

AppSuite and Posera Announce a Partnership to Provide Comprehensive Cloud-Reporting Software for the Hospitality Industry

FONTANA, WI and TORONTO, Sept. 20, 2018 /CNW/ - **Posera Ltd.** (TSX: PAY) ("Posera" or the "Company"), a global provider of hospitality point-of-sale (POS) software solution, Maitre'D, and AppSuite LLC, a leader in CRM solutions, have collaborated to bring to market a comprehensive hospitality business operations management and web-reporting software called DataBoard – Advanced Reporting.

The cross-platform solution securely brings the full breadth of Posera's Maitre'D DataBoard reporting platform, formerly only available from within the Maitre'D branded console, to the cloud. DataBoard – Advanced Reporting allows for real-time alerts and extensive, multi-level reporting, from the POS, directly to a customer's desktop or mobile devices.

"We're very excited to announce the integration of a cloud-based, above-store, management solution," said Dan Poirier, Chief Executive Officer at Posera. "Maitre'D DataBoard pairs perfectly with AppSuite's full-featured, current-day web-reporting services."

With DataBoard – Advanced Reporting, merchants across the hospitality industry spectrum can access current-day business monitoring tools and reports that provide them with all the critical business performance metrics that ultimately impact profitability.

DataBoard – Advanced Reporting capabilities include: on demand and scheduled email reports, interactive data charting, multi-format data extracts, and multi-level sales reports – all accessible seamlessly on a desktop and on mobile devices such as phones or tablets.

"The new DataBoard – Advanced Reporting management solution is a testament to the strength of the combined industry experience, technology leadership, customer-focused solutions we have established between Posera and AppSuite," said James Daleen, Chief Executive Office at AppSuite. "We are very proud to introduce this new cloud-based management solution to the market. This system is a perfect complement to our Cloud CRM and Ordering solution that is fully integrated to the Maitre'D POS. The new solution provides dynamic reporting and analytics that the market is looking for in an easy to use responsive cloud application."

DataBoard – Advanced Reporting is now available as a subscription service to all existing Maitre'D customers, as well as a feature-rich add-on to current Maitre'D DataBoard users. This cloud-based application will be a powerful tool for restaurateurs, allowing them to proactively oversee and run restaurant operations in real-time, on-site and/or remotely.

Restaurant merchants interested in this new software solution can contact Posera at 1 800 465 2400, or sales@posera.com.

More information about Posera can be found on the company's website at www.posera.com or under the company's profile on SEDAR at www.sedar.com.

About AppSuite

AppSuite LLC was founded in 2010 and lead by its CEO, James Daleen with a 25-year track record of success building and operating both public and private technology companies. The company serves the food and beverage and hospitality industries worldwide and is committed to providing customers unparalleled value through its comprehensive portfolio of solutions including: customer intelligence, mobile apps, 1-1 marketing, rewards, loyalty, gift, online ordering, as well as delivery and driver management.

About Posera

Posera has been a leading provider of hospitality technology for more than 30 years. It manages merchant transactions with consumers and facilitates all aspects of the business operations, kitchen management, and payment transaction.

Posera's full service solutions include: SecureTablePay[®], an EMV compliant pay-at-the-table application; Maitre'D[®], a point of sale system which offers a robust and comprehensive solution including hardware integration services, merchant staff training, system installation services, post-sale software and hardware customer support; and KDS, a Kitchen Display System that is now available as a standalone product. Posera's solutions are deployed globally across the full spectrum of restaurants, from large chains and independent table service restaurants to international quick service chains and its products have been translated into eight languages.

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For further information: James Daleen, Chief Executive Officer, AppSuite LLC, 561.208-6406 ext. 101, Learn more at www.appsuitecrm.com; Kevin Mills, Chief Financial Officer, Posera Ltd., 519.434.8017, ir@posera.com

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