

EYECARROT ZOOM VIDEO CONFERENCING INTEGRATION SUPPORTING 20,000 VISION PERFORMANCE PROFESSIONALS RUNNING REMOTE BINOVI PRO PATIENT CARE & ENROLLING IN BINOVI ACADEMY eLEARNING

[Toronto, New York] Eyecarrot Innovations Corp., (Eyecarrot) (TSX-V: EYC | OTCQB: EYCCF | 2EYA: GR), a leader in human performance neurovision software and hardware, is pleased to announce that it has integrated [Zoom](#) ([NASDAQ:ZM](#)) video conferencing into the Binovi Training Live initiative. Using the real-time capabilities of Zoom conferencing to connect with its network of approximately 20,000 industry professionals, the company is conducting training on [Binovi Pro](#) and [Binovi Coach](#) applications, including an active customer success Q&A discussion.

Zoom meetings provide live moderated question-and-answer sessions supported by simple registration to the Binovi Platform. Binovi enhances the active management of vision training patients within a diverse client community of neurovision specialists.

"We are forging forward with Zoom integration and have created a tremendous amount of value for our relationships using our Binovi Pro, Binovi Coach, and Binovi Academy resources. With the spread of COVID-19, governments, learning institutions, and businesses are facing a huge paradigm shift to a remote work, training, and eLearning culture. This shift has created an increase in demand for resources to continue operating as close to "status quo" which will lead to a greater adoption of our platform amongst care providers. We are happy to have built a platform that was designed for supporting patients and athletes remotely," stated Adam Cegielski, Eyecarrot CEO.

With the global coronavirus pandemic disrupting all large gatherings, demand for remote training is surging, which will undoubtedly drive awareness and adoption of the company's webinar conferencing and remote training platform. Many global companies including [Microsoft](#) ([NASDAQ: MSFT](#)), [Google](#), [Amazon](#) ([NASDAQ: AMZN](#)) and [Salesforce](#) have enforced work-from-home policies amid the spread of COVID-19. Enforced social distancing protocols have also increased demand for Eyecarrot's software as optometry clinics, sports vision specialists, and related industry conferences have suspended traditional services, with employees adopting a work-from-home routine.

"By leveraging Zoom's video conferencing platform, we're able to extend our presence beyond our usual face-to-face meetings and demonstrate the value and power of the Binovi Platform to prospective users, new users, and existing users, in an effective manner. We plan on further integrating Zoom's technology into our own as we move forward," commented Sam Mithani, Eyecarrot CTO.

Recent Eyecarrot News in 2020:

- [**Eyecarrot Sports Vision Partnership with Eli Wilson Goaltending Redefines How 50,000 Aspiring Goalies See the Game**](#)
- [**Eyecarrot Innovations Corp. to Acquire ConnectMe Lead Monetization SAAS**](#)
- [**Eyecarrot Encourages Clinics to Work Remotely with Binovi Pro Patient Care**](#)
- [**Eyecarrot Featured in BTV-Business Television Video Article Exploring Companies Using Innovation to Drive Success**](#)
- [**Eyecarrot Announces Vision Training Partnership Agreement with the Dallas Stars**](#)
- [**In Depth – Using Binovi for Remote Care**](#)

For additional information, please visit <https://www.eyecarrot.com/investors>

About Eyecarrot Innovations Corp

Eyecarrot is a human performance technology company that has developed Binovi , a hardware and software-centered platform. Binovi combines hardware, software, specialized expert knowledge, and unique big data insights in order to deliver customized one-on-one training and treatment. Binovi is designed for vision optimization and the enhancement of cognitive skills related to human performance. We are working together under a common banner to help neuro-optometry, vision rehabilitation, and vision performance professionals gain measurable results in less time, and with less effort.

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Forward looking information:

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