



**TSX TRUST COMPANY**

VIA ELECTRONIC TRANSMISSION

May 24, 2023

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

**RE: ACUITYADS HOLDINGS INC**

---

We are pleased to confirm that copies of the following proxy-related materials were mailed on May 23, 2023 to the Registered Securityholders and to the Non-Objecting Beneficial Owners ("NOBO"):

- 1 Proxy with Request for Financial Statements - Registered Securityholders
- 2 Voting Instruction Form with Request for Financial Statements - NOBOs
- 3 Notice of Meeting
- 4 Information Circular
- 5 Virtual Meeting Guide Form
- 6 Proxy Return Envelope

Yours truly,  
**TSX Trust Company**

*"Lori Winchester"*  
Senior Relationship Manager  
Lori.Winchester@tmx.com

**VANCOUVER**  
650 West Georgia Street,  
Suite 2700  
Vancouver, BC V6B 4N9

**T 604 689-3334**

**CALGARY**  
300-5th Avenue SW, 10th floor  
Calgary, AB T2P 3C4

**T 403 218-2800**

**TORONTO**  
301 - 100 Adelaide Street West  
Toronto ON M5H 4H1

**Toll Free 1-866-600-5869**  
**T 416 361-0930**

**MONTRÉAL**  
1800 - 1190, avenue des  
Canadiens-de-Montréal, C. P. 37  
Montréal (Québec) H3B 0G7

**T 514 395-5964**