



AcuityAds to Present at Canaccord Genuity's 41st Annual Growth Conference

TORONTO and NEW YORK – August 3, 2021 – AcuityAds Holdings Inc. (TSX:AT, Nasdaq:ATY) ("AcuityAds" or "Company"), the leading technology company that enables advertisers to connect intelligently with audiences across digital advertising campaigns from a single platform, today announced that Tal Hayek, Co-Founder and CEO, will be presenting at 3:00pm ET and hosting one-on-one meetings at the Canaccord Genuity 41st Annual Growth Conference on Wednesday, August 11th.

The Canaccord Genuity 41st Annual Growth Conference, to be held August 10th – 12th, will provide investors the opportunity to meet with executive management from approximately 600 public and private companies in various sectors including Technology, Healthcare and Life Sciences, and Aerospace and Defense.

To register for the conference and schedule a one-on-one meeting with AcuityAds, contact your representative at Canaccord Genuity.

About AcuityAds:

AcuityAds is a leading technology company that provides marketers a one-stop solution for omnichannel digital advertising with best-of-category return on advertising spend. Its journey automation technology, illumin[™], offers planning, buying and real-time intelligence from one platform. With proprietary Artificial Intelligence, illumin[™] brings unique programmatic capabilities to close the gap between advertising planning and execution. The Company brings an integrated ecosystem of privacy-protected data, inventory, brand safety and fraud prevention partners, offering trusted solutions with proven, above-benchmark outcomes for the most demanding marketers.

AcuityAds is headquartered in Toronto with offices throughout Canada, the U.S., Europe and Latin America. For more information, visit AcuityAds.com.

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Disclaimer in regard to Forward-looking Statements

Certain statements included herein constitute “forward-looking statements” within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. Except as required by law, AcuityAds does not intend, and undertakes no obligation, to update any forward-looking statements to reflect, in particular, new information or future events.