goods and services are ordered and payment is made according to those terms. The company's average creditor payment period at 31 December 2000 was 42 days (1999: 37 days).

## **Authority to purchase own shares**

At the annual general meeting held in April 2000 shareholders granted the company authority to purchase up to an aggregate of 18,135,191 of its own shares. No shares have been purchased to date under this authority, which expires at the conclusion of the forthcoming annual general meeting. A resolution to renew this authority will be put to shareholders at the meeting.

## **Post balance sheet event**

On 24 January 2001, the company announced the terms of a final offer for the entire issued share capital of Beazer Group Plc. Further details are included in note 32 to the financial statements.

### **Annual general meeting**

The annual general meeting will commence at 12 noon on Thursday 26 April 2001 at The Royal York Hotel, Station Road, York. There are two items of special business to be proposed at the meeting this year, as well as the routine business.

The notice of the meeting and an explanation of the special business is given in the accompanying circular.

### **Auditors**

A resolution is to be proposed at the annual general meeting for the reappointment of KPMG Audit Plc as auditors of the company.

By order of the board

G Grewer  
Group Company Secretary  
28 February 2001

### **Statement of directors' responsibilities**

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and the group and of the profit or loss for that period. In preparing those financial statements, the directors confirm that:

- a) suitable accounting policies have been selected and then applied consistently;
- b) judgements and estimates have been made that are reasonable and prudent;
- c) applicable accounting standards have been followed; and
- d) the financial statements have been prepared on the going concern basis.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with Companies Act 1985. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and the group, and to prevent and detect fraud and other irregularities.

## **Remuneration report**

For the year ended  
31 December 2000

The board of directors presents its remuneration report for the year ended 31 December 2000.

The company's policy is to provide the remuneration package required to attract, retain and motivate its executive directors.

The Nomination and Remuneration Committee is responsible for advising and making recommendations to the board on all aspects of executive directors' remuneration.

Throughout the year the committee comprised Sir Chips Keswick – Chairman, Harry Littlefair, Hamish Leslie Melville and David Thompson. Harry Littlefair resigned from the committee on 31 December 2000 and David Thompson was appointed Chairman with effect from 1 January 2001. The board considers each member of the committee to be independent.

The remuneration package for each executive director who served during the year is set out later in this report and comprises the following elements:

### **Basic salary**

The company pays competitive salaries to its directors. In calculating the level of basic salary for executive directors, the committee gives full consideration to market data available concerning similar roles in comparable organisations. Basic salaries are reviewed at 1 July each year and no increase was awarded at 1 July 2000.

### **Performance related bonus**

All executive directors receive further payments based on the group's performance. Payments to Messrs Davidson, White, Killoran and Grever are linked to group profits. In addition to the amount shown on page 27 Mr White is entitled to further performance related remuneration of £364,320 which is held to his credit and payable upon cessation of his employment with the company.

Messrs Farley, Millar and Bryant receive performance related pay linked to the profits of the divisional companies for which they are responsible. Performance related payments are calculated in accordance with criteria recommended by the Nomination and Remuneration Committee and approved by the board. The committee considers that the performance criteria applying to the annual performance related bonus arrangements enhance the business operations and that this results focused approach is in the best interests of shareholders.

### **Benefits in kind**

These cover membership of the group private medical scheme, the group long term disability scheme, motor vehicles, subscriptions and some telephone costs. These benefits are not pensionable.

### **Pension and life assurance**

All executive directors, with the exception of Duncan Davidson, are full members of the Persimmon plc Pension and Life Assurance Scheme. This is a defined benefit scheme, which is open to all permanent group employees who satisfy the eligibility criteria. Mr Davidson is a member of the scheme for life assurance purposes only. For pension purposes Mr Davidson is a member of a Friends Provident Life Scheme. A Funded Unapproved Retirement Benefit Trust ("FURB") has also been set up for each executive director. Performance related pay has always been an integral part of pensionable remuneration, and after due consideration the committee has determined that this should continue to be the case. The basis of the committee's remuneration policy is to reward directors when the company performs well. The committee considers that the directors are further motivated by allowing performance related pay to make up a part of pensionable remuneration. This policy is extended to all scheme members throughout the group. Details of each executive director's pension benefits are listed under the heading "Directors' pension entitlements" later in this report.

### **Share options and awards**

The grant of options and awards under the executive share schemes is considered annually by way of encouragement and motivation.

The Persimmon plc Company Share Option Plan (the "Plan") and the Persimmon plc Executive Share Option Scheme (the "Scheme") were approved by shareholders at the annual general meeting held in 1997. A further scheme, the Persimmon plc Long Term Incentive Plan 1998 (the "LTIP"), was approved by shareholders at the annual general meeting held in 1998. In normal circumstances, options are not exercisable and shares awarded will not vest, in less than three years from the date of grant.

During 2000 awards of 407,000 shares were granted to executive directors in respect of the LTIP and 610,000 share options were granted to other directors and senior employees throughout the group in respect of the Scheme and the Plan. The option and award entitlements of executive directors are set out under the heading "Directors' interests in share options and awards" at the end of this report.

The rules of the Scheme, Plan and LTIP are all consistent with guidelines published by institutional shareholders and are open to all executive directors and employees throughout the group. All options and awards granted under the Scheme, Plan and LTIP are subject to performance conditions set by the committee. The conditions link the exercise of options and vesting of awards to sustained improvement in the underlying financial performance of the group, through growth in earnings per share. The growth in the group's earnings per share is measured against the performance of other comparable companies' growth in earnings per share.

Inland Revenue approval has been granted for the Plan to enable executives to benefit from tax relief on exercising options. Options would not be granted to an executive or employee under the Plan, if it would result in that person holding Plan options with an aggregate value in excess of £30,000. The Scheme rules allow the committee to grant a total number of options to each executive or employee, of up to a maximum value of four times their annual remuneration. The value of options is calculated by multiplying the number of shares held under each option by the exercise price of those options.

Awards of shares in respect of the LTIP may be granted up to a maximum value of one year's salary in any financial year. The value of an award is calculated by multiplying the number of shares by their market value at the date of grant. The committee will not grant to any executive or employee both share options under the Scheme and the Plan, and awards of shares under the LTIP in the same year.

### **Service contracts**

All executive directors, with the exception of Michael Killoran, are employed on rolling contracts subject to two years' notice at any time. Mr Killoran is employed on a one year rolling contract in accordance with current best practice. Contracts expire at the normal retirement age of 65. The committee has resolved that it would be costly and demotivating to reduce the two year contracts to one year. There are no specific compensation commitments for early termination.

John White, Michael Farley and David Bryant who retire under the Articles of Association at the annual general meeting and are offering themselves for re-election, all have a notice period of two years.

### **Non-executive directors**

Non-executive directors do not have service contracts and are paid a fee which is non-pensionable and they do not qualify for performance related bonuses. The board as a whole determines the fees of the non-executive directors, subject to the Company's Articles of Association.

### **External appointments**

None of the executive directors have external appointments.

### Schedule of directors' emoluments

|                     | Salaries<br>and fees<br>£ | Performance<br>related<br>£ | Benefits<br>£ | 2000<br>Total<br>£ | 1999<br>Total<br>£ | Gains on<br>exercise of<br>share options<br>2000<br>£ |
|---------------------|---------------------------|-----------------------------|---------------|--------------------|--------------------|-------------------------------------------------------|
| Group Chairman      |                           |                             |               |                    |                    |                                                       |
| D H Davidson        | 121,560                   | 472,080                     | 24,331        | 617,971            | 498,543            | 12,088                                                |
| Executive           |                           |                             |               |                    |                    |                                                       |
| M J Allen*          | 121,560                   | 278,440                     | 23,735        | 423,735            | 371,717            | 16,703                                                |
| J White             | 146,160                   | 603,840                     | 28,368        | 778,368            | 673,736            | –                                                     |
| M H Killoran        | 93,600                    | 206,400                     | 14,965        | 314,965            | 210,240            | –                                                     |
| G Grewer            | 92,270                    | 82,730                      | 23,551        | 198,551            | 196,933            | 7,253                                                 |
| M P Farley          | 111,930                   | 416,262                     | 22,359        | 550,551            | 531,729            | 7,274                                                 |
| J Millar            | 111,930                   | 340,532                     | 19,905        | 472,367            | 395,229            | 1,789                                                 |
| D G Bryant          | 111,930                   | 318,526                     | 21,386        | 451,842            | 430,895            | –                                                     |
| Non-executive       |                           |                             |               |                    |                    |                                                       |
| B D Taylor*         | 51,704                    | 52,463                      | 34,781        | 138,948            | 242,074            | –                                                     |
| Sir Chips Keswick   | 25,000                    | –                           | –             | 25,000             | 22,083             | –                                                     |
| H G Littlefair*     | 25,000                    | –                           | –             | 25,000             | 25,000             | –                                                     |
| I H Leslie Melville | 25,000                    | –                           | –             | 25,000             | 22,083             | –                                                     |
| D G F Thompson      | 25,000                    | –                           | –             | 25,000             | 9,812              | –                                                     |
|                     | 1,062,644                 | 2,771,273                   | 213,381       | 4,047,298          | 3,630,074          | 45,107                                                |

During the year Mr Farley and Mr Taylor sacrificed emoluments of £120,000 and £18,333 respectively, and the company made additional contributions equal to these amounts into their respective FURB trust (see below).

During the year no director waived his entitlement to any emoluments and there were no payments made to former directors.

### Directors' pension entitlements

|              | Increase in<br>accrued pension<br>(net of deferred<br>pension<br>revaluation)<br>£ pa | Total accrued<br>pension at<br>31 December<br>2000<br>£ pa | Transfer value<br>of increase<br>(net of member<br>contributions)<br>£ | FURB<br>contribution<br>£ |
|--------------|---------------------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------|---------------------------|
| M J Allen*   | 16,264                                                                                | 139,799                                                    | 187,450                                                                | –                         |
| J White      | 36,497                                                                                | 174,203                                                    | 325,050                                                                | 57,241                    |
| M H Killoran | 1,433                                                                                 | 6,503                                                      | 4,470                                                                  | 22,366                    |
| G Grewer     | 7,281                                                                                 | 71,422                                                     | 90,560                                                                 | –                         |
| M P Farley   | 26,181                                                                                | 99,872                                                     | 205,200                                                                | 161,934                   |
| J Millar     | 13,065                                                                                | 81,226                                                     | 152,180                                                                | 36,677                    |
| D G Bryant   | 18,925                                                                                | 83,989                                                     | 155,940                                                                | 36,143                    |
| B D Taylor*  | 77                                                                                    | 53,380                                                     | (3,720)                                                                | 30,537                    |

A contribution of £42,808 was made by the company to Mr Davidson's personal pension scheme with Friends Provident and a contribution of £38,084 to his FURB.

Contributions of £38,272 and £17,323 were made by the company into Mr Allen's and Mr Grewer's respective other pension arrangements with Friends Provident.

\*Resigned 31 December 2000.

### Directors' interests in shares

The interests of directors serving at the end of the year, and their families, in the ordinary share capital of the company are as shown below:

|                     | 31 December<br>2000 | 1 January<br>2000 |
|---------------------|---------------------|-------------------|
| D H Davidson        | 18,033,164          | 18,001,880        |
| M J Allen*          | 415,786             | 354,550           |
| J White             | 300,706             | 261,496           |
| M H Killoran        | 7,932               | 7,454             |
| G Grewer            | 303,763             | 285,285           |
| M P Farley          | 194,934             | 173,221           |
| J Millar            | 337,159             | 319,965           |
| D G Bryant          | 236,396             | 228,054           |
| B D Taylor*         | 95,881              | 95,620            |
| Sir Chips Keswick   | 185,416             | 185,416           |
| H G Littlefair*     | 20,949              | 20,949            |
| I H Leslie Melville | 171,250             | 171,250           |
| D G F Thompson      | 26,700              | 19,000            |

\*Resigned 31 December 2000.

The interests of Messrs Davidson, Allen, White, Grewer, Farley, Millar, Bryant, Taylor, Keswick and Thompson include non-beneficial interests of 10,154,060; 232,480; 142,923; 146,109; 21,713; 190,714; 23,893; 26,438; 24,626 and 16,700 ordinary shares respectively (1999: 10,154,060; 257,817; 3,886; 142,609; nil; 183,104; 19,476; 26,438; 24,626 and 9,000 ordinary shares respectively). Otherwise all interests of the directors are beneficial.

There has been no change in the interests set out above between 31 December 2000 and 28 February 2001.

# Directors' interests in share options and awards

|              | 1 January 2000<br>or date of<br>appointment | Granted in year       | Exercised<br>in year | Lapsed in year | 31 December<br>2000    | Exercise price | Market price at<br>date of exercise | Exercisable<br>from | Expiry date |
|--------------|---------------------------------------------|-----------------------|----------------------|----------------|------------------------|----------------|-------------------------------------|---------------------|-------------|
| D H Davidson | 13,097 <sup>(2)</sup>                       | -                     | 13,097               | -              | -                      | 131.7p         | 224.0p                              | Nov 2000            | Apr 2001    |
|              | 40,000 <sup>(3)</sup>                       | -                     | -                    | -              | 40,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | 30,000 <sup>(3)</sup>                       | -                     | -                    | -              | 30,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | -                                           | 30,000 <sup>(3)</sup> | -                    | -              | 30,000 <sup>(3)</sup>  | -              | -                                   | Mar 2003            | Sep 2003    |
|              | -                                           | 5,711 <sup>(2)</sup>  | -                    | -              | 5,711 <sup>(2)</sup>   | 169.6p         | -                                   | Dec 2003            | May 2004    |
|              | 83,097                                      | 35,711                | 13,097               | -              | 105,711                |                |                                     |                     |             |
| M J Allen    | 21,713                                      | -                     | 21,713               | -              | -                      | 141.5p         | 177.0p                              | Mar 1993            | Mar 2000    |
|              | 42,486                                      | -                     | -                    | -              | 42,486                 | 227.0p         | -                                   | Apr 1995            | Apr 2002    |
|              | 63,729                                      | -                     | -                    | -              | 63,729                 | 214.0p         | -                                   | Apr 1996            | Apr 2003    |
|              | 31,665                                      | -                     | -                    | -              | 31,665                 | 269.0p         | -                                   | Apr 1997            | Apr 2004    |
|              | 31,665                                      | -                     | 31,665               | -              | -                      | 171.5p         | 177.0p                              | Apr 1998            | Apr 2005    |
|              | 7,858 <sup>(2)</sup>                        | -                     | 7,858                | -              | -                      | 131.7p         | 224.0p                              | Nov 2000            | Apr 2001    |
|              | 100,000 <sup>(1)</sup>                      | -                     | -                    | -              | 100,000 <sup>(1)</sup> | 233.0p         | -                                   | May 2000            | May 2004    |
|              | 40,000 <sup>(3)</sup>                       | -                     | -                    | -              | 40,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | 3,095 <sup>(2)</sup>                        | -                     | -                    | -              | 3,095 <sup>(2)</sup>   | 126.0p         | -                                   | Dec 2001            | May 2002    |
|              | 30,000 <sup>(3)</sup>                       | -                     | -                    | -              | 30,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | -                                           | 30,000 <sup>(3)</sup> | -                    | -              | 30,000 <sup>(3)</sup>  | -              | -                                   | Mar 2003            | Sep 2003    |
|              | -                                           | 3,427 <sup>(2)</sup>  | -                    | -              | 3,427 <sup>(2)</sup>   | 169.6p         | -                                   | Dec 2003            | May 2004    |
|              | 372,211                                     | 33,427                | 61,236               | -              | 344,402                |                |                                     |                     |             |
| J White      | 53,108                                      | -                     | -                    | -              | 53,108                 | 227.0p         | -                                   | Apr 1995            | Apr 2002    |
|              | 74,351                                      | -                     | -                    | -              | 74,351                 | 214.0p         | -                                   | Apr 1996            | Apr 2003    |
|              | 52,775                                      | -                     | -                    | -              | 52,775                 | 269.0p         | -                                   | Apr 1997            | Apr 2004    |
|              | 105,550                                     | -                     | -                    | -              | 105,550                | 171.5p         | -                                   | Apr 1998            | Apr 2005    |
|              | 160,000                                     | -                     | -                    | -              | 160,000                | 196.0p         | -                                   | Apr 1999            | Apr 2006    |
|              | 150,000 <sup>(1)</sup>                      | -                     | -                    | -              | 150,000 <sup>(1)</sup> | 233.0p         | -                                   | May 2000            | May 2004    |
|              | 47,000 <sup>(3)</sup>                       | -                     | -                    | -              | 47,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | 6,190 <sup>(2)</sup>                        | -                     | -                    | -              | 6,190 <sup>(2)</sup>   | 126.0p         | -                                   | Dec 2001            | May 2002    |
|              | 55,000 <sup>(3)</sup>                       | -                     | -                    | -              | 55,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | -                                           | 70,000 <sup>(3)</sup> | -                    | -              | 70,000 <sup>(3)</sup>  | -              | -                                   | Mar 2003            | Sep 2003    |
|              | -                                           | 1,142 <sup>(2)</sup>  | -                    | -              | 1,142 <sup>(2)</sup>   | 169.6p         | -                                   | Dec 2003            | May 2004    |
|              | 703,974                                     | 71,142                | -                    | -              | 775,116                |                |                                     |                     |             |
| M H Killoran | 40,000                                      | -                     | -                    | -              | 40,000                 | 208.5p         | -                                   | Oct 1999            | Oct 2006    |
|              | 20,000 <sup>(1)</sup>                       | -                     | -                    | -              | 20,000 <sup>(1)</sup>  | 233.0p         | -                                   | May 2000            | May 2004    |
|              | 20,000 <sup>(1)</sup>                       | -                     | -                    | -              | 20,000 <sup>(1)</sup>  | 158.0p         | -                                   | Oct 2001            | Oct 2005    |
|              | 7,738 <sup>(2)</sup>                        | -                     | -                    | -              | 7,738 <sup>(2)</sup>   | 126.0p         | -                                   | Dec 2001            | May 2002    |
|              | 30,000 <sup>(3)</sup>                       | -                     | -                    | -              | 30,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | -                                           | 37,000 <sup>(3)</sup> | -                    | -              | 37,000 <sup>(3)</sup>  | -              | -                                   | Mar 2003            | Sep 2003    |
|              | 117,738                                     | 37,000                | -                    | -              | 154,738                |                |                                     |                     |             |
| G Grever     | 31,665                                      | -                     | -                    | -              | 31,665                 | 269.0p         | -                                   | Apr 1997            | Apr 2004    |
|              | 7,858 <sup>(2)</sup>                        | -                     | 7,858                | -              | -                      | 131.7p         | 224.0p                              | Nov 2000            | Apr 2001    |
|              | 50,000 <sup>(1)</sup>                       | -                     | -                    | -              | 50,000 <sup>(1)</sup>  | 233.0p         | -                                   | May 2000            | May 2004    |
|              | 20,000 <sup>(3)</sup>                       | -                     | -                    | -              | 20,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | 3,095 <sup>(2)</sup>                        | -                     | -                    | -              | 3,095 <sup>(2)</sup>   | 126.0p         | -                                   | Dec 2001            | May 2002    |
|              | 20,000 <sup>(3)</sup>                       | -                     | -                    | -              | 20,000 <sup>(3)</sup>  | -              | -                                   | Mar 2002            | Sep 2002    |
|              | -                                           | 20,000 <sup>(3)</sup> | -                    | -              | 20,000 <sup>(3)</sup>  | -              | -                                   | Mar 2003            | Sep 2003    |
|              | -                                           | 3,427 <sup>(2)</sup>  | -                    | -              | 3,427 <sup>(2)</sup>   | 169.6p         | -                                   | Dec 2003            | May 2004    |
|              | 132,618                                     | 23,427                | 7,858                | -              | 148,187                |                |                                     |                     |             |

# Directors' interests in share options and awards continued

|            | 1 January 2000<br>or date of<br>appointment | Granted in year       | Exercised<br>in year | Lapsed in year | 31 December<br>2000    | Exercise price | Market price at<br>date of exercise | Exercisable<br>from | Expiry date |
|------------|---------------------------------------------|-----------------------|----------------------|----------------|------------------------|----------------|-------------------------------------|---------------------|-------------|
| M P Farley | 21,713                                      | –                     | 21,713               | –              | –                      | 141.5p         | 175.0p                              | Mar 1993            | Mar 2000    |
|            | 31,865                                      | –                     | –                    | –              | 31,865                 | 227.0p         | –                                   | Apr 1995            | Apr 2002    |
|            | 63,729                                      | –                     | –                    | –              | 63,729                 | 214.0p         | –                                   | Apr 1996            | Apr 2003    |
|            | 31,665                                      | –                     | –                    | –              | 31,665                 | 269.0p         | –                                   | Apr 1997            | Apr 2004    |
|            | 63,330                                      | –                     | –                    | –              | 63,330                 | 171.5p         | –                                   | Apr 1998            | Apr 2005    |
|            | 30,000                                      | –                     | –                    | –              | 30,000                 | 196.0p         | –                                   | Apr 1999            | Apr 2006    |
|            | 100,000 <sup>(1)</sup>                      | –                     | –                    | –              | 100,000 <sup>(1)</sup> | 233.0p         | –                                   | May 2000            | May 2004    |
|            | 38,000 <sup>(2)</sup>                       | –                     | –                    | –              | 38,000 <sup>(2)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | 30,000 <sup>(3)</sup>                       | –                     | –                    | –              | 30,000 <sup>(3)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | –                                           | 40,000 <sup>(3)</sup> | –                    | –              | 40,000 <sup>(3)</sup>  | –              | –                                   | Mar 2003            | Sep 2003    |
|            | 410,302                                     | 40,000                | 21,713               | –              | 428,589                |                |                                     |                     |             |
| J Millar   | 63,729                                      | –                     | –                    | –              | 63,729                 | 214.0p         | –                                   | Apr 1996            | Apr 2003    |
|            | 31,665                                      | –                     | –                    | –              | 31,665                 | 269.0p         | –                                   | Apr 1997            | Apr 2004    |
|            | 63,330                                      | –                     | –                    | –              | 63,330                 | 171.5p         | –                                   | Apr 1998            | Apr 2005    |
|            | 30,000                                      | –                     | –                    | –              | 30,000                 | 196.0p         | –                                   | Apr 1999            | Apr 2006    |
|            | 100,000 <sup>(1)</sup>                      | –                     | –                    | –              | 100,000 <sup>(1)</sup> | 233.0p         | –                                   | May 2000            | May 2004    |
|            | 4,020 <sup>(2)</sup>                        | –                     | 4,020                | –              | –                      | 194.0p         | 238.5p                              | Dec 2000            | May 2001    |
|            | 38,000 <sup>(2)</sup>                       | –                     | –                    | –              | 38,000 <sup>(2)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | 30,000 <sup>(3)</sup>                       | –                     | –                    | –              | 30,000 <sup>(3)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | 888 <sup>(2)</sup>                          | –                     | –                    | 888            | –                      | 218.0p         | –                                   | Dec 2002            | May 2003    |
|            | –                                           | 40,000 <sup>(3)</sup> | –                    | –              | 40,000 <sup>(3)</sup>  | –              | –                                   | Mar 2003            | Sep 2003    |
|            | –                                           | 5,711 <sup>(2)</sup>  | –                    | –              | 5,711 <sup>(2)</sup>   | 169.6p         | –                                   | Dec 2003            | May 2004    |
|            | 361,632                                     | 45,711                | 4,020                | 888            | 402,435                |                |                                     |                     |             |
| D G Bryant | 31,665                                      | –                     | –                    | –              | 31,665                 | 269.0p         | –                                   | Apr 1997            | Apr 2004    |
|            | 100,000 <sup>(1)</sup>                      | –                     | –                    | –              | 100,000 <sup>(1)</sup> | 233.0p         | –                                   | May 2000            | May 2004    |
|            | 38,000 <sup>(2)</sup>                       | –                     | –                    | –              | 38,000 <sup>(2)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | 7,738 <sup>(2)</sup>                        | –                     | –                    | –              | 7,738 <sup>(2)</sup>   | 126.0p         | –                                   | Dec 2001            | May 2002    |
|            | 30,000 <sup>(3)</sup>                       | –                     | –                    | –              | 30,000 <sup>(3)</sup>  | –              | –                                   | Mar 2002            | Sep 2002    |
|            | –                                           | 30,000 <sup>(3)</sup> | –                    | –              | 30,000 <sup>(3)</sup>  | –              | –                                   | Mar 2003            | Sep 2003    |
|            | 207,403                                     | 30,000                | –                    | –              | 237,403                |                |                                     |                     |             |
| B D Taylor | 31,865                                      | –                     | –                    | –              | 31,865                 | 227.0p         | –                                   | Apr 1995            | Apr 2002    |
|            | 63,729                                      | –                     | –                    | –              | 63,729                 | 214.0p         | –                                   | Apr 1996            | Apr 2003    |
|            | 31,665                                      | –                     | –                    | –              | 31,665                 | 269.0p         | –                                   | Apr 1997            | Apr 2004    |
|            | 52,775                                      | –                     | –                    | –              | 52,775                 | 171.5p         | –                                   | Apr 1998            | Apr 2005    |
|            | 50,000 <sup>(1)</sup>                       | –                     | –                    | –              | 50,000 <sup>(1)</sup>  | 233.0p         | –                                   | May 2000            | May 2004    |
|            | 230,034                                     | –                     | –                    | –              | 230,034                |                |                                     |                     |             |

<sup>(1)</sup> Persimmon plc Executive Share Option Scheme 1997.

<sup>(2)</sup> Persimmon plc Save As You Earn Schemes.

<sup>(3)</sup> Persimmon plc Long Term Incentive Plan 1998.

Unless otherwise indicated, all options were granted under the 1988 Executive Share Option Scheme.

All options were granted for nil consideration.

Details of the market value of the company's shares during the year are given on page 55.

By order of the board

G Grewer  
Group Company Secretary  
28 February 2001

## **Corporate governance**

The board supports the highest standards in corporate governance and has reviewed the group's procedures following the publication of the Combined Code (the "Code") in June 1998. The principles of the Code are set out under four main headings and the company has applied them as follows:

### **Directors**

The board consists of seven executive directors and three non-executive directors. Two of the executive directors are Divisional Chief Executives and one is a Regional Chairman, which ensures a direct line of control between the parent company and its divisions. The board meets at least six times a year and has a formal schedule of matters reserved for its consideration and decision. This includes approval of financial strategy, reviewing performance, ensuring adequate financial resources are available and reporting to shareholders. This schedule is reviewed on a systematic basis. All directors have access to the advice and services of the Group Company Secretary and may also seek independent professional advice, at the company's expense, if so required to carry out their duties.

Except for Michael Killoran, who has a one year rolling contract, all executive directors have two year rolling contracts. It is the board's objective that all newly appointed executive directors be given service contracts of no more than 12 months' duration. The board considers that to reduce existing notice periods from two years to one year will be costly and demotivating.

There are also two committees which have been established for several years. They are the Nomination and Remuneration Committee and the Audit Committee. In order to ensure these committees remain objective, membership of both consists of the three non-executive directors. In addition, a Risk Committee, comprising John White, John Millar, Michael Farley and Michael Killoran, has been established to further enhance the group's management of internal control and business risk. Each committee has specific terms of reference set by the board as a whole and they meet as required.

### **Directors' remuneration**

Details of the remuneration for each director serving during the year are set out in the remuneration report. The Nomination and Remuneration Committee is responsible for recommending the level of remuneration for each executive director and aims to align the interests of executive directors with those of the shareholders. Consequently, a large proportion of the company's executive directors' pay is performance based. The committee considers that it is in the interests of the shareholders that directors benefit when the company performs well. As stated in the remuneration report, non-executive directors receive a fee and they do not qualify for performance related bonuses.

The board of directors has considered putting the remuneration report to shareholders at the forthcoming annual general meeting. As there has been no change to remuneration policy they decided against doing so.

### **Relations with shareholders**

The board has always sought good relations with the company's shareholders and believes it is very important that shareholders receive timely information on their company's progress.

They understand it is important for both private and institutional shareholders to have the opportunity to raise concerns or discuss matters with directors. Messrs Davidson, White and Killoran have responsibility for maintaining appropriate communications with institutional investors. All of the directors attend the company's annual general meeting and are available to answer questions at the meeting or privately.

### **Accountability and audit**

The company has an established Audit Committee to whom the external auditors, KPMG Audit Plc report. The Audit Committee is wholly comprised of non-executive directors.

In addition, the company has an internal audit function whose terms of reference are recommended by the Audit Committee and are approved by the board.

### **Internal control**

The company has complied with the Code provisions on internal control having established and operated the procedures necessary to implement the guidance issued in September 1999 (the Turnbull committee report) throughout the year.

The board has overall responsibility for the company's system of internal control and for the review of its effectiveness. It is the role of management to implement the board's policies on risk and control through the design and operation of internal control systems. Collectively all employees have some responsibility for internal control as part of their accountability for achieving objectives.

The Risk Committee is a subcommittee of the main board and has the delegated task of overseeing the board's responsibilities with respect to risk and internal control. Specifically this includes determining appropriate control policies and the review of the effectiveness of internal control.

The processes that the Risk Committee has applied in reviewing the effectiveness of the system of internal control include the following:

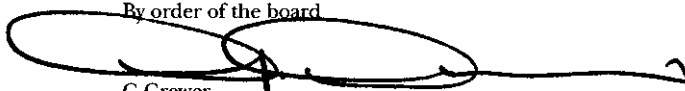
- review of representations on risk and control from all subsidiary managing directors and key head office and divisional management;
- review of reports produced by internal and external audit on internal control and management of risk;
- ongoing review of company performance in comparison to operational forecast and financial budget;
- oversight of and involvement in individual subsidiary company board discussion, specifically operational board meetings and the bi-monthly business review meetings where detailed financial performance is analysed.

The Risk Committee has met on a regular basis throughout the year ensuring that there has been an ongoing process for the identification, evaluation and management of the significant risks that are faced by the company. The company system of internal control is designed to manage rather than eliminate the risk of failure to achieve business objectives, and can only provide reasonable and not absolute assurance against material misstatement or loss.

### **Going concern**

After making enquiries, the directors have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

By order of the board



G Grever  
Group Company Secretary  
28 February 2001

**Report of the auditors  
KPMG Audit Plc to the  
members of Persimmon plc**

We have audited the financial statements on pages 34 to 54.

**Respective responsibilities of directors and auditors**

The directors are responsible for preparing the Annual Report. As described on page 24 this includes responsibility for preparing the financial statements in accordance with applicable United Kingdom law and accounting standards. Our responsibilities, as independent auditors, are established in the United Kingdom by statute, the Auditing Practices Board, the Listing Rules of the Financial Services Authority ("FSA"), and by our profession's ethical guidance.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act. We also report to you if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law or the Listing Rules regarding directors' remuneration and transactions with the group is not disclosed.

We review whether the statement on pages 31 and 32 reflects the company's compliance with the seven provisions of the Combined Code specified for our review by the FSA, and we report if it does not. We are not required to consider whether the board's statements on internal control cover all risks and controls, or form an opinion on the effectiveness of the group's corporate governance procedures or its risk and control procedures.

We read the other information contained in the Annual Report, including the corporate governance statement, and consider whether it is consistent with the audited financial statements. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements.

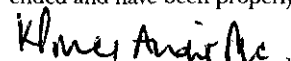
**Basis of audit opinion**

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the group's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

**Opinion**

In our opinion the financial statements give a true and fair view of the state of affairs of the company and the group as at 31 December 2000 and of the profit of the group for the year then ended and have been properly prepared in accordance with the Companies Act 1985.



KPMG Audit Plc  
Chartered Accountants  
Registered Auditor  
28 February 2001

1 The Embankment  
Neville Street  
Leeds  
LS1 4DW

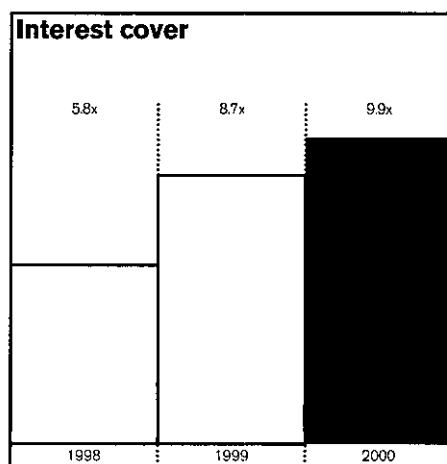
## Consolidated profit and loss account

For the year ended  
31 December 2000

|                                                  | Note   | 2000<br>£'000 | 1999<br>£'000 |
|--------------------------------------------------|--------|---------------|---------------|
| Turnover                                         |        |               |               |
| Continuing operations                            | 2      | 742,164       | 695,854       |
| Cost of sales                                    |        | (595,163)     | (577,474)     |
| Gross profit                                     |        | 147,001       | 118,380       |
| Net operating expenses                           |        | (31,289)      | (26,216)      |
| Operating profit before amortisation of goodwill |        | 116,011       | 92,164        |
| Amortisation of goodwill                         |        | (299)         | -             |
| Operating profit                                 |        |               |               |
| Continuing operations                            |        | 115,712       | 92,164        |
| Net interest payable and similar charges         | 5      | (11,696)      | (10,600)      |
| Profit on ordinary activities before taxation    | 6      | 104,016       | 81,564        |
| Tax on profit on ordinary activities             | 7      | (30,190)      | (23,928)      |
| Profit for the financial year                    | 8      | 73,826        | 57,636        |
| Dividends                                        | 9      | (22,635)      | (20,079)      |
| Retained profit for the year                     | 22, 23 | 51,191        | 37,557        |
| Basic earnings per share                         | 10     | 40.6p         | 32.1p         |
| Diluted earnings per share                       | 10     | 40.4p         | 31.8p         |
| Dividend per share                               | 9      | 12.4p         | 11.1p         |

The group has no recognised gains or losses other than the profits above and therefore no separate statement of total recognised gains and losses has been presented.

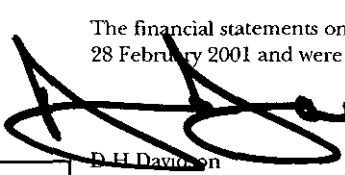
There is no material difference between the profit on ordinary activities before taxation and the retained profit for the year stated above, and their historic cost equivalents.

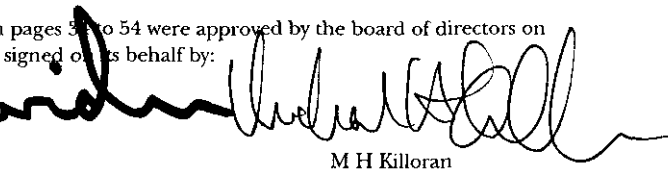


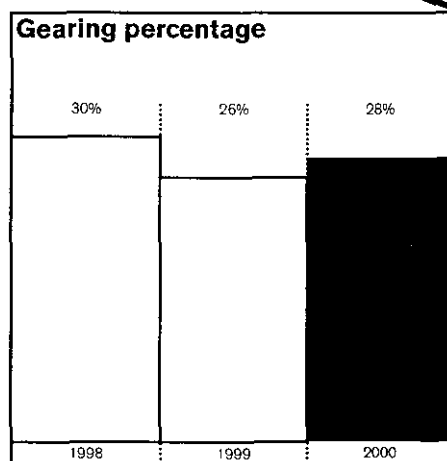
**Consolidated balance sheet**  
At 31 December 2000

|                                        | Note | 2000<br>£'000 | 1999<br>£'000 |
|----------------------------------------|------|---------------|---------------|
| Fixed assets                           |      |               |               |
| Tangible assets                        | 11   | 12,135        | 11,105        |
| Intangible assets                      | 12   | 3,277         | –             |
|                                        |      | 15,412        | 11,105        |
| Current assets                         |      |               |               |
| Stocks and work in progress            | 14   | 693,932       | 584,694       |
| Debtors due after one year             | 15   | 805           | 1,158         |
| Debtors due within one year            | 15   | 65,564        | 45,426        |
| Cash at bank and in hand               | 25   | 11,654        | 51,762        |
|                                        |      | 771,955       | 683,040       |
| Creditors due within one year          |      |               |               |
| Borrowings                             | 16   | (11,699)      | (22,605)      |
| Other creditors                        | 17   | (206,152)     | (164,963)     |
|                                        |      | (217,851)     | (187,568)     |
| Net current assets                     |      | 554,104       | 495,472       |
| Total assets less current liabilities  |      | 569,516       | 506,577       |
| Creditors due after more than one year |      |               |               |
| Borrowings                             | 16   | (116,105)     | (123,998)     |
| Other creditors                        | 17   | (35,005)      | (18,904)      |
|                                        |      | (151,110)     | (142,902)     |
| Net assets                             |      | 418,406       | 363,675       |
| Capital and reserves                   |      |               |               |
| Called up share capital                | 20   | 18,288        | 18,133        |
| Share premium account                  | 22   | 201,304       | 200,801       |
| Merger reserve                         | 22   | 3,123         | 3,123         |
| Revaluation reserve                    | 22   | 1,242         | 1,242         |
| Profit and loss account                | 22   | 194,449       | 140,376       |
| Equity shareholders' funds             | 23   | 418,406       | 363,675       |
| Net assets per share                   | 10   | 228.8p        | 200.6p        |

The financial statements on pages 33 to 54 were approved by the board of directors on 28 February 2001 and were signed on its behalf by:

  
D H Davidson  
Director

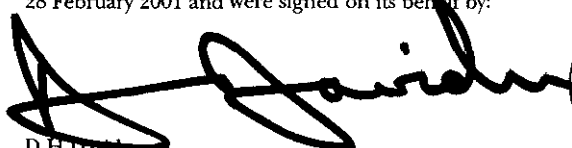
  
M H Killoran  
Director

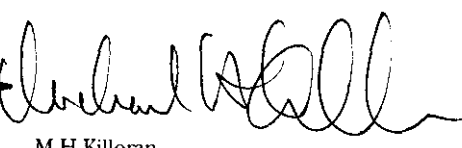


**Company balance sheet**  
At 31 December 2000

|                                        | Note | 2000<br>£'000 | 1999<br>£'000 |
|----------------------------------------|------|---------------|---------------|
| Fixed assets                           |      |               |               |
| Tangible assets                        | 11   | 3,051         | 3,254         |
| Investments                            | 13   | 281,618       | 78,339        |
|                                        |      | 284,669       | 81,593        |
| Current assets                         |      |               |               |
| Stocks and work in progress            | 14   | 431           | 440           |
| Debtors                                | 15   | 318,456       | 378,787       |
| Cash at bank and in hand               |      | 52,947        | 79,009        |
|                                        |      | 371,834       | 458,236       |
| Creditors due within one year          |      |               |               |
| Borrowings                             | 16   | (7,893)       | (7,893)       |
| Other creditors                        | 17   | (183,491)     | (163,652)     |
|                                        |      | (191,384)     | (171,545)     |
| Net current assets                     |      | 180,450       | 286,691       |
| Total assets less current liabilities  |      | 465,119       | 368,284       |
| Creditors due after more than one year |      |               |               |
| Borrowings                             | 16   | (116,105)     | (123,998)     |
| Other creditors                        | 17   | (441)         | (429)         |
|                                        |      | (116,546)     | (124,427)     |
| Net assets                             |      | 348,573       | 243,857       |
| Capital and reserves                   |      |               |               |
| Called up share capital                | 20   | 18,288        | 18,133        |
| Share premium account                  | 22   | 201,304       | 200,801       |
| Merger reserve                         | 22   | 4,609         | 4,609         |
| Revaluation reserve                    | 22   | 907           | 907           |
| Profit and loss account                | 22   | 123,465       | 19,407        |
| Equity shareholders' funds             |      | 348,573       | 243,857       |

The financial statements on pages 34 to 54 were approved by the board of directors on 28 February 2001 and were signed on its behalf by:

  
D H Davidson  
Director

  
M H Killoran  
Director

# Consolidated cash flow statement

For the year ended  
31 December 2000

|                                                                                 | Note | 2000<br>£'000 | 1999<br>£'000 |
|---------------------------------------------------------------------------------|------|---------------|---------------|
| Net cash inflow from operating activities (see below)                           |      | 61,149        | 56,954        |
| Return on investments and servicing of finance                                  |      |               |               |
| Interest received                                                               |      | 36            | 161           |
| Interest paid                                                                   |      | (11,536)      | (7,185)       |
| Interest paid on finance leases                                                 |      | (334)         | (384)         |
|                                                                                 |      | (11,834)      | (7,408)       |
| Taxation                                                                        |      |               |               |
| UK corporation tax paid                                                         |      | (28,189)      | (16,744)      |
| Capital expenditure                                                             |      |               |               |
| Purchase of tangible fixed assets                                               |      | (3,818)       | (3,010)       |
| Sale of tangible fixed assets                                                   |      | 693           | 490           |
|                                                                                 |      | (3,125)       | (2,520)       |
| Acquisitions and disposals                                                      |      |               |               |
| Acquisition of businesses and subsidiaries                                      | 12   | (19,078)      | (12,030)      |
| Equity dividends paid                                                           |      | (18,735)      | (16,621)      |
| Net cash (outflow)/inflow before financing                                      |      | (19,812)      | 1,631         |
| Financing                                                                       |      |               |               |
| Bank loans advanced                                                             |      | 120,000       | 280,621       |
| Repayment of bank loans                                                         |      | (127,893)     | (236,300)     |
| Exercise of share options                                                       |      | 658           | 2,641         |
| Repayment of principal under finance leases                                     |      | (2,155)       | (2,218)       |
| Net cash (outflow)/inflow from financing                                        |      | (9,390)       | 44,744        |
| (Decrease)/increase in cash                                                     | 24   | (29,202)      | 46,375        |
| Reconciliation of operating profit to net cash inflow from operating activities |      |               |               |
| Operating profit                                                                |      | 115,712       | 92,164        |
| Depreciation charge                                                             |      | 3,236         | 2,720         |
| Amortisation of goodwill                                                        |      | 299           | -             |
| Loss/ (profit) on sale of tangible fixed assets                                 |      | 26            | (3)           |
| LTIP charge                                                                     |      | 765           | 350           |
| Increase in stocks and work in progress and BES assets                          |      | (92,141)      | (14,996)      |
| Increase in debtors                                                             |      | (16,184)      | (5,673)       |
| Increase/ (decrease) in creditors                                               |      | 49,436        | (17,608)      |
| Net cash inflow from operating activities                                       |      | 61,149        | 56,954        |

**Notes to the  
financial statements**  
For the year ended  
31 December 2000

**1 Principal accounting policies**

The financial statements have been prepared in accordance with applicable Accounting Standards in the United Kingdom. The group has adopted Financial Reporting Standard ("FRS") 15 (Tangible Fixed Assets) this year, with no material effect on the group's results. A summary of the more important group accounting policies, which have been applied consistently, is set out below:

**Basis of accounting**

The financial statements are prepared in accordance with the historical cost convention modified by the revaluation of certain fixed assets.

**Basis of consolidation**

The group's financial statements consolidate the financial statements of the company and its subsidiary undertakings up to 31 December 2000. The results of any subsidiaries sold or acquired are included in the group profit and loss account up to, or from, the date control passes. Intra-group sales and profits are eliminated fully on consolidation.

On acquisition of a subsidiary, all of the subsidiary's assets and liabilities existing at the date of acquisition are recorded at their fair values reflecting their condition at that date. All changes to those assets and liabilities, and the resulting gains and losses, that arise after the group has gained control of the subsidiary are charged to the post acquisition profit and loss account.

**Joint arrangements**

The group's share of profits and losses from its investments in joint arrangements is accounted for on a direct basis and is included in the consolidated profit and loss account. The group's share of its investments' assets and liabilities is accounted for on a direct basis in the consolidated balance sheet.

**Goodwill**

Goodwill arising on consolidation represents the excess of the fair value of the consideration given over the fair value of the identifiable net assets acquired. Goodwill arising on acquisition of subsidiaries and businesses will be capitalised as an asset and amortised over its useful economic life. Goodwill arising prior to 31 December 1997, of £32,729,000 and previously written off against reserves, has not been reinstated.

**Depreciation**

Depreciation on tangible fixed assets is provided using the straight line method to write off the cost less estimated residual value, over the following number of years:

Plant, fixtures and fittings – 3 to 5 years.

Freehold buildings – 50 years.

No depreciation is provided on freehold land.

**Investments**

Investments are valued at cost less provision for any impairment in value.

**Leases**

Assets financed by means of a finance lease are treated as if they had been purchased outright and the corresponding liability to the leasing company is included as an obligation under finance leases. Depreciation on such assets is charged to the profit and loss account in accordance with the accounting policy above over the lease term.

The interest element of payments to leasing companies is calculated on a straight line basis over the lease term and charged to the profit and loss account.

Amounts payable under operating leases are charged to work in progress or net operating expenses on a straight line basis over the lease term.

**Stocks and work in progress**

Stocks and work in progress are stated at the lower of cost and net realisable value, after deducting deposits received. Land includes undeveloped land and land under development but excludes land being developed under licence agreements and land option payments. Work in progress and Business Expansion Scheme ("BES") assets comprise direct materials, labour costs, site overheads, associated professional charges and other attributable overheads.

## 1 Principal accounting policies continued

### Turnover

Turnover represents the total sales value of legally completed properties, excluding land sales and part exchange properties. Turnover and profit on sales are recognised upon legal completion.

Turnover does not include properties sold to BES companies until the schemes mature, sales proceeds being held on the balance sheet as BES advances until that date. The properties are held on the balance sheet as BES assets until the sale is recognised.

### Interest

Interest is written off to the profit and loss account as incurred.

### Taxation

Provision is made for tax on taxable profit and for deferred tax which is likely to crystallise in the foreseeable future.

### Pension costs

Pension costs are accounted for on the basis of charging the expected costs of providing pensions over the period during which the group benefits from the employees' services.

### Treasury instruments

The group uses currency swaps and interest rate swaps to manage financial risk. Interest charges and financial liabilities are stated after taking account of these swaps.

## 2 Turnover

The group has only one class of business which is housebuilding and it is wholly undertaken in the United Kingdom.

## 3 Directors

Detailed disclosures of directors' individual remuneration, pension entitlements and share options, for those directors who served during the year, are given in the remuneration report on pages 25 to 30.

|                                                                                 | 2000<br>£'000 | 1999<br>£'000 |
|---------------------------------------------------------------------------------|---------------|---------------|
| Fees                                                                            | 113           | 79            |
| Emoluments (including salaries, benefits in kind and annual incentive payments) | 4,299         | 3,551         |
| Gains made on exercise of share options                                         | 45            | 336           |
|                                                                                 | 4,344         | 3,966         |

Fees, other emoluments (excluding pension contributions) and gains on exercise of share options payable to the highest paid director are as follows:

|                                                               | 2000<br>£'000 | 1999<br>£'000 |
|---------------------------------------------------------------|---------------|---------------|
| Fees, other emoluments and gains on exercise of share options | 778           | 694           |

#### 4 Employees

The average monthly number of persons (including executive directors) employed by the group during the year was 2,219 (1999: 2,027).

|                                     | 2000<br>£'000 | 1999<br>£'000 |
|-------------------------------------|---------------|---------------|
| Staff costs (for the above persons) |               |               |
| Wages and salaries                  | 51,660        | 44,240        |
| Social security costs               | 4,515         | 3,842         |
| Pension contributions               | 4,315         | 3,210         |
|                                     | 60,490        | 51,292        |

In addition, the group used the services of a substantial number of self employed labour only site operatives.

#### 5 Net Interest payable and similar charges

|                           | 2000<br>£'000 | 1999<br>£'000 |
|---------------------------|---------------|---------------|
| Bank loans and overdrafts | 11,302        | 10,209        |
| BES finance cost          | —             | 80            |
| Finance leases            | 334           | 382           |
| Other                     | 96            | 90            |
|                           | 11,732        | 10,761        |
| Less: receivable          | (36)          | (161)         |
|                           | 11,696        | 10,600        |

The BES finance cost represents the anticipated cost of the guarantee accrued over the period of the schemes (see note 28).

#### 6 Profit on ordinary activities before taxation

|                                                                          | 2000<br>£'000 | 1999<br>£'000 |
|--------------------------------------------------------------------------|---------------|---------------|
| Profit on ordinary activities before taxation is stated after crediting: |               |               |
| Profit on sale of land                                                   | 5,212         | 4,115         |
| Rent receivable:                                                         |               |               |
| – BES                                                                    | 122           | 20            |
| – other                                                                  | 972           | 1,069         |
| And after charging:                                                      |               |               |
| Depreciation:                                                            |               |               |
| – owned assets                                                           | 1,623         | 947           |
| – assets held under finance leases                                       | 1,613         | 1,773         |
| (Loss)/profit on sale of fixed assets                                    | (26)          | 3             |
| Remuneration of auditor and its associates for:                          |               |               |
| – audit (company £nil; 1999: £7,000)                                     | 130           | 143           |
| – other services to the company and its subsidiaries                     | 67            | 105           |
| Operating leases:                                                        |               |               |
| – plant hire                                                             | 8,478         | 6,376         |
| – other                                                                  | 843           | 742           |

## 7 Tax on ordinary activities

|                                         | 2000<br>£'000 | 1999<br>£'000 |
|-----------------------------------------|---------------|---------------|
| Current year:                           |               |               |
| – corporation tax at 30% (1999: 30.25%) | 29,681        | 24,476        |
| – deferred tax                          | 529           | (171)         |
| Adjustments in respect of prior years:  |               |               |
| – corporation tax                       | –             | (1,028)       |
| – deferred tax                          | (20)          | 651           |
|                                         | 30,190        | 23,928        |

## 8 Profit for the financial year

As permitted by section 230 of the Companies Act 1985, the parent company's profit and loss account has not been included in these financial statements. The parent company's profit for the financial year was £123,811,000 (1999: loss £674,000).

## 9 Dividends

|                                                          | 2000<br>£'000 | 1999<br>£'000 |
|----------------------------------------------------------|---------------|---------------|
| On equity shares                                         |               |               |
| Ordinary – Interim paid of 3.9p per share (1999: 3.5p)   | 7,108         | 6,335         |
| Ordinary – Final proposed of 8.5p per share (1999: 7.6p) | 15,527        | 13,744        |
|                                                          | 22,635        | 20,079        |

Under the scrip dividend scheme, £1,955,000 of the 1999 final dividend (1998 final: £2,264,000), and £162,000 of the 2000 interim dividend (1999 interim: £117,000) were paid by way of shares. These amounts have been credited to the profit and loss account reserve (see note 22).

## 10 Earnings and net assets per share

Basic earnings per share is calculated by dividing the earnings attributable to ordinary shareholders by the weighted average number of ordinary shares in issue during the year, excluding those held in the Employee Share Ownership Trust and the Employee Benefit Trust (see note 20), which are treated as cancelled.

For diluted earnings per share, the weighted average number of ordinary shares in issue is adjusted to assume conversion of all dilutive potential ordinary shares from the start of the accounting period. The company has only one category of dilutive potential ordinary shares: those share options and awards granted to directors and employees where the exercise price is less than the average market price of the company's ordinary shares during the year.

Reconciliations of the earnings and weighted average number of shares used in the calculations are set out below:

|                                | Earnings<br>2000<br>£'000 | Weighted<br>average<br>number<br>of ordinary<br>shares<br>2000 | Earnings<br>1999<br>£'000 | Weighted<br>average<br>number<br>of ordinary<br>shares<br>1999 |
|--------------------------------|---------------------------|----------------------------------------------------------------|---------------------------|----------------------------------------------------------------|
| For basic earnings per share   | 73,826                    | 181,732,010                                                    | 57,636                    | 179,796,076                                                    |
| Options and awards             | –                         | 1,087,342                                                      | –                         | 1,267,634                                                      |
| For diluted earnings per share | 73,826                    | 182,819,352                                                    | 57,636                    | 181,063,710                                                    |

The net assets per share calculation is based on net assets of £418,406,000 (1999: £363,675,000) and 182,877,576 ordinary shares (1999: 181,330,414 ordinary shares), being the number in issue, at 31 December 2000.

## 11 Tangible assets

| Group                                                       | Land and<br>buildings<br>£'000 | Plant<br>£'000 | Fixtures and<br>fittings<br>£'000 | Total<br>£'000 |
|-------------------------------------------------------------|--------------------------------|----------------|-----------------------------------|----------------|
| Cost or valuation                                           |                                |                |                                   |                |
| At 1 January 2000                                           | 4,693                          | 11,166         | 3,495                             | 19,354         |
| Additions                                                   | 722                            | 3,470          | 793                               | 4,985          |
| Disposals                                                   | (50)                           | (1,279)        | (112)                             | (1,441)        |
| At 31 December 2000                                         | 5,365                          | 13,357         | 4,176                             | 22,898         |
| Depreciation                                                |                                |                |                                   |                |
| At 1 January 2000                                           | 338                            | 6,091          | 1,820                             | 8,249          |
| Charge for the year                                         | 92                             | 2,314          | 830                               | 3,236          |
| Disposals                                                   | –                              | (620)          | (102)                             | (722)          |
| At 31 December 2000                                         | 430                            | 7,785          | 2,548                             | 10,763         |
| Net book value                                              |                                |                |                                   |                |
| At 31 December 2000                                         | 4,935                          | 5,572          | 1,628                             | 12,135         |
| Net book value                                              |                                |                |                                   |                |
| At 31 December 1999                                         | 4,355                          | 5,075          | 1,675                             | 11,105         |
| Cost or valuation at 31 December 2000<br>is represented by: |                                |                |                                   |                |
| External surveyors valuation 1988                           | 2,266                          | –              | –                                 | 2,266          |
| Cost                                                        | 3,099                          | 13,357         | 4,176                             | 20,632         |
|                                                             | 5,365                          | 13,357         | 4,176                             | 22,898         |

The group's net book value of tangible fixed assets of £12,135,000 includes an amount of £3,308,000 (1999: £4,328,000) in respect of assets held under finance leases.

The net book value of the group's land and buildings includes £4,575,000 of freehold and £360,000 of short leasehold (1999: £3,968,000 and £387,000).

The group's land and buildings have an original cost of £4,227,000.

# 11 Tangible assets continued

| Company                                                     | Land and<br>buildings<br>£'000 | Plant<br>£'000 | Fixtures and<br>fittings<br>£'000 | Total<br>£'000 |
|-------------------------------------------------------------|--------------------------------|----------------|-----------------------------------|----------------|
| Cost or valuation                                           |                                |                |                                   |                |
| At 1 January 2000                                           | 2,031                          | 926            | 1,557                             | 4,514          |
| Additions                                                   | –                              | 398            | 125                               | 523            |
| Disposals                                                   | –                              | (395)          | (60)                              | (455)          |
| At 31 December 2000                                         | 2,031                          | 929            | 1,622                             | 4,582          |
| Depreciation                                                |                                |                |                                   |                |
| At 1 January 2000                                           | 271                            | 324            | 665                               | 1,260          |
| Charge for the year                                         | 49                             | 187            | 346                               | 582            |
| Disposals                                                   | –                              | (251)          | (60)                              | (311)          |
| At 31 December 2000                                         | 320                            | 260            | 951                               | 1,531          |
| Net book value<br>At 31 December 2000                       |                                |                |                                   |                |
| Net book value                                              | 1,711                          | 669            | 671                               | 3,051          |
| At 31 December 1999                                         | 1,760                          | 602            | 892                               | 3,254          |
| Cost or valuation at 31 December 2000<br>is represented by: |                                |                |                                   |                |
| External surveyors valuation 1988                           | 1,480                          | –              | –                                 | 1,480          |
| Cost                                                        | 551                            | 929            | 1,622                             | 3,102          |
|                                                             | 2,031                          | 929            | 1,622                             | 4,582          |

The company's net book value of tangible fixed assets of £3,051,000 includes an amount of £746,000 (1999: £744,000) in respect of assets held under finance leases.

The net book value of the company's land and buildings includes £1,351,000 of freehold and £360,000 of short leasehold (1999: £1,373,000 and £387,000).

The company's land and buildings have an original cost of £1,124,000.

Group and company land and buildings were valued on an open market existing use basis.

## 12 Acquisition

On 22 February 2000, the group acquired the entire issued share capital of Tilbury Douglas Homes Limited for a cash consideration of £19,503,000, including £16,076,000 in settlement of outstanding balances with the former parent company, and acquisition costs. This acquisition has been accounted for using the acquisition method of accounting.

The assets and liabilities of Tilbury Douglas Homes Limited acquired are set out below:

|                                                | Book value<br>£'000 | Accounting<br>policy<br>alignment<br>£'000 | Fair value to<br>the group<br>£'000 |
|------------------------------------------------|---------------------|--------------------------------------------|-------------------------------------|
| Tangible fixed assets                          | 32                  | –                                          | 32                                  |
| Stock                                          | 15,894              | 1,203                                      | 17,097                              |
| Debtors                                        | 6,979               | (3,336)                                    | 3,643                               |
| Cash at bank                                   | 500                 | –                                          | 500                                 |
| Total assets                                   | 23,405              | (2,133)                                    | 21,272                              |
| Creditors: amounts falling due within one year | (6,578)             | 1,233                                      | (5,345)                             |
| Net assets                                     | 16,827              | (900)                                      | 15,927                              |
| Goodwill                                       |                     |                                            | 3,576                               |
| Total cost of assets acquired                  |                     |                                            | 19,503                              |

The fair value adjustments above principally relate to the alignment of accounting policies with respect to income and cost recognition.

### Impact on cash flows

The outflow of cash in respect of the acquisition was £19,503,000, comprising the cash consideration of £3,427,000 for the shares of Tilbury Douglas Homes Limited including acquisition expenses, and £16,076,000 in respect of intra group indebtedness.

### Intangible assets

The goodwill of £3,576,000 arising on the acquisition has been capitalised in the consolidated balance sheet in accordance with FRS 10 ("Goodwill and Intangible Assets") and is being amortised on a straight line basis over a period of 10 years, as set out below:

|                       | Goodwill<br>£'000 |
|-----------------------|-------------------|
| At 1 January 2000     | –                 |
| Additions in the year | 3,576             |
| Amortisation          | (299)             |
| At 31 December 2000   | 3,277             |

### 13 Investments

| Company                              | £'000   |
|--------------------------------------|---------|
| Interests in subsidiary undertakings |         |
| Cost                                 |         |
| At 1 January 2000                    | 78,339  |
| Acquisition and net additions        | 203,279 |
| At 31 December 2000                  | 281,618 |

Details of group undertakings are set out in note 33.

On 22 February 2000, the group acquired the entire issued share capital of Tilbury Douglas Homes Limited, further details of which are set out in note 12.

During the year, the company established two new directly held, wholly owned subsidiary companies, Persimmon Holdings Limited and Persimmon Finance Limited, to effect the reorganisation of the group's operating businesses. The company subscribed for 100 million ordinary shares of £1 each in the capital of each of these companies.

On 22 December 2000, as part of the group reorganisation, the company transferred its investment in certain of its principal operating subsidiaries to Persimmon Holdings Limited, for a cash consideration of £148,000, equal to the book value of these investments.

#### Group

On 16 March 1998 the group entered into a conditional agreement to purchase a group of companies with an interest in land. The acquisition is conditional upon planning permission being granted at which point the consideration will be determined. Until planning permission is obtained the group has no control over the companies. Consequently, the acquired companies have been excluded from the consolidated group balance sheet in accordance with FRS 2 "Accounting for Subsidiary Undertakings".

During 2000 deferred consideration of £75,000 was paid for the business assets of Laing Homes, acquired in 1998.

### 14 Stocks and work in progress

|                          | Group<br>2000<br>£'000 | Group<br>1999<br>£'000 | Company<br>2000<br>£'000 | Company<br>1999<br>£'000 |
|--------------------------|------------------------|------------------------|--------------------------|--------------------------|
| Land                     | 448,703                | 377,528                | —                        | —                        |
| Work in progress         | 199,592                | 176,218                | 431                      | 440                      |
| Part exchange properties | 22,187                 | 11,302                 | —                        | —                        |
| Deposits received        | (6,119)                | (6,852)                | —                        | —                        |
| Showhouses               | 29,569                 | 26,498                 | —                        | —                        |
|                          | 693,932                | 584,694                | 431                      | 440                      |

## 15 Debtors

|                                      | Group<br>2000<br>£'000 | Group<br>1999<br>£'000 | Company<br>2000<br>£'000 | Company<br>1999<br>£'000 |
|--------------------------------------|------------------------|------------------------|--------------------------|--------------------------|
| Amounts due after more than one year |                        |                        |                          |                          |
| Secured loans                        | 805                    | 1,057                  | –                        | –                        |
| Other debtors                        | –                      | 101                    | –                        | –                        |
|                                      | 805                    | 1,158                  | –                        | –                        |
| Amounts due within one year          |                        |                        |                          |                          |
| Secured loans                        | 842                    | 3,235                  | –                        | –                        |
| Trade debtors                        | 21,163                 | 15,347                 | 44                       | 20                       |
| Other debtors                        | 6,100                  | 8,912                  | 5,913                    | 8,014                    |
| Amounts owed by group undertakings   | –                      | –                      | 307,276                  | 369,521                  |
| Licensed land prepayments            | 28,916                 | 15,200                 | 184                      | 184                      |
| Other prepayments and accrued income | 8,543                  | 2,732                  | 5,039                    | 1,048                    |
|                                      | 65,564                 | 45,426                 | 318,456                  | 378,787                  |
| Total debtors                        | 66,369                 | 46,584                 | 318,456                  | 378,787                  |

## 16 Borrowings

In addition to the bank overdrafts, the group's, and company's, borrowings consist of:

Syndicated loan

The group has a syndicated loan facility of £150 million. The facility is reviewable by June 2005. Amounts drawn down are unsecured with a floating rate of interest linked to LIBOR.

US private placements of senior loan notes

On 16 May 1996 the group issued US\$65 million of unsecured 7.3% fixed interest loan notes. The notes are repayable in annual instalments from May 1999 to May 2006. On issue the notes were swapped into £42.7 million of floating rate debt linked to LIBOR with the same maturity profile.

On 20 July 1999 the group raised a further US\$150 million of unsecured 7.7% fixed interest loan notes. The notes are repayable in annual instalments from July 2005 to July 2011. On issue the notes were swapped into £95.5 million of floating rate debt linked to LIBOR with the same maturity profile.

The maturity profile of the group's, and company's, borrowings is as follows:

|                                            | Group<br>2000<br>£'000 | Group<br>1999<br>£'000 | Company<br>2000<br>£'000 | Company<br>1999<br>£'000 |
|--------------------------------------------|------------------------|------------------------|--------------------------|--------------------------|
| Within one year or on demand               |                        |                        |                          |                          |
| Bank overdrafts                            | 3,806                  | 14,712                 | –                        | –                        |
| US senior loan notes                       | 7,893                  | 7,893                  | 7,893                    | 7,893                    |
|                                            | 11,699                 | 22,605                 | 7,893                    | 7,893                    |
| Between one and two years                  |                        |                        |                          |                          |
| US senior loan notes                       | 7,893                  | 7,893                  | 7,893                    | 7,893                    |
| Between two and five years                 |                        |                        |                          |                          |
| US senior loan notes                       | 25,856                 | 17,379                 | 25,856                   | 17,379                   |
| In more than five years                    |                        |                        |                          |                          |
| US senior loan notes                       | 82,356                 | 98,726                 | 82,356                   | 98,726                   |
| Total amounts due after more than one year | 116,105                | 123,998                | 116,105                  | 123,998                  |

## 17 Other creditors

|                                      | Group<br>2000<br>£'000 | Group<br>1999<br>£'000 | Company<br>2000<br>£'000 | Company<br>1999<br>£'000 |
|--------------------------------------|------------------------|------------------------|--------------------------|--------------------------|
| Amounts due within one year          |                        |                        |                          |                          |
| Obligations under finance leases     | 1,622                  | 1,979                  | 310                      | 307                      |
| Trade creditors                      | 73,263                 | 65,097                 | 436                      | 459                      |
| Land creditors                       | 55,635                 | 25,224                 | -                        | -                        |
| Licensed land agreements             | 1,168                  | 410                    | -                        | -                        |
| Amounts owed to group undertakings   | -                      | -                      | 156,903                  | 138,793                  |
| Corporation tax                      | 19,213                 | 17,721                 | 2,811                    | 2,320                    |
| Other taxation and social security   | 1,772                  | 1,771                  | 120                      | 123                      |
| Other creditors                      | 11,565                 | 6,592                  | 2,515                    | 2,024                    |
| Accruals and deferred income         | 26,387                 | 32,425                 | 4,869                    | 5,882                    |
| Dividends payable                    | 15,527                 | 13,744                 | 15,527                   | 13,744                   |
|                                      | 206,152                | 164,963                | 183,491                  | 163,652                  |
| Amounts due after more than one year |                        |                        |                          |                          |
| Obligations under finance leases     | 1,686                  | 2,349                  | 441                      | 429                      |
| Land creditors                       | 30,439                 | 16,555                 | -                        | -                        |
| Accruals and deferred income         | 2,880                  | -                      | -                        | -                        |
|                                      | 35,005                 | 18,904                 | 441                      | 429                      |

Certain of the land creditors are secured upon land. There is no interest accruing thereon.

Of the above, £3,848,000 of land creditors is repayable in instalments and falls due after more than five years.

Obligations under finance leases due after more than one year fall due as follows:

|                            | Group<br>2000<br>£'000 | Group<br>1999<br>£'000 | Company<br>2000<br>£'000 | Company<br>1999<br>£'000 |
|----------------------------|------------------------|------------------------|--------------------------|--------------------------|
| Finance leases             |                        |                        |                          |                          |
| Between one and two years  | 1,028                  | 1,339                  | 251                      | 243                      |
| Between two and five years | 658                    | 1,010                  | 190                      | 186                      |
|                            | 1,686                  | 2,349                  | 441                      | 429                      |

## 18 Financial instruments

### Financial assets and liabilities

Details of the group's use of financial instruments is included in the financial review on pages 13 to 19. The group's financial assets and liabilities are as disclosed below. However, as permitted by FRS 13, short term debtors and creditors, and comparative figures have been excluded.

The group's financial assets comprise long term debtors, and cash at bank and in hand.

Interest on bank balances is calculated on a daily basis, at a rate linked to base rate.

Long term debtor balances are non-interest bearing.

The group's financial liabilities comprise bank and other borrowings, finance lease creditors and other creditors due after more than one year.

### Interest rate profile of financial liabilities

After taking into account interest rate swaps and currency swaps, the interest rate profile of the group's financial liabilities at 31 December 2000, which are all denominated in sterling, is as follows:

|                                                    | 2000<br>£'000 | 1999<br>£'000 |
|----------------------------------------------------|---------------|---------------|
| Financial liabilities on which no interest is paid | 30,439        | 16,555        |
| Floating rate financial liabilities                | 107,804       | 96,603        |
| Fixed rate financial liabilities                   | 23,308        | 54,328        |
|                                                    | 161,551       | 167,486       |

For financial liabilities on which no interest is paid, the weighted average period until maturity is 32 months (1999: 26 months).

Floating rate financial liabilities are at a rate linked to base rate for bank overdrafts and six months LIBOR for other loans.

The interest rate on £20 million of the financial liabilities has been fixed by way of an interest rate swap agreement. The interest rate of this swap is 7.5% and the period for which the interest rate is fixed is 17 months.

### Maturity profile of financial liabilities

The maturity profile of the group's financial liabilities at 31 December 2000 is as follows:

|                              | 2000<br>£'000 | 1999<br>£'000 |
|------------------------------|---------------|---------------|
| Within one year or on demand | 13,321        | 24,584        |
| Between one and two years    | 20,042        | 18,464        |
| Between two and five years   | 41,984        | 25,612        |
| In more than five years      | 86,204        | 98,826        |
|                              | 161,551       | 167,486       |

At 31 December 2000 the group has undrawn committed borrowing facilities of £150 million expiring between two and five years (1999: £120 million expiring between one and two years).

### Currency exposures

After taking account of currency swaps the group had no currency exposures as at 31 December 2000 (1999: nil). All US senior loan notes were swapped into sterling on issue.

### Fair values

In aggregate there is no material difference between the book value and the fair value of the group's financial assets, financial liabilities and swap agreements as at 31 December 2000.

Market values have been used for the fair value of the currency and interest rate swaps.

The fair values of other financial assets and liabilities have been calculated by discounting cash flows at prevailing interest rates and exchange rates.

## 19 Deferred tax

The liability in the group for deferred tax is £467,000 (company: £750,000). This liability has been recognised in other creditors as at 31 December 2000 (company: £750,000).

|                               | Group<br>£'000 |
|-------------------------------|----------------|
| Short term timing differences | 1,198          |
| Losses                        | (731)          |
|                               | 467            |
| The movement is as follows:   |                |
| At 1 January 2000             | (42)           |
| Profit and loss account       | 509            |
| At 31 December 2000           | 467            |

## 20 Called up share capital

|                                                             | 2000<br>£'000 | 1999<br>£'000 |
|-------------------------------------------------------------|---------------|---------------|
| Authorised                                                  |               |               |
| 220,000,000 (1999: 220,000,000) ordinary shares of 10p each | 22,000        | 22,000        |
| Allotted, called up and fully paid                          |               |               |
| 182,877,576 (1999: 181,330,414) ordinary shares of 10p each | 18,288        | 18,133        |

During the year 1,215,139 ordinary shares were issued in lieu of ordinary dividends and a total of 223,861 ordinary shares were allotted, for a cash consideration of £407,987, in respect of the exercise of share options (excluding those SAYE options noted below).

An Employee Share Ownership Trust (ESOT) was established on 9 October 1997 to acquire shares to be distributed to participating employees as they exercise SAYE scheme contracts.

The ESOT acquired 63,500 ordinary shares by a market purchase and subscribed for 108,162 ordinary shares at market value. It distributed 272,350 shares to employees during the year. At 31 December 2000 the trust held 291,283 ordinary shares on which dividends have been waived. The market value of these shares at 31 December 2000 was £709,274.

On 1 June 1998 the Persimmon 1999 Employee Benefit Trust (EBT) was established to hold shares under the terms of the trust deed until required to satisfy awards under the LTIP (see page 26). No shares were acquired or distributed by the EBT during the year. At 31 December 2000 the trust held 100,000 shares. Dividends on these shares have been waived. The market value of these shares at 31 December 2000 was £243,500.

The authorised share capital was increased to £36,500,000 at the extraordinary general meeting held on 21 February 2001.

## 21 Options in shares of Persimmon plc

Under the various schemes' options to subscribe for a total of 7,709,171 ordinary shares have been granted to employees (including full time directors of the company) and were outstanding on 28 February 2001 (the latest practicable date prior to the publication of this document) as follows:

### (a) Persimmon plc 1988 Executive Share Option Scheme

| Number of shares | Price per share | Dates of exercise        |
|------------------|-----------------|--------------------------|
| 43,426           | 210.0p          | March 1994 to March 2001 |
| 42,486           | 262.0p          | Sept 1994 to Sept 2001   |
| 355,829          | 227.0p          | April 1995 to April 2002 |
| 18,543           | 139.5p          | Sept 1995 to Sept 2002   |
| 536,391          | 214.0p          | April 1996 to April 2003 |
| 21,243           | 266.5p          | Sept 1996 to Sept 2003   |
| 538,305          | 269.0p          | April 1997 to April 2004 |
| 480,253          | 171.5p          | April 1998 to April 2005 |
| 580,000          | 196.0p          | April 1999 to April 2006 |
| 125,620          | 208.5p          | Oct 1999 to Oct 2006     |
| 2,742,096        |                 |                          |

### (b) Persimmon plc 1997 Executive Share Option Scheme

| Number of shares | Price per share | Dates of exercise        |
|------------------|-----------------|--------------------------|
| 1,255,590        | 233.0p          | May 2000 to May 2004     |
| 474,500          | 158.0p          | Oct 2001 to Oct 2005     |
| 661,556          | 235.0p          | Apr 2002 to Apr 2006     |
| 308,600          | 165.0p          | March 2003 to March 2007 |
| 21,000           | 205.0p          | Sept 2003 to Sept 2007   |
| 2,721,246        |                 |                          |

### (c) Persimmon plc 1997 Executive Share Option Plan

| Number of shares | Price per share | Dates of exercise        |
|------------------|-----------------|--------------------------|
| 119,910          | 233.0p          | May 2000 to May 2007     |
| 124,000          | 158.0p          | Oct 2001 to Oct 2008     |
| 101,750          | 235.0p          | Apr 2002 to Apr 2009     |
| 176,400          | 165.0p          | March 2003 to March 2010 |
| 79,000           | 205.0p          | Sept 2003 to Sept 2010   |
| 601,060          |                 |                          |

## 21 Options in shares of Persimmon plc continued

### (d) Persimmon plc 1987 Savings Related Share Option Scheme

| Number of shares | Price per share | Dates of exercise      |
|------------------|-----------------|------------------------|
| 1,571            | 131.7p          | Nov 2000 to April 2001 |
| 25,773           | 194.0p          | Dec 2000 to May 2001   |
| 27,344           |                 |                        |

### (e) Persimmon plc 1998 Savings Related Share Option Scheme

| Number of shares | Price per share | Dates of exercise    |
|------------------|-----------------|----------------------|
| 754,374          | 126.0p          | Dec 2001 to May 2002 |
| 250,791          | 218.0p          | Dec 2002 to May 2003 |
| 612,260          | 169.6p          | Dec 2003 to May 2004 |
| 1,617,425        |                 |                      |

In addition 646,000 shares may be awarded under the terms of the LTIP (as described on page 26) during the period March 2002 to September 2002 and 392,000 shares may be awarded during the period March 2003 to September 2003. £765,000 has been charged in the profit and loss account reflecting management's best estimate of the cost of this award in the current year.

## 22 Share premium account and reserves

|                              | Share premium account<br>£'000 | Merger reserve<br>£'000 | Revaluation reserve<br>£'000 | Profit and loss account<br>£'000 |
|------------------------------|--------------------------------|-------------------------|------------------------------|----------------------------------|
| Group                        |                                |                         |                              |                                  |
| At 1 January 2000            | 200,801                        | 3,123                   | 1,242                        | 140,376                          |
| Exercise of share options    | 625                            | –                       | –                            | –                                |
| Scrip dividends              | (122)                          | –                       | –                            | 2,117                            |
| LTIP                         | –                              | –                       | –                            | 765                              |
| Retained profit for the year | –                              | –                       | –                            | 51,191                           |
| At 31 December 2000          | 201,304                        | 3,123                   | 1,242                        | 194,449                          |
| Company                      |                                |                         |                              |                                  |
| At 1 January 2000            | 200,801                        | 4,609                   | 907                          | 19,407                           |
| Exercise of share options    | 625                            | –                       | –                            | –                                |
| Scrip dividends              | (122)                          | –                       | –                            | 2,117                            |
| LTIP                         | –                              | –                       | –                            | 765                              |
| Retained profit for the year | –                              | –                       | –                            | 101,176                          |
| At 31 December 2000          | 201,304                        | 4,609                   | 907                          | 123,465                          |

**23 Reconciliation of movements in shareholders' funds**

| <b>Group</b>                                     | <b>2000<br/>£'000</b> | <b>1999<br/>£'000</b> |
|--------------------------------------------------|-----------------------|-----------------------|
| Profit for the financial year                    | 73,826                | 57,636                |
| Dividends                                        | (22,635)              | (20,079)              |
|                                                  | 51,191                | 37,557                |
| New share capital issued (excluding scrip issue) | 658                   | 3,141                 |
| Scrip dividends                                  | 2,117                 | 2,381                 |
| ESOT capitalisation issue                        | –                     | (500)                 |
| LTIP                                             | 765                   | 350                   |
| Net increase to shareholders' funds              | 54,731                | 42,929                |
| Opening shareholders' funds                      | 363,675               | 320,746               |
| Closing shareholders' funds                      | 418,406               | 363,675               |

**24 Reconciliation of net cash flow to net debt**

|                                                 | <b>2000<br/>£'000</b> | <b>1999<br/>£'000</b> |
|-------------------------------------------------|-----------------------|-----------------------|
| (Decrease)/increase in cash in the year         | (29,202)              | 46,375                |
| Decrease/(increase) in debt and lease finance   | 10,048                | (42,103)              |
| (Increase)/decrease in net debt from cash flows | (19,154)              | 4,272                 |
| New finance leases                              | (1,135)               | (731)                 |
| (Increase)/decrease in net debt in the year     | (20,289)              | 3,541                 |
| Net debt at 1 January                           | (99,169)              | (102,710)             |
| Net debt at 31 December                         | (119,458)             | (99,169)              |

**25 Analysis of net debt**

|                                    | <b>2000<br/>£'000</b> | <b>Cash flow and<br/>lease financing<br/>£'000</b> | <b>1999<br/>£'000</b> |
|------------------------------------|-----------------------|----------------------------------------------------|-----------------------|
| Net cash:                          |                       |                                                    |                       |
| Cash at bank and in hand           | 11,654                | (40,108)                                           | 51,762                |
| Bank overdrafts (see note 16)      | (3,806)               | 10,906                                             | (14,712)              |
| Net cash per cash flow statement   | 7,848                 | (29,202)                                           | 37,050                |
| Debt and lease financing:          |                       |                                                    |                       |
| US senior loan notes (see note 16) | (123,998)             | 7,893                                              | (131,891)             |
| Finance leases (see note 17)       | (3,308)               | 1,020                                              | (4,328)               |
| Debt and lease financing           | (127,306)             | 8,913                                              | (136,219)             |
| Net debt                           | (119,458)             | (20,289)                                           | (99,169)              |

**26 Capital commitments**

At 31 December 2000 there were capital commitments contracted for amounting to £324,000 (1999: £784,000) in the group and capital commitments contracted for in the company of £138,000 (1999: £459,000).

## 27 Contingent liabilities

In the normal course of business the group has given counter indemnities in respect of performance bonds and financial guarantees.

The company has given an unlimited cross guarantee in respect of the bank overdrafts of its subsidiary undertakings. At 31 December 2000 the bank overdrafts amounted to £45,653,000 (1999: £28,958,000).

The group has entered into a number of licence agreements with third parties which give it the right to build and sell houses on land owned by the third party. Upon legal completion the house purchaser makes a land payment to the third party and the balance of the sales proceeds is paid to the group. In some instances the group has guaranteed minimum aggregate land payments at appropriate dates. If it becomes necessary to make advance payments to the licensor, amounts paid are included as prepayments in the balance sheet and are subsequently recovered on the sale of the properties.

## 28 Properties in Business Expansion Scheme (BES) companies

The group sold properties into BES companies set up under BES assured tenancy schemes from 1989 to 1993.

Persimmon plc guaranteed the return to investors in the companies formed under the BES, therefore the proceeds received for the properties were treated as loans under BES advances on the balance sheet. The finance cost implicit in the BES arrangements, calculated by reference to the difference between the sales proceeds received and the guaranteed distribution to investors, was charged in the profit and loss account over the appropriate term. In addition, the net rental income arising in the BES companies was recognised in the profit and loss account in the appropriate period.

Turnover does not include properties sold to BES companies. During the life of the scheme the properties were held at cost on the balance sheet as BES assets.

On 31 January 1999, the final scheme matured and the company exercised its option to repurchase the properties that remained unsold at maturity in fulfilling its obligations under the guarantees. Repurchased properties are held on the balance sheet at cost, under work in progress, until the sale to a third party is recognised.

## 29 Financial commitments

At 31 December annual commitments under non-cancellable operating leases were as follows:

| Group                                         | 2000                           | 2000           | 1999                           | 1999           |
|-----------------------------------------------|--------------------------------|----------------|--------------------------------|----------------|
|                                               | Land and<br>buildings<br>£'000 | Other<br>£'000 | Land and<br>buildings<br>£'000 | Other<br>£'000 |
| Expiring within one year                      | 13                             | 546            | –                              | 585            |
| Expiring between two and five years inclusive | 218                            | 1,272          | 134                            | 1,378          |
| Expiring in over five years                   | 543                            | –              | 970                            | –              |
|                                               | 774                            | 1,818          | 1,104                          | 1,963          |
| <b>Company</b>                                |                                |                |                                |                |
| Expiring within one year                      | –                              | 26             | –                              | 9              |
| Expiring between two and five years inclusive | –                              | 61             | –                              | 81             |
| Expiring in over five years                   | 25                             | –              | 25                             | –              |
|                                               | 25                             | 87             | 25                             | 90             |

## 30 Related party disclosures

The company acquired from the Chairman, Duncan Davidson, an interest in land in 1984 for £180,000. In the event of planning permission being granted a further payment will be made to him by reference to the then current market value. The maximum further amount payable to Mr Davidson is £1,250,000.

During the year John White, the Chief Executive, purchased a new property from Persimmon Homes (South Coast) Limited for a total consideration of £297,000, being the property's normal selling price, less a discount calculated on terms made available to all group employees.

### 31 Pension and life assurance scheme

The group operates a contracted out defined benefit pension scheme, the assets of which are held in a separate trustee administered fund.

Although, by law, actuarial valuations only need to be carried out every three years, it is the group's practice to have these valuations carried out every two years. The most recent valuation was carried out as at 1 July 2000 by a professionally qualified actuary and adopted the projected unit method.

The main long term actuarial assumptions used were as follows:

|                                               | % pa |
|-----------------------------------------------|------|
| Investment return in service                  | 6.8  |
| Investment return after leaving service       | 5.8  |
| General pay increases                         | 3.8  |
| Pension increases – service before April 1997 | 3.0  |
| Pension increases – Limited Price Indexation  | 2.7  |

The market value of the scheme's assets at 1 July 2000 was £42 million and was sufficient to cover 82% of the scheme's liabilities allowing for future salary increases.

To achieve adequate funding for the scheme, the company has paid a special contribution of £6 million into the scheme and the joint contribution rate was increased from 18% to 18.5% of pensionable salaries from January 2001. The company's cost will be amortised over the expected average remaining services lives of the members in accordance with SSAP 24 ("Accounting for pension costs").

The next actuarial valuation will be carried out as at 1 July 2002.

The total pension cost for the group for the year was £4,315,000 (1999: £3,210,000).

Other than the defined benefit scheme and the directors pension entitlements on page 27, the group provides no other post retirement benefits.

### 32 Post balance sheet event

On 24 January 2001, the company announced the terms of a final offer for the entire issued share capital of Beazer Group Plc, the consideration for which comprises £312 million in cash plus approximately 88.4 million new Persimmon plc shares. In addition, the holders of the new shares will have the right to receive the final dividend of 8.5p per share declared by Persimmon plc in respect of the year ended 31 December 2000.

As at 28 February 2001, the only material outstanding condition is the clearance of the acquisition by the Office of Fair Trading.

As part of the offer for Beazer Group Plc, the Group has arranged UK bank facilities totalling £800 million, which will replace the existing facilities upon completion of the acquisition.

### 33 Details of group undertakings

The directors set out below information relating to the major trading subsidiary undertakings. All of these companies operate and are incorporated in Great Britain. A full list of subsidiary undertakings and joint arrangements will be annexed to the company's next annual return.

#### Subsidiary undertakings

|                                                  |                                              |
|--------------------------------------------------|----------------------------------------------|
| Persimmon Homes Limited                          | Persimmon Homes (Midlands) Limited           |
| Persimmon Holdings Limited*                      | Persimmon Homes (North Midlands) Limited     |
| Persimmon Finance Limited*                       | Persimmon Homes (East Midlands) Limited      |
| Persimmon Homes (Yorkshire) Limited              | Persimmon Homes (Anglia) Limited             |
| Persimmon Homes (West Yorkshire) Limited         | Persimmon Homes (South East) Limited         |
| Persimmon Homes (East Yorkshire) Limited         | Persimmon Homes (South Coast) Limited        |
| Persimmon Homes (South Yorkshire) Limited        | Persimmon Homes (Thames Valley) Limited      |
| Persimmon Homes (West Scotland) Limited $\Delta$ | Persimmon Homes (Wessex) Limited $\emptyset$ |
| Persimmon Homes (East Scotland) Limited          | Persimmon Homes (Wales) Limited $\dagger$    |
| Persimmon Homes (North West) Limited             | Persimmon Homes (South West) Limited         |
| Persimmon Homes (Mercia) Limited                 | Persimmon (City Developments) Limited        |
| Persimmon Homes (North East) Limited             |                                              |

\*The shares of these companies are directly held by Persimmon plc. Unless otherwise indicated all other subsidiaries listed are held by Persimmon Holdings Limited.

$\Delta$ The shares of this company are held by Persimmon Homes (South West) Limited.

$\emptyset$ The shares of this company are held by Persimmon Homes (Thames Valley) Limited.

$\dagger$ The shares of this company are held by Persimmon Homes (South East) Limited.

## Shareholder information

### Analysis of shareholding at 31 December 2000

| Size of shareholding | Number of<br>shareholders | %     | Number of<br>ordinary shares | %     |
|----------------------|---------------------------|-------|------------------------------|-------|
| 1 – 5,000            | 4,629                     | 82.15 | 6,303,127                    | 3.45  |
| 5,001 – 50,000       | 768                       | 13.63 | 10,558,422                   | 5.77  |
| 50,001 – 250,000     | 142                       | 2.52  | 15,916,960                   | 8.71  |
| 250,001 and over     | 96                        | 1.70  | 150,042,215                  | 82.07 |
|                      | 5,635                     | 100.0 | 182,820,724                  | 100.0 |

### Share price – year ended 31 December 2000

|                           |        |  |  |
|---------------------------|--------|--|--|
| Price at 31 December 2000 | 243.5p |  |  |
| Lowest for year           | 165p   |  |  |
| Highest for year          | 251p   |  |  |

## Information on the internet [www.persimmonhomes.com](http://www.persimmonhomes.com)

Our website contains financial and corporate information as well as a home finder facility for prospective home buyers.

Computershare Services PLC, our Registrar, has introduced an internet facility whereby shareholders in Persimmon plc are able to access details of their shareholding subject to passing an identity check. You can access this service on their website at [www.computershare.com](http://www.computershare.com). The site also includes information on recent trends in our share price.

## Group directory

### Group Head Office

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**Persimmon House**  
**Fulford, York YO19 4FE**  
**Telephone (01904) 642199**  
**Fax (01904) 610014**

### North Division

#### **Persimmon Homes (Yorkshire)**

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Telephone (01904) 642199  
Fax (01904) 656142

#### **Persimmon Homes (West Yorkshire)**

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York Road  
Leeds LS9 6PW  
Telephone (0113) 2409726  
Fax (0113) 2408967

#### **Persimmon Homes (East Yorkshire)**

Persimmon House  
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Beverley HU17 9DD  
Telephone (01482) 871885  
Fax (01482) 870080

#### **Persimmon Homes (South Yorkshire)**

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Doncaster DN3 1QP  
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#### **Persimmon Homes (West Scotland)**

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Hamilton ML3 0DW  
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Fax (01698) 427122

#### **Persimmon Homes (East Scotland)**

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Livingston EH54 8AH  
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Fax (0131) 3399687

#### **Persimmon Homes (North West)**

Persimmon House  
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Fax (01942) 261292

#### **Persimmon Homes (Mercia)**

1 The Commons  
Sandbach, Cheshire CW11 1EG  
Telephone (01270) 750085  
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#### **Persimmon Homes (Lancashire)**

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Preston PR5 8AQ  
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Fax (01772) 697394

#### **Persimmon Homes (North East)**

Persimmon House  
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Fax (0191) 4991211

#### **Persimmon Homes (Teesside)**

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## South Division

### **Persimmon Homes (North Midlands)**

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Telephone (01162) 863421  
Fax (01162) 865630

### **Persimmon Homes (West Midlands)**

Hare Street, Bilston  
West Midlands WV14 7DY  
Telephone (01902) 404832  
Fax (01902) 353066

### **Persimmon Homes (South Midlands)**

Birmingham Road, Studley  
Warwickshire B80 7BG  
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### **Persimmon Homes (Midlands)**

The Old Brewery  
Towcester Road, Milton Malsor  
Northampton NN7 3NU  
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### **Persimmon Homes (East Midlands)**

Persimmon House  
Napier Place, Orton Wistow  
Peterborough PE2 6XN  
Telephone (01733) 397200  
Fax (01733) 239682

### **Persimmon Homes (Thames Valley)**

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Fax (01753) 892898

### **Persimmon Homes (South East)**

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Weybridge, Surrey KT13 0YP  
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Fax (01932) 350022

### **Persimmon Homes (South Coast)**

Persimmon House  
18 High Street, Fareham  
Hampshire PO16 7AF  
Telephone (01329) 514300  
Fax (01329) 514333

### **Persimmon Homes (Essex)**

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Telephone (01376) 518811  
Fax (01376) 521145

### **Persimmon Homes (Anglia)**

Persimmon House  
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### **Persimmon Homes (Wessex)**

Persimmon House  
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### **Persimmon Homes (Wales)**

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Mid Glamorgan CF72 8YP  
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### **Persimmon Homes (South West)**

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Fax (01392) 430195

## Charles Church Division

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### **Persimmon (City Developments)**

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### **Partnerships Division**

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### **Torwood Division**

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