



## **Universal-mCloud Corp retains NATIONAL Equicom for investor relations services**

VANCOUVER, Oct. 19, 2017 /CNW/ - Universal-mCloud Corp (TSX-V: MCLD) ("mCloud") announces that it has retained NATIONAL Equicom to provide strategic investor relations services.

Under the terms of agreement with NATIONAL Equicom, mCloud will pay a monthly retainer fee of \$8,000 for select strategic communications and investor relations services. The contract term is for 12 months and commences immediately. Neither NATIONAL Equicom nor any of its principals have an ownership interest, directly or indirectly, in mCloud or its securities, and the Company has not granted NATIONAL Equicom or its principals any right to acquire such interests.

NATIONAL Equicom is part of NATIONAL, the leading communications consultancy in Canada, and provides strategic communications services to public companies across a diverse range of industries from its offices in Toronto, Calgary and Montreal.

### **ABOUT Universal-mCloud Corp**

Universal-mCloud Corp ("mCloud") is headquartered in Vancouver, BC with technology and operations centers in San Francisco, CA and Bristol, PA. mCloud is an IoT connected asset care cloud solution company utilizing connected IoT devices, leading deep energy analytics, secure mobile and 3D technologies that rally all asset stakeholders around an Asset-Circle-of-Care™, providing complete real-time and historical data coupled with guidance and advice based on deep analytics and diagnostics resulting in optimal performance and care of critical equipment. It's all about the asset. The powerful and secure AssetCare™ environment is accessible everywhere, 24/7 through standard mobile devices, ruggedized headsets, and web browsers. For more information, visit [www.mCloudCorp.com](http://www.mCloudCorp.com).

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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