EXO U ANNOUNCES KEY ADDITION TO EXECUTIVE TEAM

November 5, 2015, Montreal, Quebec – EXO U Inc. ("**EXO U**" or the "**Corporation**") (TSX Venture: EXO) is pleased to announce the appointment of Roberto Torreggiani as VP of Sales. This appointment is a key part of the company's continued drive to hire experienced and successful talent in the Education Technology space.

Most recently Roberto was Director of Sales for i>clicker, a portfolio business within the Macmillan Publishing Group. Roberto was responsible for growing revenues by over 225% during his tenure and won adoptions with many leading Higher Education institutions. He also developed an extensive range of resellers and distribution channels.

Mr Kevin Pawsey, CEO of EXOU, stated, "*Roberto is a dynamic sales leader with an excellent understanding of the education market that will bring pace and direction to the EXOU sales process. He builds strong teams and implements strong processes around sales and account management. Roberto develops tight relationships with his customers whether commercial or education. Roberto leads from the front and worked as a critical part of my leadership team at a prior organization. I am confident of his ability to deliver results and now with Jim Kirchner and Roberto we have an A list sales and business development team covering K12, HE, Publishers and Technology Companies to target*".

Mr Torreggiani stated "I was impressed by the breadth and simplicity of the EXOU platform and could immediately see its potential in Higher Education as well as with the established technology vendors in the market. EXOU is a great solution and solves many of the issues mobile applications have had in the past. I am extremely pleased to be working with Kevin and his team and am looking forward to what we can achieve for the platform's adoption in 2016 and beyond".

About EXO U

EXO U's shares trade on the TSX Venture Exchange under the ticker symbol EXO.V. EXO U develops an innovative software platform which enables businesses and educational institutions to securely mobilize and manage their mobile workforce and students by delivering engaging experiences spanning desktop and mobile applications. At the core of EXO U's platform is the smart and agnostic EXO engine that unifies multiple software platforms, allowing devices to interact and communicate seamlessly together. It enables true mobility for businesses and educational organizations by solving important mobility issues such as security, privacy, collaboration, and management of application and content. EXO U's technology agnostic framework delivers to end users a safe, reliable, and intuitive smart workspace designed for connecting with people, accessing services, and sharing information and digital content, while requiring minimal infrastructure and optional Internet connectivity. It simplifies management of the entire application lifecycle, freeing the organizations to focus on building engaging apps that work across different operating systems and form factors, thus increasing productivity for developers and reducing total cost of ownership for organizations. By offering an engaging and exceptional user experience on all computing devices, without compromising security or protected information, the EXO U enterprise and education solutions allow organizations to embrace consumerization and enjoy all the benefits of mobile. For more information, visit http://www.exou.com and follow us on Twitter @exo u.

Disclaimer in Regards to Forward-Looking Statements

Certain statements made in this press release that are not historical facts are forward-looking information within the meaning of application securities laws. These forward-looking statements are subject to important risks, uncertainties and assumptions. Readers are cautioned not to place undue reliance on these forward-looking statements. For additional information with respect to certain of these and other assumptions and risk factors, please refer to EXO U's management's discussion and analysis for the year ended March 31, 2015 available under the Company's profile on SEDAR at www.sedar.com. EXO U disclaims any intention and assumes no obligation to update or revise any forward-looking information, except as required by applicable securities laws.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For more information please visit www.exou.com

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