KIN+CARTA

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THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. **If you are in any doubt as to the action you should take, you are recommended to seek your own independent financial advice from a stockbroker, bank manager, solicitor, accountant, or other financial adviser authorised under the Financial Services and Markets Act 2000.**

If you have sold or otherwise transferred all of your Kin and Carta plc shares, please send this document, together with the accompanying documents, as soon as possible to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for delivery to the purchaser or transferee.

19 August 2021

Dear Shareholder

REQUEST TO SEND OR SUPPLY DOCUMENTS AND INFORMATION VIA A WEBSITE AND IN ELECTRONIC FORM

I am writing to you as Kin and Carta plc (the 'Company') proposes to send and/or supply documents and information, including the annual report and accounts, to you as a shareholder of the Company via the Company's website, https://investors.kinandcarta.com (the 'Website'), and to notify you of the availability of such documents and information electronically.

The Company's Articles of Association and the Financial Conduct Authority's Disclosure Guidance and Transparency Rules permit the Company to communicate with its shareholders via a website or electronically provided certain requirements are fulfilled. This includes a requirement that the Company contacts you individually to request your consent for the use of electronic means and/or the Company's website for conveying documents and information to you.

Reducing paper and improving efficiency wherever possible in communications with shareholders is important to the Company, in line with our commitment to responsible business and focus on digital. Increased use of electronic communications will deliver savings to the Company in terms of administration, printing and postage costs, as well as speeding up provision of information to shareholders in a convenient form. The reduced use of paper will also have environmental benefits.

Please note that there may be particular circumstances, including where required by law, in which the Company needs to send information to you in paper form rather than by the Company's website, in which case the Company reserves the right to do so.

Action required

If we do not receive a response to this letter from you within 28 days of the date of this letter, your consent to receive documents and information via our Website will be considered to have been given in accordance with applicable law and the Company's Articles of Association. In such cases, we will no longer send you paper copies of documents and information (such as the annual report and accounts and notices of shareholder meetings), but we will notify you by post when this information becomes available on the Company's Website.

A: Receiving shareholder information by means of the Website and receiving notification of availability by post (default option)
We will notify you in future by post or, if you choose, by email (see Part B of this letter) when shareholder documents or information, such as the annual report and accounts, notices of shareholder meetings and other documents required to be made available to you, are published on the Website.

We will give details of the place on the Website where such documents or information can be accessed and how to access such documents or information. Please note that documents or information made available on the Company's website may be made available in PDF format.

If you are content to receive documents and information via the Company's Website, **you do not need to take any further action**. We will no longer send you paper copies of documents and information, but we will notify you by post (or by email – see Part B of this letter) when this information becomes available on the Company's Website.

B: Receiving shareholder information by means of the Website and receiving notification of availability by e-mail
If you wish to be notified that shareholder documents and information are available **by e-mail**, please complete the relevant portions of the reply slip and return it to our registrars, Link Group, by post to 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL. We will give details of the place on the Website where such documents or information can be accessed and how to access such documents or information.

C: Continuing to receive hard copy documentation
If you wish to continue to receive documents and information **in paper form**, please complete the relevant portions of the reply slip below and return it to our registrars, Link Group, by post to 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL.

This election and relevant contact address details will stand until such time as we receive alternative instructions from you. It is your responsibility to notify us of any change to your name, postal address, e-mail address or other contact details. If at a later date you wish to change your choice of means of communication, you may notify the Company by writing to our registrars, Link Group, by post to 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL.

Yours faithfully

Daniel Fattal
Company Secretary

Kin and Carta plc

RESPONSE TO REQUEST TO SEND OR SUPPLY DOCUMENTS AND INFORMATION VIA A WEBSITE AND IN ELECTRONIC FORM

Please tick the relevant box, complete your details using BLOCK LETTERS and return by post to:
Link Group, 10th Floor, Central Square, 29 Wellington Street, Leeds LS1 4DL

I / We wish to receive email notifications from Kin and Carta plc ☐

My / Our email address is: ....

I / We wish to receive hard copy shareholder information from Kin and Carta plc ☐

Name: ....

Address:..

....

....Post code: ....

Investor code (this can be found on your share certificate):..

Signature:..

Date: ....