



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

Date: August 17, 2018

To: All Canadian Securities Regulatory Authorities

Subject: PURE GLOBAL CANNABIS INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

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|--|------------------------------------|
| Meeting Type : | Annual General and Special Meeting |
| Record Date for Notice of Meeting : | August 29, 2018 |
| Record Date for Voting (if applicable) : | August 29, 2018 |
| Beneficial Ownership Determination Date : | August 29, 2018 |
| Meeting Date : | October 05, 2018 |
| Meeting Location (if available) : | Toronto, ON |
| Issuer sending proxy related materials directly to NOBO: | Yes |
| Issuer paying for delivery to OBO: | No |

Notice and Access (NAA) Requirements:

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|----------------------------|----|
| NAA for Beneficial Holders | No |
| NAA for Registered Holders | No |

Voting Security Details:

| Description | CUSIP Number | ISIN |
|--------------|--------------|--------------|
| COMMON CLASS | 74625A107 | CA74625A1075 |

Sincerely,

Computershare
Agent for PURE GLOBAL CANNABIS INC.