



PURE GLOBAL CANNABIS ANNOUNCES DTC ELIGIBILITY

FOR IMMEDIATE RELEASE

TORONTO, JANUARY 31, 2019 /CNW/ - **Pure Global Cannabis Inc.** (TSX.V:PURE; OTC: PRCNF; FRA:1QS) (the "**Company**" or "**Pure Global**") an integrated, growth-oriented life sciences and consumer products cannabis company, with its wholly owned subsidiary PureSinse Inc. ("**PureSinse**"), is pleased to announce that it has secured eligibility by The Depository Trust Company ("**DTC**") for its common shares which trade on the U.S. OTC markets under the symbol "PRCNF".

DTC is a subsidiary of the Depository Trust & Clearing Corporation, a U.S. company that manages the electronic clearing and settlement of publicly traded companies. DTC eligibility permits shares of Pure Global to be distributed, settled and serviced through DTC's automated processes, leveraging the efficiencies created through the electronic clearing and settlement of securities. DTC services provide cost benefits for investors and brokers trading Canadian securities in the United States.

"We are very pleased to have attained DTC eligibility. We believe this will improve trading in the U.S. markets and increase share liquidity in all public markets in which we trade," said Malay Panchal, President and CEO of Pure Global.

About Pure Global Cannabis

Pure Global Cannabis Inc. (TSX.V:PURE; OTC:PRCNF; FRA:1QS) is an innovation-based cannabis company led by experienced pharma, biotechnology, horticultural, and consumer packaged goods (CPG) experts. The Company's wholly owned subsidiary, PureSinse Inc., is a licensed producer under the *Cannabis Act*. The Company's Brampton campus houses facilities for vertically farmed cultivation, R&D, extraction, manufacturing, and distribution. Pure Global will produce branded and white-labeled cannabis products for the medical, pharmaceutical, wellness, health & beauty, natural health, food & beverage, and recreational legal markets with uniquely formulated and purified concentrates. The Company is using the

Canadian market as a springboard to develop and manufacture GMP-compliant cannabis products for international sale and distribution with a goal to become one of the most trusted premium international cannabis brands.

To register to Pure Global's mailing list, please visit www.pureglobal.com. Follow @pureglobalcanna on [Twitter](#) and [Facebook](#) and @pureglobalcannabis on [Instagram](#).

FORWARD-LOOKING STATEMENTS

This news release contains certain forward-looking statements, including, but not limited to, statements about Pure Global's future plans and intentions. Wherever possible, words such as "may", "will", "should", "could", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict" or "potential" or the negative or other variations of these words, or similar words or phrases, have been used to identify these forward-looking statements. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully, and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management believes to be reasonable assumptions, Pure Global cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this news release, and Pure Global assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

SOURCE: Pure Global Cannabis Inc.

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