

BOLD STROKE VENTURES INC.

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BOLD STROKE ANNOUNCES CHANGE OF MANAGEMENT

Vancouver, British Columbia – January 21, 2015 – Bold Stroke Ventures Inc. (TSXV: BSV.H) (the “Company”) announces that Robert A. Sim has resigned effective January 19, 2015, from his position as a Director, President and Chief Executive Officer of the Company. Mr. Sim has been with the Company since 2011 and during his tenure has been a valuable member of the Board. Mr. Sim is moving on in order to focus his time and energy on other ventures. The Company wishes to thank Mr. Sim for his years of service and wishes him well in all future endeavours.

In his stead the Company has appointed Evangelos (Evan) Kaounas to the Board of Directors, subject to approval of the TSX Venture Exchange. Mr. Kaounas is also assuming the positions of President and Chief Executive Officer of the Company. Mr. Kaounas has been President and Chief Executive Officer of Upfile Services Inc. (“Upfile”) since its inception in 1999, in charge of coordinating the activities of all departments, strategic partnerships, investor and public relations of Upfile. He has over 15 years’ experience as an entrepreneur and business professional in the computer industry. In 1989, Mr. Kaounas formed Areté Technologies Inc., a private software development company and developer of the “Membership Plus” program sold to Upfile in 2000. Prior to joining Areté, he held various computer-programming positions.

ON BEHALF OF THE BOARD

“Evan Kaounas”

Evan Kaounas
President and Chief Executive Officer

For further information please contact:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.