



## **AcuityAds CEO Tal Hayek to Present at Cantech Investment Conference 2017**

**TORONTO and NEW YORK – January 11, 2017** – AcuityAds Holdings Inc. (TSXV:AT, OTCQB:ACUIF) (“AcuityAds” or “Company”), a technology leader that provides targeted digital media solutions enabling advertisers to connect intelligently with audiences across video, mobile, social and online display campaigns, today announced that the Company’s Chief Executive Officer, Tal Hayek, will present at the Cantech Investment Conference 2017 on January 18, 2017 at 10:10am EDT and will be available for questions before and afterwards at booth #102. The conference is being held at the Metro Toronto Convention Centre, located at 255 Front Street West.

### **About AcuityAds:**

AcuityAds is a technology company that enables marketers to connect intelligently with their most meaningful audiences through digital media. A Self-Serve programmatic marketing platform, powered by proprietary machine learning technology, is at the core of its business, accompanied by a patented solution for mobile targeting that leverages social data. Acuity empowers marketers by offering transparency on costs and brand safety, and real-time reporting and analytics, bringing accountability to programmatic advertising to deliver business results.

AcuityAds is headquartered in Toronto, Canada with sales offices in New York City, Boston, Chicago, Los Angeles, San Francisco, San Diego, Vancouver, Calgary and Montreal. For more information, visit [AcuityAds.com](http://AcuityAds.com).

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### **Disclaimer in regards to Forward-looking Statements**

Certain statements included herein constitute “forward-looking statements” within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. Except as required by law, AcuityAds does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events.



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