

DATA Communications Management Corp. Announces Webcast Details of Annual and Special Meeting of Shareholders

BRAMPTON, Ontario--(BUSINESS WIRE)--June 11, 2020--DATA Communications Management Corp. (“**DCM**” or the “**Company**”)(TSX:DCM), a leading provider of marketing and business communications solutions to companies across North America, is announcing webcast details of its upcoming Annual and Special Meeting of Shareholders (the “Annual Meeting”) to be held on June 26, 2020 at 10:00 a.m. Eastern Time.

This year, to proactively deal with the unprecedented public health impact of the ongoing novel coronavirus disease outbreak, to mitigate risks to the health and safety of our community, shareholders, employees and other stakeholders, and to comply with the measures imposed by the federal and provincial governments, the Company’s Annual Meeting will be broadcast by live webcast.

Shareholders of the Company are respectfully asked to not attend the Annual Meeting in person, and instead are invited to join the webcast. Access to the Annual Meeting webcast can be found at the following Microsoft Teams link: <https://bit.ly/30tDJ4F>

The webcast will not have voting capabilities and therefore all shareholders of the Company are strongly encouraged to cast their vote in a timely manner by submitting a completed form of proxy or voting instruction form prior to the Annual Meeting by one of the means described in the Company’s Management Information Circular (the “**Circular**”) for the meeting, which can be found in the investor relations section of the Company’s website at www.datacm.com/investor-relations or on www.sedar.com.

Given that shareholders are respectfully asked not to attend the Annual Meeting in person, we also recommend that shareholders not appoint a proxyholder to participate in and vote at the Annual Meeting other than the management representatives named in the Circular.

The Company’s directors and senior officers, other than the Chairman of the Board, President and Corporate Secretary, will not be attending the physical Annual Meeting in person but do intend to join the webcast. Representatives of Computershare Investor Services Inc. will be scrutineering the Annual Meeting via telephone.

DCM reserves the right to take any precautionary measures it deems appropriate in relation to the physical meeting and access to its premises. Shareholders should be aware that it is entirely possible the Company will be unable to permit them to attend the physical meeting should they arrive in person at the Annual Meeting.

How to Join the Webcast

To ensure the best experience on any device, it’s recommended you download the Microsoft Teams app prior to the meeting.

By mobile phone or tablet (must use app):

1. Click the meeting link, which will open the MS Teams app.
2. When prompted, join the meeting as a Guest/Anonymous, or login automatically using your Microsoft account if you have one.

By computer (use app or browser):

1. Click the meeting link.
2. When prompted, click the purple Teams app button or click “Use the web app instead”. If you connect via the web, it’s recommended you use Google Chrome or MS Chromium browser.
3. When prompted, join the meeting as a Guest/Anonymous, or login automatically using your Microsoft account if you have one.

Meeting link: <https://bit.ly/30tDJ4F>

If you experience problems trying to connect, please contact the DCM Helpdesk:
helpdesk@datacm.com

About DCM

DCM is a communication solutions partner that adds value for major companies across North America by creating more meaningful connections with their customers. DCM pairs customer insights and thought leadership with cutting edge products, modular enabling technology and services to power its clients’ go to market strategies. DCM helps its clients manage how their brands come to life, determine which channels are right for them, manage multimedia campaigns, deploy location specific and 1:1 marketing, execute custom loyalty programs, and fulfill their commercial printing needs all in one place.

DCM’s extensive experience has positioned it as an expert at providing communication solutions across many verticals, including the financial, retail, healthcare, consumer health, energy, and not for profit sectors. As a result of its locations throughout Canada and in the United States (Chicago, Illinois and New York, New York), it is able to meet its clients’ varying needs with scale, speed, and efficiency – no matter how large or complex the ask. DCM is able to deliver advanced data security, regulatory compliance, and bilingual communications, both in print and/or digital formats.

Additional information relating to DATA Communications Management Corp. is available on www.datacm.com, and in the disclosure documents filed by DATA Communications Management Corp. on the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

Forward-Looking Statements

Certain statements in this press release constitute “forward looking” statements that involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, objectives or achievements of DCM or industry results, to be materially different from any future results, performance, objectives or achievements expressed or implied by such

forward looking statements. When used in this press release, words such as “may”, “would”, “could”, “will”, “expect”, “anticipate”, “estimate”, “believe”, “intend”, “plan”, and other similar expressions are intended to identify forward looking statements. These statements reflect DCM’s current views regarding future events and operating performance, are based on information currently available to DCM, and speak only as of the date of this press release. These forward looking statements involve a number of risks, uncertainties and assumptions and should not be read as guarantees that future performance or results will be achieved. Many factors could cause the actual results, performance, objectives or achievements of DCM to be materially different from any future results, performance, objectives or achievements that may be expressed or implied by such forward looking statements. The principal factors, assumptions and risks that DCM made or took into account in the preparation of these forward looking statements include: risks relating to the health and safety of our communities, shareholders, employees and other stakeholders, and compliance with the measures imposed by the federal and provincial governments; and the impact of the COVID-19 outbreak, a continuing situation the impact of which could be material on DCM’s business, financial condition and results of operations. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward looking statements prove incorrect, actual results may vary materially from those described in this press release as intended, planned, anticipated, believed, estimated or expected. Unless required by applicable securities law, DCM does not intend and does not assume any obligation to update these forward looking statements.

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