Roughrider
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Jurgen 1 and Jurgen 2 Winter Fieldwork Complete

Vancouver, BC, March 31, 2015 – Roughrider Exploration Limited (TSX-V: REL) ("Roughrider") – is pleased to announce that its winter drill targeting program at the Jurgen 1 and Jurgen 2 areas, located in the western portion of the Genesis property on Wellbelove Bay of Wollaston Lake, eastern Athabasca was successfully completed yesterday, March 30, 2015.

At Jurgen 1 the exploration work just completed included the collection of 249 biogeochemical samples (black spruce) and 32.0 line kilometres of ground magnetic and VLF EM (Very Low Frequency Electromagnetic) geophysical surveying. At Jurgen 2 roughly three kilometres to the east, crews collected 296 biogeochemical samples and completed 37.2 line kilometers of VLF and magnetic geophysical surveying. During the 2014 summer exploration program, preliminary enzyme leach soil grids investigating prominent DIGHEM EM conductors at Jurgen 1 and Jurgen 2 returned anomalous uranium values above the 99^{th} percentile coincident to the targeted conductors (previously reported – see news release dated December 1, 2014).

The 2015 work included the collection of an additional 49 biogeochemical samples from the Sava Lake conductor located 23 kilometres to the east of the Jurgen area. The Sava Lake target was highlighted by biogeochemical results anomalous in uranium and associated trace elements from a small preliminary biogeochemical sample program completed during Roughrider's 2014 summer work program (see news release dated October 21, 2014).

Scott Gibson, Roughrider's CEO commented, "This recent work program provides us with additional data that will be very helpful in establishing drill targets at Jurgen 1 and Jurgen 2. The ground geophysical surveying has provided increased definition of the Jurgen conductors. The goal of the biogeochemistry results is to provide a detailed understanding of the geochemical signatures characterizing these targets and guide the layout of a proposed summer drill program."

The ground grids for the Genesis 2015 winter program were designed to follow-up on anomalous 2014 geochemical values coincident to EM conductors at Jurgen 1 and Jurgen 2. A total of 594 black spruce bough biogeochemical samples were collected during the winter program. Sampling was undertaken at 200 metre line spacings with 100 metre line spacings bordering the anomalous 2014 soil values. Samples were collected at 50 metre intervals, increasing to 25 metre intervals directly over the conductor. A total of 69.2 line kilometres of Mag/VLF-EM surveying were completed. The surveying was undertaken at 100 meter line spacings with 50 meter line spacings flanking the anomalous 2014 soil values. SJ Geophysics Ltd. from Delta, BC, conducted the geophysical surveying using GEM GSM-19 Overhauser Magnetometer/ VLF units.

The Jurgen 1 and 2 uranium targets are located at the far eastern end of the Collins Bay – Eagle Point lithostructural corridor where graphitic pelite, arkose, and calc-silicate rocks are cross-cut by several north-trending Tabbernor faults. Attention was drawn to the area by lake sediment samples anomalous in uranium and a series of linear NE trending airborne EM geophysical conductors assumed to represent graphitic horizons in pelitic rocks. The anomalous geochemistry targeted occurs on land and would be amenable to either winter or summer drilling.

About Roughrider Exploration

Roughrider's focus is exploring the 200,677 hectare (495,883 acre) Genesis uranium project located in the Wollaston-Mudjatik geological trend extending northeast from Saskatchewan's Athabasca Basin. Roughrider can earn an 85% interest in Genesis from Kivalliq Energy Corporation (KIV-V). The results of the 2014 summer work program are available in a news release dated December 1, 2014.

David W. Tupper, P.Geo., V.P. of Exploration and a Qualified Person under National Instrument 43-101 has reviewed and approved the technical information contained in this release.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

Certain information contained or incorporated by reference in this press release, including any information as to our strategy, projects, plans or future financial or operating performance, constitutes "forward-looking statements." All statements, other than statements of historical fact, are to be considered forward-looking statements. Forward-looking statements are necessarily based on a number of estimates and assumptions that, while considered reasonable by the company, are inherently subject to significant business, economic, geological and competitive uncertainties and contingencies. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Known and unknown factors could cause actual results to differ materially from those projected in the forward-looking statements. Such factors include but are not limited to: fluctuations in market prices, exploration and exploitation successes, continued availability of capital and financing, changes in national and local government legislation, taxation, controls, regulations, expropriation or nationalization of property and general political, economic, market or business conditions. Many of these uncertainties and contingencies can affect our actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements made by, or on behalf of, us. Readers are cautioned that forward-looking statements are not guarantees of future performance and, therefore, readers are advised to rely on their own evaluation of such uncertainties. All of the forward-looking statements made in this press release, or incorporated by reference, are qualified by these cautionary statements. We do not assume any obligation to update any forward-looking statements.