DATAMETREX RECEIVES NEW P.O. FOR $440K

Toronto, Canada, January 10, 2025 – Datametrex AI Limited (the **"Company"** or **"Datametrex") (TSXV: DM) (FSE: D4G) (OTC: DTMXF)** is pleased to announce that its wholly owned subsidiary, Datametrex Korea, received a new Purchase Order (**P.O.**) of approximately $440K with projected gross profit of approximately 33%, on December 30, 2024. This achievement highlights the Company's resilience and effectiveness in navigating the competitive IT industry through its well-executed land and expand strategy.

The continued progress of the Company's AI & Tech division showcases its strong financial performance and the strength of its partnership with its existing clients. This milestone reinforces the Company's dedication to delivering exceptional value to its clients.

Paul Haber, CEO of Datametrex, commented, "*We are pleased to announce Datametrex's continued growth and achievements in the AI and Tech division. By maintaining our strategic focus and fostering robust partnerships with our key clients, we are well-positioned to sustain this positive trajectory and deliver long-term value. We remain committed to driving innovation and success for all our stakeholders."*

About Datametrex

Datametrex is an innovative leader in Technology Solutions, Artificial Intelligence, Healthcare, and Mobile Gaming. The Company excels in delivering tools and solutions that enhance operational efficiencies and business outcomes. With a commitment to innovation, Datametrex is dedicated to supporting enterprises by setting a new standard for business protocols through cutting-edge technology.

For more on Datametrex, please visit our [Company website].

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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This news release contains "forward-looking statements," which involve risks, uncertainties, and factors that could cause actual results to differ materially from those anticipated. These statements are not historical facts and are generally identified by words such as "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," and similar expressions. Such statements include expectations related to game development and other Company plans.

While Datametrex believes the forward-looking information is reasonable as of the date of this release, these statements involve assumptions, risks, and uncertainties that could cause actual outcomes to differ. Key factors include general economic conditions, legislative and regulatory developments, access to capital, industry competition, and the Company's ability to execute its strategies. The Company does not undertake to update these statements, except as required by law. Readers are advised not to place undue reliance on forward-looking information.

Factors that could cause actual results to differ materially are detailed under "Risk Factors" in Datametrex's management's discussion and analysis and available on the Company's profile at www.sedarplus.ca.

This release does not constitute an offer to sell or a solicitation to buy, nor shall it constitute an offer, solicitation, or sale in any jurisdiction where such would be unlawful prior to registration or qualification under applicable securities laws. We seek Safe Harbor.