



Newnote Financial Appoints Additional Executive Team Members

Vancouver, British Columbia – March 25, 2015 – Newnote Financial Corp. (the “Company”), (CSE: NEU; OTCQB: NWWTF; FSE: 1W4) is pleased to announce the addition of an executive management and product development team to help Newnote realize its vision to be a world-class financial services provider within the crypto-currency space.

The Company is excited to welcome Bitcoin pioneers

- Mitchell Demeter - Executive Vice President
- Jackson Warren - Vice President of Product Development
- Paul Szczesny - Chief Technology Officer
- Cheyne Mackie - Vice President of Business Development
- Shane Erno – Cointrader.net Lead Developer
- Ben Rees – New Product Development

CEO & President of Newnote, Paul Dickson, reports: “The newly added executive team members and developers share our vision and possess the experience and expertise to operate and grow profitable businesses. We look forward to combining our strengths to deliver products and services to our clients and customers that rival top companies participating in this sector.”

About the Team:

Mitchell Demeter has been appointed Executive Vice President. Mitchell Demeter is a serial entrepreneur with a vast range of experience in many endeavors. Mr. Demeter is an expert at building strategic relationships and recognizing opportunities early. This quality has found Mr. Demeter quickly growing companies from nothing into profitable ventures. His previous ventures include a transportation company, a coffee business, a digital media company, and a fitness studio. Mr. Demeter’s recent businesses include Cointrader.net, a successful bitcoin exchange, and Bitcoiniacs – The Bitcoin Store, which was the world’s first brick and mortar Bitcoin Exchange.

Jackson Warren has been appointed Vice President of Product Development. Jackson Warren has extensive expertise in the Bitcoin industry, and has built strong relationships with entrepreneurs and businesses both in Vancouver and internationally. Mr. Warren co-founded the world’s first brick and mortar Bitcoin Exchange in Vancouver, and then followed that up with a deal to acquire and install the world’s first Bitcoin ATM in Vancouver. This ATM was described by Forbes magazine as “The machine face that launched a thousand articles” in reference to the incredible attention it received. In late 2013 Mr. Warren led the successful product development of Cointrader.net, a bitcoin exchange, and Coinzero, a Bitcoin payment processor.

Paul Szczesny has been appointed Chief Technology Officer. Paul has been a pioneering force in the Canadian Bitcoin industry, founding Canada’s second Bitcoin exchange, the world’s first physical Bitcoin brokerage, and helping to launch the world’s first Bitcoin ATM. His technical expertise helped build an

international presence for the company with physical locations in North America, Europe, and Asia. Mr. Szczesny brings over 10 years experience in software engineering and has spearheaded projects for Fortune 500 companies, startups, and everything in between.

Cheyne Mackie has been appointed Vice President of Business Development. Cheyne is a successful entrepreneur and business manager who bring logistical and managerial expertise to the company. Mr. Mackie started his first business at the age of 23, and now has multiple successful start-ups under his belt, which include a high-end construction company and the now world famous Bitcoinians – The Bitcoin Store. Mr. Mackie also co-founded Cointrader.net where he focuses all of his efforts on operating a world class Bitcoin exchange.

In addition, Newnote is pleased to welcome Shane Erno and Ben Rees to the Newnote Development Team. Mr. Erno is the lead developer for Cointrader.net and a specialist in security and systems analysis. He was responsible for the Cointrader API development and has worked directly with Vogogo Inc. developers for the integration of payment processing services on the exchange. Mr. Rees specializes in web design and UI development with advanced Bitcoin protocol experience for ecommerce applications. Ben's contributions to Newnote will include new product development and deployment.

About Newnote Financial Corp.

Newnote Financial Corp. is pioneering innovative crypto-currency and Bitcoin related software products and services geared at the growing business segment of this burgeoning market. Newnote has positioned itself to be a leading contender in delivering opportunities to startup businesses world-wide and continues to create new opportunities for its clients and its shareholders. Newnote has a clear vision on the direction in which this new and unique business is headed and is continually adjusting and adopting new business practices in both technology and the policies & procedures required by banks and securities regulators.

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Newnote Financial Corp. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update

publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.