



BTL GROUP WELCOMES START BY DOMINIC MCCANN AS EXECUTIVE VICE-PRESIDENT, SALES AND MARKETING

For Immediate Release

Vancouver, Canada / London, UK

July 04, 2017

BTL GROUP LTD. (TSX Venture: BTL) (“**BTL**” or the “**Company**”) is pleased to welcome the start by Dominic McCann as Executive Vice-President, Sales and Marketing of the Company. As previously announced, Mr. McCann has also been appointed to the Board of Directors of the Company. See the Company’s June 22, 2017 press release for more information regarding Mr. McCann.

Dominic McCann said, “I am delighted to be joining a very accomplished and experienced team of blockchain technology specialists with an incredible track record. Having seen BTL achieve a huge amount in a very short space of time, working with some of the world’s largest companies in global finance and energy, I look forward to using my expertise in sales and marketing to drive the business forward.”

ABOUT BTL GROUP LTD. AND INTERBIT

Operating from both Canada and the UK, BTL is an enterprise technology platform provider that is developing Interbit, a proprietary private blockchain. Via the Interbit platform, BTL can help companies greatly reduce risks and costs by securely streamlining existing IT infrastructures. To date, BTL has successfully demonstrated how Interbit can innovate system processes for leading companies in the finance, energy and gaming sectors.

Interbit is a fast, encrypted and scalable multi-chain technology platform. Via its suite of APIs and smart contracts, Interbit allows businesses from across the world to improve efficiency in trading and operations, accelerate development of internal systems, and embrace new revenue generating opportunities, while providing the high levels of security, resilience and auditability required in regulated enterprise environments.

With offices in Vancouver and Canary Wharf in London, BTL is positioning itself as a front-runner in the blockchain ecosystem, partnering with and enabling enterprises on Interbit in order to improve their existing IT systems.

Website: www.btl.co

Twitter: <https://twitter.com/blockchainltd>

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Certain statements in this release are forward-looking statements, which include further development of BTL's business relationships and business and the development and success of BTL's technologies and products, and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the development of competitive technologies, the marketplace acceptance of BTL's technologies and products, as well as those risk factors discussed or referred to in BTL's annual Management's Discussion and Analysis for the year ended December 31, 2016 available at www.sedar.com, many of which are beyond the control of BTL. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BTL disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BTL undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

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