



BRAILLE ENERGY SYSTEMS INC. ANNOUNCES BRAILLE BATTERY DISTRIBUTION AGREEMENT WITH LANDPORT BATTERIES IN EUROPE

OTTAWA, ONTARIO, January 3rd, 2023 – Braille Energy Systems Inc. (formerly Mincom Capital Inc.) (TSX-V: BES) ("BESI" or the "Company") continues to expand its global reach by signing a European Distribution Agreement through its Braille Battery Division.

The Company is pleased to announce that on December 13, 2022, it signed an agreement with Landport Batteries ([Landport Batteries - Landport \(landportbv.com\)](https://www.landportbv.com)), based in the Netherlands. Landport is a major distributor throughout Europe via its network of 500 partners in 35 countries and will bring increased visibility to the Braille Battery brand immediately. The agreement is effective January 1, 2023 and covers a term of three (3) years, with an option to renew it on an annual basis thereafter.

"While Braille Battery is currently sold in Europe mainly through select OEM partnerships, this new relationship will provide Braille Battery with a much greater reach within the European market," said Lindsay Weatherdon, President and CEO of Braille Energy Systems Inc. "Additionally, Braille's product range from specialty Power Sport to Motor Sports aligns perfectly with Landport's customer base; we look forward to this relationship having an immediate impact on our growth objectives."

About Landport Batteries

Landport Batteries, founded in 1993, is a European Battery Specialist offering an extensive range of batteries and battery chargers for various motorcycle, automotive and industrial applications. Selling over 1,500,000 batteries annually, its main customers consist of manufacturers, importers, wholesalers, wholesale organizations and chain stores.

Since 2002, Landport Batteries has been part of the Louwman Group, which is one of the largest automotive distributors in Europe and is active in the mobility aids industry. The Dutch family-owned Louwman Group, founded in 1923, consists of import companies for the Toyota, Lexus, Morgan and Suzuki car brands, the latter including motorcycles and outboard marine engines. In addition, Louwman Group is active in retail, leasing and finance, parts supply, logistics and the distribution of mobility aids for the elderly and the physically challenged.

About Braille Energy Systems Inc.

Braille Energy Systems Inc. holds an 89.95% equity interest in Braille Holdings Inc., which holds a 100% equity interest in Braille Battery Inc. Braille Battery is an established battery-manufacturing and energy storage company supplying batteries to the professional motor sports industry and the pioneer of a complete line of lightweight high powered battery systems for the transportation market. Braille Energy Systems (BESI) will expand its market penetration into a wider range of market segments that require lightweight, high-performing energy solutions, using

the most scientifically advanced materials. For additional information about BESI and Braille Battery products, please visit our website at: www.brailleenergysystemsinc.com or www.braillebattery.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For more information, please contact:

Judith Mazvihwa-Maclean
CFO
jmazvihwa@grafoid.com
613-581-4040

Kimberly Darlington
Investor Relations
kimberly@refinedsubstance.com
514-771-3398

Forward-Looking Statement

This News Release contains "forward-looking information" within the meaning of Canadian securities legislation. All information contained herein that is not clearly historical in nature may constitute forward-looking information. Generally, such forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made, including but not limited to, completion of the Transaction, completion of a private placement, receipt of required regulatory approvals, and such other assumptions and factors as set out herein. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Such forward-looking information has been provided for the purpose of assisting investors in understanding the Company's business and operations and may not be appropriate for other purposes. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is made as of the date of this News Release, and the Company does not undertake to update such forward-looking information except in accordance with applicable securities laws.