<u>FOR IMMEDIATE RELEASE</u>
November 9, 2015

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3TL SIGNS LICENSE AGREEMENTS FOR TWO SHOPPER MARKETING PROMOTIONS

VANCOUVER, B.C. (November 9, 2015) – 3TL Technologies Corp. (TSXV: TTM)(OTCQB: TTMZF) (the "Company" or "3TL") announced today that its wholly owned subsidiary, 3 Tier Logic Inc., has signed license agreements with The Regan Group, a Los Angeles based advertising agency, to provide the Company's Snap³ technology for two shopper marketing promotions to be implemented in the United States during the holiday shopping season of December 2015.

The first promotion will use Snap³, the receipt scanning module of Platform³, to enable a campaign where consumers who purchase products of a brand of disposable diapers at a large grocery chain in the United States earn rewards that can be redeemed for movie tickets from the website of a movie rewards company.

The second promotion will use Snap³ to enable a campaign where consumers who purchase writing products of a manufacturer and distributor of household items at a chain of large cooperative of retail stores earn rewards that can be redeemed for movie tickets from the website of a movie rewards company.

"Our Consumer Packaged Goods clients are looking for ways to engage consumers and influence their buying decisions in retail locations through mobile devices," said Patti Regan, CEO/Founder of The Regan Group, based in Los Angeles. "3 Tier Logic's shopper marketing platform enables our clients to connect with consumers in-store, provide rewards, and stay engaged after the purchase through social media. With these two promotions launching in the December holiday shopping season, we have five clients who have used Snap³ for key campaigns this year. We look forward to continued success working with 3 Tier Logic to help our clients achieve their shopper marketing goals."

"One of our goals when we launched Snap³ this year was to establish relationships with advertising agencies who have clients that are looking for better ways to allocate their shopper marketing budgets," said Rob Craig, CEO of the Company. "The Regan Group has helped us show a growing number of consumer packaged good companies that 3TL has a solution that delivers results. We are thrilled that they have confidence to continue working with us as we focus our resources on growing our business in the United States shopper marketing sector."

Snap³ is a proprietary module of 3TL's core product Platform³, which also has integrated proprietary modules for consumer-to-consumer content sharing, rewards and loyalty, data mining and customer relationship management. Snap³'s Optical Character Recognition mobile shopper marketing technology enables the promotion to take place by 'reading' the uploaded receipts, verifying proof-of-purchase, and awarding rewards on a consumer-specific basis.

For further information, please contact:

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About 3TL Technologies Corp.
Platform^3 is a Software as a Service (SaaS) consumer marketing platform. It enables Consumer Packaged Goods (CPG) companies and consumer brands to engage shoppers through their mobile device and influence their purchasing decisions. Platform^3 encompasses proprietary consumer engagement strategies and technology modules including Snap^3 (purchase receipt scanning), digital promotions, purchase data mining, loyalty and rewards. Consumer Packaged Goods (CPG) companies and major retail brands use Platform^3 to influence and incentivize shoppers to interact with their brand and make purchases in-store and online.

For more information, visit 3tltechcorp.com.

For additional information about the company please visit www.sedar.com. The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts, - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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