FOR IMMEDIATE RELEASE
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SUPER REGIONAL SHOPPING CENTRE RENEWS ANNUAL SUBSCRIPTION TO 3 TIER LOGIC RECEIPT SCANNING, CONSUMER-TO-CONSUMER SOCIAL SHARING, REWARDS AND DATA MINING PLATFORM

VANCOUVER, B.C. (April 15, 2015) – 3TL Technologies Corp. (TSXV: TTM) (the "Company") announced today that a super regional shopping centre located in Surrey, British Columbia, renewed its annual subscription for Platform^3, the consumer-to-consumer social sharing and receipt scanning solutions of 3 Tier Logic, the Company's wholly owned subsidiary. The Company's digital marketing platforms are being used by the shopping center to drive consumer foot traffic, generate incremental transactions, gather in-depth data about shoppers, and to increase social media engagement and participation in promotions.

"Shopping centers across North America are rapidly adopting a host of digital media marketing solutions to enhance engagement with consumers, increase foot traffic, increase the frequency of shopper visits, with the ultimate goal of increasing the total quantity of retail transactions," said Rob Craig, CEO of 3 Tier Logic. "The renewal of this annual subscription for Platform^3 with receipt scanning, is an encouraging validation of our mission to provide shopping centers with a digital marketing platform that helps them achieve these goals rapidly and cost efficiently. Last year, this shopping centre conducted a pilot for its consumer rewards program, using 3 Tier Logic's Platform^3 technology. The pilot was monumentally successful so our client decided to use Platform^3 as the foundation of their entire 2015 digital marketing and rewards program."

The shopping center will utilize Platform^3 to activate two consumer promotions and an on-going social engagement program that facilitates and rewards shoppers to promote the shopping centre to their friends on Facebook, Twitter and Instagram. The shopping center will also use SNAP^3, 3 Tier Logic's proprietary receipt scanning technology, for additional promotions that motivate and incentivize consumers to make incremental retail transactions.

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About 3TL Technologies Corp.
The Company's core product Platform^3, launched in early 2014, is a consumer-to-consumer content marketing, data mining, loyalty and rewards platform used by brands to engage consumers on the web or mobile phone through digital and social channels. Platform^3 enables brands to facilitate the distribution of relevant brand content through friend-to-friend sharing via social media. Platform^3 collects and analyzes data to determine which consumers are most valuable to a brand based on their level of social media brand engagement. The platform also incentivizes and rewards consumers for sharing brand content on their personal social channels. Customers access Platform^3 through a cloud-based subscription service. 3 Tier Logic has provided marketing technology solutions to Abercrombie & Fitch, Anthony Robbins, Best Buy, Hollister, Ivanhoe Cambridge, MGM Resorts International, Maestro Dobel Tequila, Monster Beverage Corporation, Oakley, Pennsylvania Real Estate Investment Trust, Ralph Lauren, Red Bull, St. Louis Rams, Universal Music, US Performing Arts Camps, and dozens of other companies. For more information, visit www.3tierlogic.com.

For additional information about the company please visit www.sedar.com. The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts, - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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