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REPORT OF VOTING RESULTS

In accordance with Section 11.3 of National Instrument 51-102 – Continuous Disclosure Obligations, the following sets out the matters voted upon at the annual general meeting of shareholders (the “Meeting”) of illumin Holdings Inc. (the “Corporation”) held on June 11, 2026. Each of the matters set out below is described in greater detail in the Corporation’s management information circular dated May 6, 2026 (the “Circular”).

1. Election of Directors

The five (5) nominees for director set forth in the Circular were elected by a majority of the votes cast by shareholders present or represented by proxy at the Meeting. The votes cast for each nominee were as follows:

Nominee	Votes "For"	% Votes For	Votes "Against"	% Votes Against
Sheldon Pollack	14,257,496	93.849%	934,510	6.151%
David Andrews	14,745,609	97.062%	446,397	2.938%
Bruce Barker	14,212,007	93.549%	979,999	6.451%
Tal Hayek	14,970,403	98.541%	221,603	1.459%
Paul Khawaja	14,410,161	94.854%	781,845	5.146%

2. Appointment of Auditor

BDO Canada LLP were appointed as the Company's auditors by a majority of the votes cast by shareholders present or represented by proxy at the Meeting, and the directors were authorized to fix the auditors' compensation. The votes were cast as follows:

Appointment of Auditor			
Votes "For"	% Votes For	Votes "Withheld"	% Votes Withheld
19,307,218	98.083%	377,376	1.917%

3. Omnibus Incentive Plan Resolution

An ordinary resolution to approve the unallocated awards, rights and other entitlements under the Corporation’s omnibus incentive plan was passed by a majority of the votes cast by shareholders present or represented by proxy at the Meeting. The votes were cast as follows:

Omnibus Incentive Plan Resolution			
Votes "For"	% Votes For	Votes "Against"	% Votes Against
14,363,685	94.548%	828,321	5.452%

DATED this 12th day of June, 2026

ILLUMIN HOLDINGS INC.

Signed by:

By: ______________________
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Name: Michael Amaro
Title: Interim Chief Financial Officer