



ORGANIC GARAGE OPENS NEW LOCATION IN LIBERTY VILLAGE, TORONTO AND CEO INTERVIEWED ON BNN BLOOMBERG

October 17, 2018, Toronto, Canada: Organic Garage Ltd. ("**Organic Garage**" or the "**Company**") (TSXV: OG), an independent organic and natural foods grocer, is pleased to announce that it has successfully opened its fourth location in the Liberty Village neighbourhood of Toronto.

The 13,000+ square foot store is a significant milestone achieved by the Company as it positions itself to become one of Canada's largest independent organic and natural food retailers. Organic Garage uses a dedicated real estate team to substantiate a potential location's viability; the Liberty Village site was especially desirable due to its high population density (10,156 people per square kilometre) and attractive neighbourhood demographics, with 75% of the population between the ages of 25 and 54, and 50% of households reporting an annual income of \$80,000 or more. (Source: Stats Canada – City of Toronto 2016 Census)

Organic Garage is committed to providing healthy, natural fare to consumers at the best price points within the organic food space. The Liberty Village store introduces new innovations such as the Company's "Hand-Picked Partner Program", featuring three unique and distinctive prepared food concepts: sustainable take-out sushi from Cali-Rolls, kefir smoothies and parfaits from deKEFIR, and raw juice and whole food plant-based smoothies from Thrive Energy Lab. In addition to Organic Garage's self-serve Express Brew coffee machine, the Company also offers an expanded draft selection of kombucha and cold brewed coffee from its zero-waste tap station.

"I am thrilled to bring Organic Garage and our mission of 'Healthier Food for Less' to the residents of the Liberty Village community. This location continues our strategic roll-out of new stores and we are excited to start on our fifth and sixth locations in the near future for the Toronto market", commented Matt Lurie, President and CEO of Organic Garage.

BNN Bloomberg Interview:

Matt Lurie, CEO of Organic Garage was interviewed on BNN Bloomberg's "The Real Economy" segment, where he discussed the Company's growth prospects, expansion plans, potential cannabis initiatives and more. To view the video please see the link below:

<https://www.bnnbloomberg.ca/video/organic-garage-ceo-on-how-he-plans-to-compete-with-the-grocery-giants~1514742>

About Organic Garage Ltd.

Organic Garage (TSXV: OG) is one of Canada's leading independent organic grocers and is committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The company's stores are in prime retail locations designed to give customers an inclusive, unique and value-focused grocery shopping experience. Founded in 2005 by a fourth-generation grocer, Organic Garage is headquartered in Toronto and operates a highly efficient supply chain through its centralized distribution centre. The company is focused on continuing to expand its retail footprint within the Greater Toronto Area. For more information please visit the Organic Garage website at www.organicgarage.com.

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Forward looking statements are subject to both known and unknown risks, uncertainties and other factors, many of which are beyond the control of Organic Garage, that may cause the actual results, level of activity, performance or achievements of Organic Garage to be materially different from those expressed or implied by such forward looking statements, including but not limited to: the use of proceeds of the offering, receipt of all necessary approvals of the offering, general business, economic, competitive, political and social uncertainties; negotiation uncertainties and other risks of the grocery industry. Although Organic Garage has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

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