



NEWS RELEASE

ORGANIC GARAGE LAUNCHES NEW PRIVATE LABEL COFFEE

January 18, 2018, Toronto, Canada: Organic Garage Ltd. ("**Organic Garage**") (TSX-V:OG) is pleased to announce the expansion of its private label "Kitchen Originals" brand with the addition of three new types of Certified Organic whole bean coffee, available now in all Organic Garage locations.

Matt Lurie, CEO of Organic Garage commented, "It is exciting to be able to grow our private label with these three great additions that not only give consumers a great quality product but also at a great everyday price."



About Organic Garage Ltd.

Organic Garage (TSX-V: OG) is one of Canada's leading independent organic grocers committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at www.organicgarage.com.

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Forward looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward looking statements, including but not limited to: the use of proceeds of the offering, receipt of all necessary approvals of the offering, general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

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