illumin Holdings Inc. Announces Date for Second Quarter 2025 Financial and Operating Results

TORONTO and NEW YORK, July 17, 2025 -- illumin Holdings Inc. (TSX: ILLM, OTCQB: ILLMF) (“illumin” or “Company”), a leader in digital advertising technology that empowers marketers to make smarter decisions about communicating with online consumers, announces that it will report its second quarter 2025 financial results before market open on Thursday, August 7, 2025.

Investors and analysts are invited to join a live webcast on Thursday, August 7, 2025, at 8:30 AM ET, where CEO, Simon Cairns and CFO, Elliot Muchnik will discuss illumin’s Second Quarter 2025 results, followed by a question-and-answer session.

Conference Call Details:

To register for the conference call webcast and presentation, please visit: https://events.illumin.com/q2-2025-earnings-call

Please connect at least 15 minutes prior, to ensure time for any software download that may be needed to hear the webcast.

A recording of the conference call webcast will be available after the call by visiting the Company’s website at https://illumin.com/investor-information/.

About illumin:

illumin is evolving the digital advertising landscape by empowering marketers to achieve transformative results through its customer-centric approach. Featuring a unified canvas built around the open web, illumin lets brands and agencies seamlessly plan, build, and execute campaigns across the entire marketing funnel—connecting programmatic channels, email, and social media within a single platform. Headquartered in Toronto, Canada, illumin serves clients across North America, Latin America, and Europe. For more information, visit illumin.com.

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