

**VIA ELECTRONIC TRANSMISSION**

April 15, 2016

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: ACUIYADS HOLDINGS INC**  
**Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

|    |                                                                                                  |                    |
|----|--------------------------------------------------------------------------------------------------|--------------------|
| 1  | ISIN:                                                                                            | CA00510L1067       |
|    | CUSIP:                                                                                           | 00510L106          |
| 2  | Date Fixed for the Meeting:                                                                      | June 14, 2016      |
| 3  | Record Date for Notice:                                                                          | May 10, 2016       |
| 4  | Record Date for Voting:                                                                          | May 10, 2016       |
| 5  | Beneficial Ownership Determination Date:                                                         | May 10, 2016       |
| 6  | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:        | COMMON             |
| 7  | Classes or Series of Securities that entitle the holder to vote at the meeting:                  | COMMON             |
| 8  | Business to be conducted at the meeting:                                                         | Annual and Special |
| 9  | Notice-and-Access:                                                                               |                    |
|    | Registered Shareholders:                                                                         | NO                 |
|    | Beneficial Holders:                                                                              | NO                 |
|    | Stratification Level:                                                                            | Not Applicable     |
| 10 | Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners: | YES                |
| 11 | Issuer paying for delivery to Objecting Beneficial Owners:                                       | YES                |

Yours truly,  
**TMX Equity Transfer Services**

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